

Subscribe galore: exploring worlds top you tube channels

INTRODUCTION;

OVERVIEW:

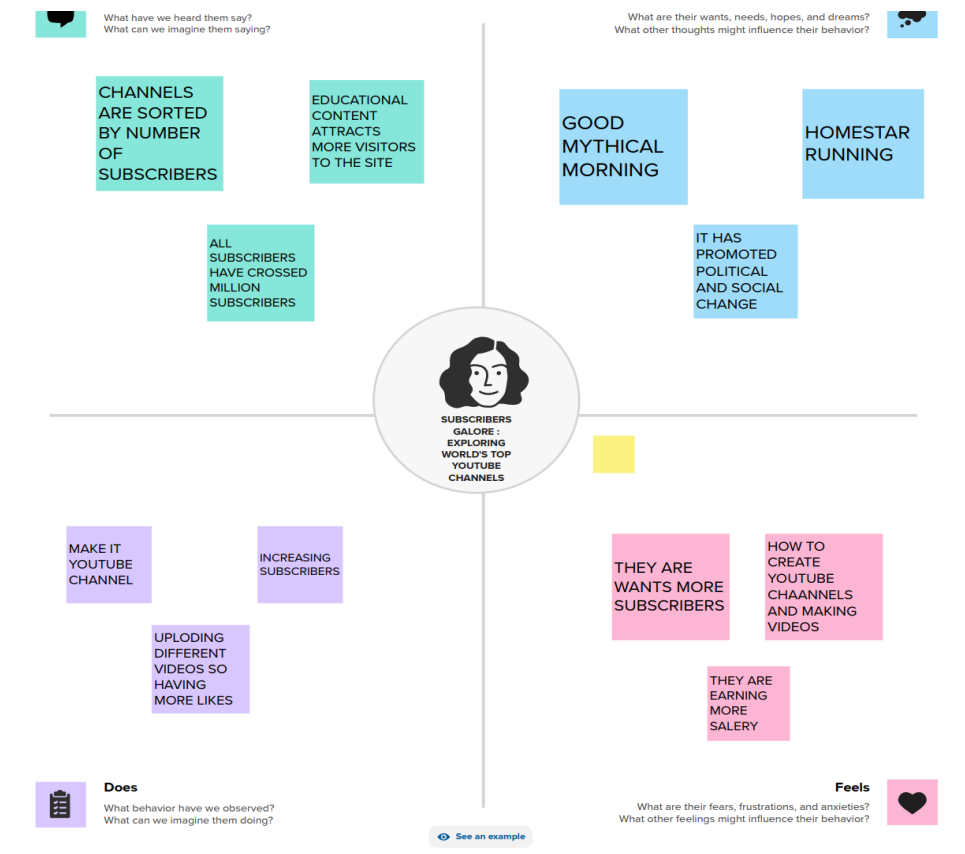
A subscriber to a chennal on the video-sharing YouTube is a user who has chosen to receive the chennal's content by clicking on the chennal's "Subscribe" button, and each user's subscription feed consists of videos published by chennals to which the user is subscribed. The ability to subscribe to users was introduced in October 2005. YouTube began publishing a list of its most-subscribed channels in April 2006. An early archive of the list dates to May 2006.

PURPOSE:

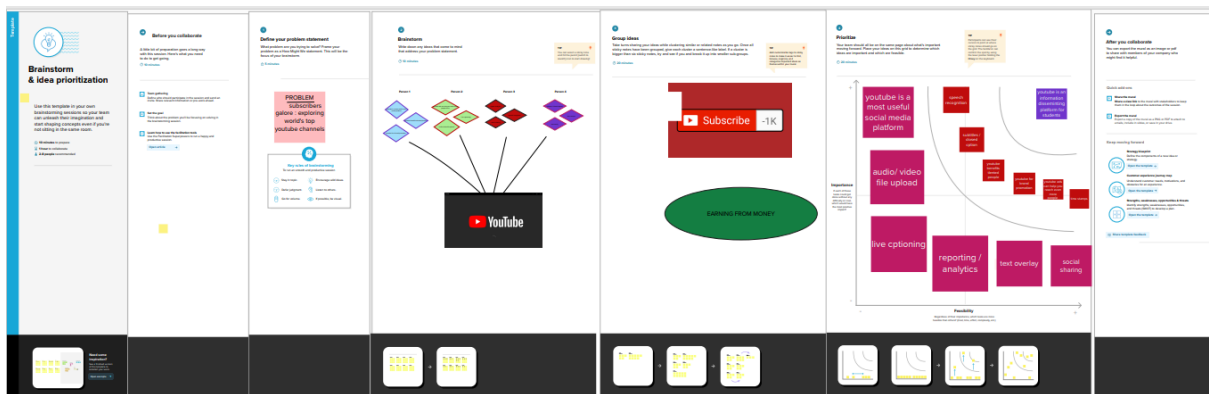
These top ten most-subscribed YouTube channels showcase the platform's immense reach and the diverse preferences of its users. From music and entertainment to education and family content, these creators have left a significant impact on the digital landscape.

