

Says

What have we heard them say? What can we imagine them saying?

> Govt. should provide improve seeds

Govt. should regulate commodity prices

Need more extension workers



Crop rotation

Combined labour

Weeding using redimentary tools



Does

What behavior have we observed? What can we imagine them doing?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Diversification is profitable

Other oppertunities to sale the products to factories

Improve tech. is expensive but would improve products

Organic products fetch higher prices

POOR

No market for agri products





