

Ahmad Najmi Ariffin

Assignment Number E1115394
Position Executive (Industry Advisory)
Location Menara Berkembar PETRONAS, KL
Review Period 2025 Annual Cycle

Person Number 1115394
Job Executive Industry Shaping
Manager Khairul Syafiq Jamary

Performance Conversation Performance Conversation - 2025 - Mid-Year Deliverables 2025

Check-in Status Manager - /1
Other Assessor - /

Employee Assessment On track for all

Summary of Check-in:

Role	Comment
Employee	<p>1. Engineered Digital Intelligence Automation Platform Reducing Manual Processes by 70% [Rating: 2] <i>Transformed OGSE intelligence operations through end-to-end digital automation, streamlining vendor workflows and enabling real-time data-driven decisions.</i></p> <ul style="list-style-type: none">• Reduced manual distribution time by 70% by automating workforce declaration forms through engineered bulk email workflows, scaling across 1,200+ OGSE vendors.• Mobilized nationwide data collection capturing 400+ vendor

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	<p>responses and defined technical requirements for SAMURAI platform digitalization with PETRONAS Digital Sdn Bhd, integrating workforce data into SAMURAI dashboards and shifting from reactive, semi-manual workflow to a proactive, data-driven platform.</p> <ul style="list-style-type: none"> • Automated weekly Oil & Gas workforce intelligence via web scraping from Sabah Job Portal, delivering real-time supply insights to SAMURAI dashboards. <p>2. Operationalized Strategic Data Framework Supporting National Industry Blueprint 2021–2030 [Rating: 2] <i>Established data governance and analytics infrastructure to drive national OGSE industry planning and long-term workforce development.</i></p> <ul style="list-style-type: none"> • Enabled strategic initiatives including VISTA outreach, Terengganu Oil & Gas Career Day, and Program Latihan Madani, enhancing stakeholder engagement and industry visibility. • Established a 3-year manpower demand framework, including SOPs and TORs, to support the National OGSE Industry Blueprint in collaboration with MPRC. • Advised on technical analytics benchmarking during DOSM BANCI OGSE 2024 post-mortem, supporting the development of integration foundations for BANCI EKONOMI 2026. <p>3. Automated Risk Monitoring System Achieving 60–90% Productivity Gains [Rating: 3] <i>Developed integrated compliance and risk solutions to ensure regulatory</i></p>

Role	Comment
	<p><i>adherence and proactively monitor financial and operational vendor risks.</i></p> <ul style="list-style-type: none"> • Streamlined regulatory compliance reporting by consolidating monthly/quarterly submissions to MOF, KE, MITI, and MATRADE, while maintaining Bumiputera participation metrics. • Built automated PN17 financial distress monitoring within the VRIMaCPro platform, delivering 60–90% productivity gains through real-time alerts and adverse news tracking. • Automated daily Oil & Gas news monitoring through Bing News and Media Daily web crawling, providing near real-time predictive analytics for PETRONAS stakeholders. • Initiated conflict of interest detection using COI node visualization and matrix comparisons with SWEC data, enhancing transparency in vendor evaluations
EPM Matrix Manager - Khairul Syafiq Jamary	

Performance Goals

No	Objective	Description	KPI & Target	Status	Result
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