PROBLEM DEFINITION AND DESIGN THINKING:

EMPATHY MAP

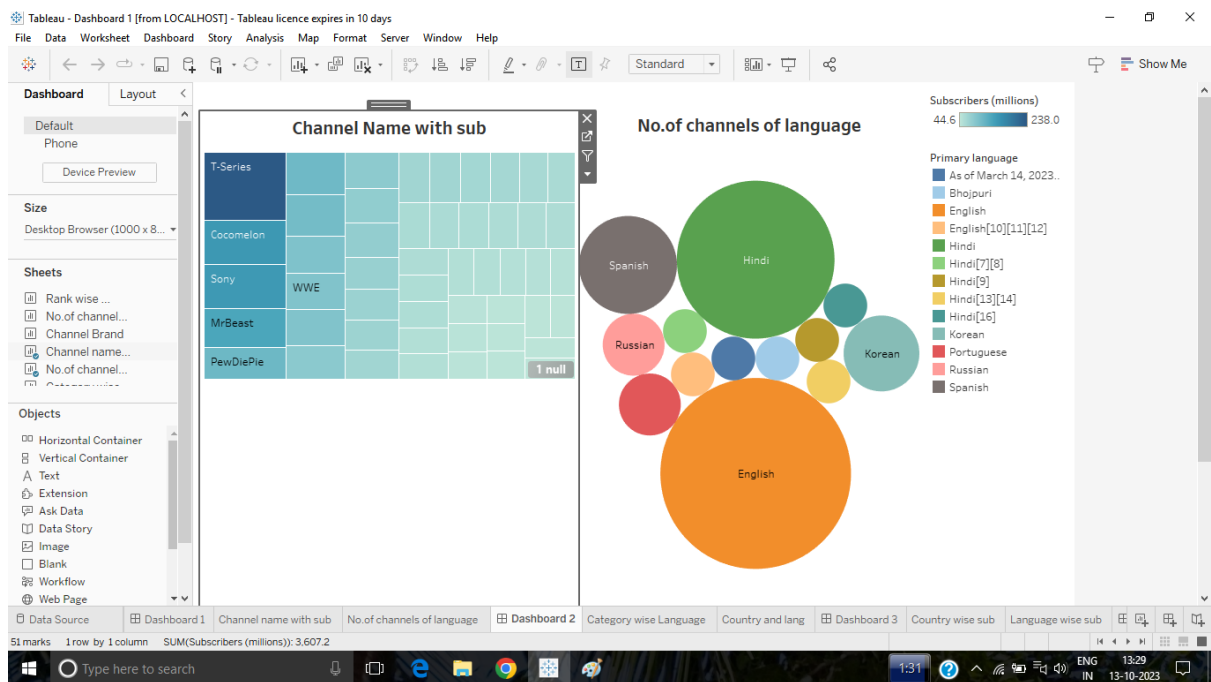


Ideation & Brainstrom:

