

Metro Ticket Booking System

User Flow (UI / UX Design)

Purpose

This document describes the User Interface (UI), User Experience (UX), and navigation flow of the Automated Metro Ticket Booking System developed using ServiceNow.

The objective is to provide passengers with an intuitive, fast, and digital ticket booking experience, enabling QR ticket generation, smart card recharge, and cashless payments through a single unified platform.

Metro Ticket Booking Catalog Item UI

The “Book A Metro Ticket Item” catalog item is designed with a clean, structured, and passenger-friendly layout. All input fields are logically arranged to reduce booking time and minimize user errors.

Key UI Features

- Clearly labeled input fields
- Mandatory field indicators (*)
- Logical grouping of travel, passenger, and payment details
- Clean layout optimized for quick booking
- Integrated “Order Now” and “Add to Cart” actions

Dynamic UI Behavior

To enhance passenger experience, UI Policies and Catalog Client Scripts are implemented.

Dynamic Behaviors Implemented

- Fields dynamically appear based on user selection (QR Ticket / Metro Card Recharge)
- Smart Card fields are shown only when “Recharge Metro Card” is selected
- Journey-related fields appear only for “Book QR Ticket”
- Fare amount fields change dynamically based on journey type
- Mandatory fields update automatically based on selections

This dynamic behavior:

- Reduces form clutter
- Prevents invalid submissions
- Improves booking speed

Home > Service Catalog > Office > Services > Book A Metro Ticket Item

Search Catalog

Book A Metro Ticket Item

A metro e-ticketing system allows passengers to purchase and use tickets digitally typically via a mobile app or website, eliminating the need

*** Indicates required**

What do you want to do Today?

☒ None

☐ Book QR Ticket

☐ Recharge Metro Card

*** Enter smart Card Number**

*** Enter Smart Card Name**

*** Recharge Amount**

*** Starting From?**

*** Going To?**

*** No of Passengers**

*** Type of Journey**

☒ None

☐ Return

☐ Single

Amount for Single Journey

Amount including Return

*** Mode of Payment**

☐ Others

☐ Credit Card

☐ Debit Card

☒ UPI

Quantity: 1

Delivery Times 2 Days

Required Information

Figure 1: Book A Metro Ticket catalog item form

User Interaction Flow

Ticket Booking / Recharge Flow

After form submission:

- User selects journey details or recharge option
- System validates mandatory fields
- Fare is calculated automatically
- Payment mode is captured
- Request is submitted successfully

User Experience Validation

The UI/UX design was validated based on:

- Ease of navigation
- Reduced booking time
- Minimal data entry
- Error prevention through validations
- Smooth mobile-friendly interaction

UX Benefits

- Faster ticket booking
- Reduced waiting time at metro stations
- Paperless and eco-friendly solution
- Improved commuter satisfaction
- Standardized digital ticketing process

Conclusion

The UI, UX, and navigation design of the Automated Metro Ticket Booking System ensures a seamless and efficient experience for commuters.

Dynamic catalog forms, structured layouts, and automated backend workflows significantly enhance usability, speed, and operational efficiency, making metro ticketing fully digital and future-ready.