

ASSIGNMENT QUESTIONS ON DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress.
Customizethetheme design and post new article with 500 words.

BLOGGER LINK:

<https://brownsugarcafee.blogspot.com/>

WORDPRESS LINK:

<https://brownsugarcafe878.wordpress.com/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

FACEBOOK LINK:

<https://www.facebook.com/p/BROWN-SUGAR-CAFE-61550734764728/>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