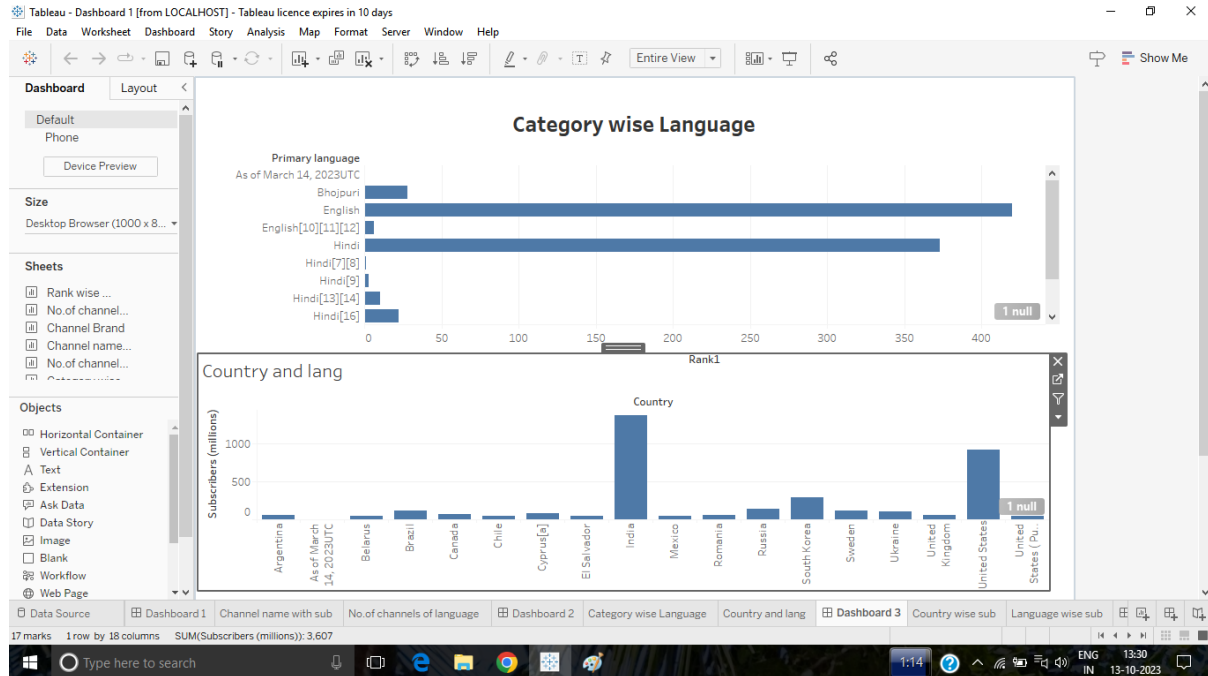


RESULT:

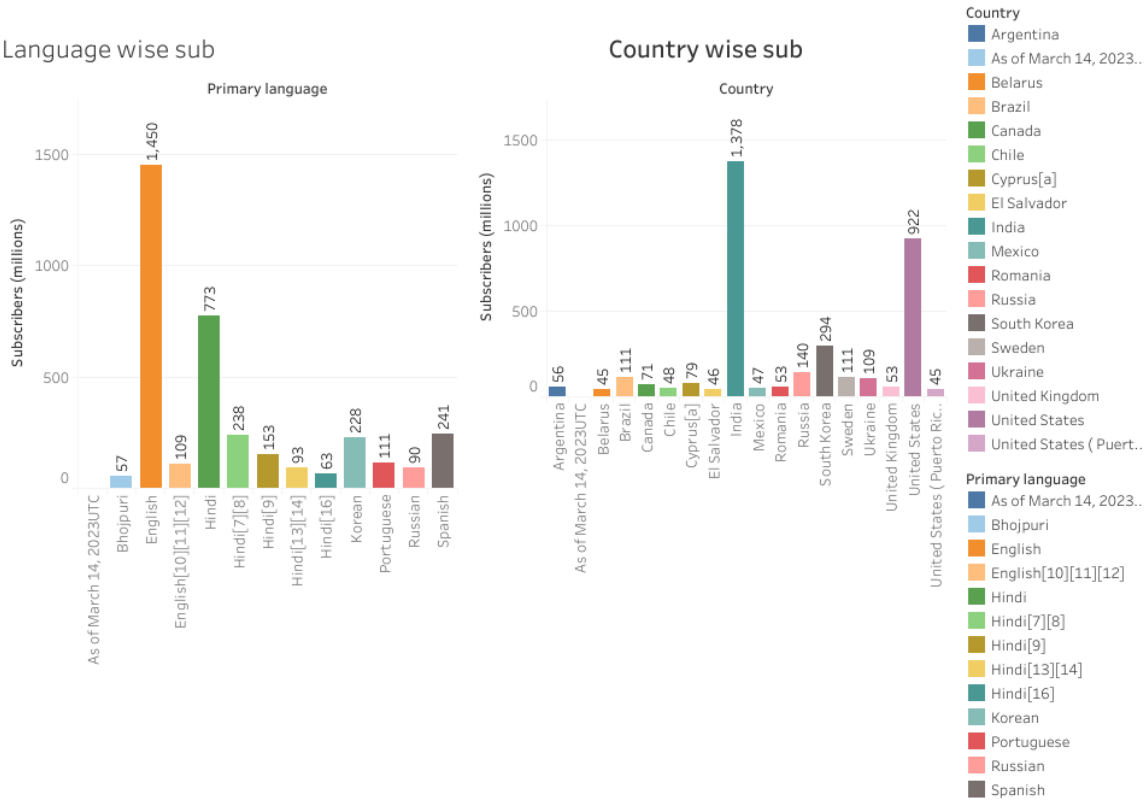
Dashboard 1:



