# **Charlotte Chen**

portfolio: charlottechen.me

### **CONTACT**

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#### **PROGRAMMING**

HTML

CSS

React

Java

SQL

## **TOOLS**

**Figma** 

Adobe XD

Sketch

InVision

InDesign

Photoshop

Illustrator

Git

# **EDUCATION**

University of British Columbia Bachelor of Science Major in Computer Science 2014 – Present

#### **WORK**

# Front-End Web Developer · UBC Applied Science

Vancouver, BC | May 2018 - Present

- Designed, developed and managed websites for UBC Engineering utilized by 1000+ students and faculty as the primary channel of information
- Incorporated plug-ins and enhanced the functionality of websites with CSS, HTML, and jQuery
- Created custom designs and collaborated with faculty using InVision
- Analyzed website data and created reports using Google Analytics

## UI/UX Designer · Launch Pad

Vancouver, BC | Sept. 2018 - Present

- Designed a sponsorship package for potential investors
- Worked closely with a team of developers in an agile environment to redesign project website
- Gathered and evaluated user requirements, and created high-fidelity prototypes using Sketch and InVision
- Conducted user studies on similar websites and reiterate prototypes according to user feedback

## **Technical Lead · Coldwell Banker**

Vancouver, BC | Sept. 2013 - 2017

- Designed a customized, centralized website to ease workflow throughout the office by incorporated MLS
- Created graphic designs for banners, signs, and flyers and boosted open house visitors by 300%
- Improved office productivity by transitioning team to a paperless document management system

## **PROJECTS**

## NekoTap

1<sup>st</sup> Place | nwHacks 2019

- Two Android apps (pharmacist and patient facing) to help patients remember complicated information from the pharmacist using an NFC chip embedded in the pill bottle.
- Created wireframes and prototypes (Figma), and animations using Lottie and Adobe After Effects

https://github.com/frostyshadows/neko-tap https://devpost.com/software/nekotap

## Sēfuu

1st Place | Dubhacks 2018

- A web app for users to find the safest route home, based on crime rate in the area.
- Created wireframes and prototypes (Figma), and developed front-end (React)

https://github.com/AmirNaghibi/Companion https://devpost.com/software/sefuu