Dashboard 2:



Dashboard 3:



Story 1:

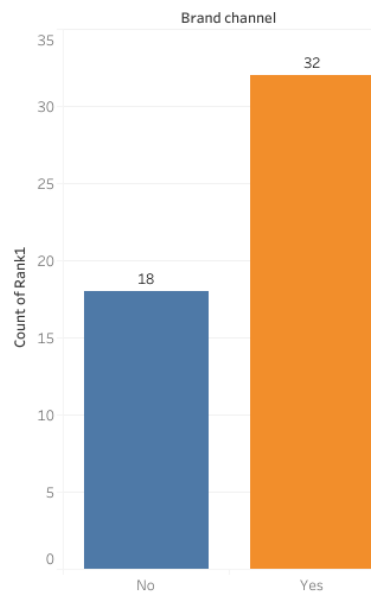
Story 1

Channel details	List of channels with number of subscriber..	Category wise language and country..	Language and country wise subscribers	Country wise primary language,number of s..
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Rank wise Channel

Channel	
5-Minute Crafts	13
A4	50
Aaj Tak	32
Ariana Grande	37
As of March 14, 2023UTC	
Bad Bunny	45
Badabun	43
BangtanTV	15
Billie Eilish	42
BillionSurpriseToys	39
Blackpink	11
Canal KondZilla	18
ChuChu TV	22
Cocomelon	2
Colors TV	23
Dude Perfect	24
Ed Sheeran	35
El Reino Infantil	31
Eminem	33
Felipe Neto	49
Fernanfloo	44
Get Movies	48
Goldmines	12
Hybe Labels	17
Infobells	40
JuegaGerman	41
Justin Bieber	16
Kids Diana Show	6
Like Nastya	7
LooLoo Kids	34
Marshmello	29
Movieclips	25
MrBeast	4
PewDiePie	5

No.of channels with Brand



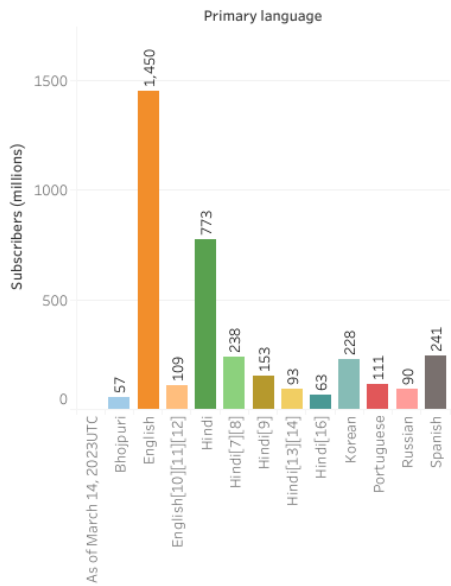
Channel Brand

Channel	As of M..	No	Yes
5-Minute Crafts			Yes
A4	No		
Aaj Tak			Yes
Ariana Grande	No		
As of March 14, 2023UTC	As of M..		
Bad Bunny	No		
Badabun			Yes
BangtanTV	No		
Billie Eilish	No		
BillionSurpriseToys			Yes
Blackpink			Yes
Canal KondZilla			Yes
ChuChu TV			Yes
Cocomelon			Yes
Colors TV			Yes
Dude Perfect	No		
Ed Sheeran	No		
El Reino Infantil			Yes
Eminem	No		
Felipe Neto	No		
Fernanfloo	No		
Get Movies			Yes
Goldmines			Yes
Hybe Labels			Yes
Infobells			Yes
JuegaGerman	No		
Justin Bieber	No		
Kids Diana Show			Yes
Like Nastya	No		
LooLoo Kids			Yes
Marshmello	No		
Movieclips			Yes
MrBeast	No		
PewDiePie	No		

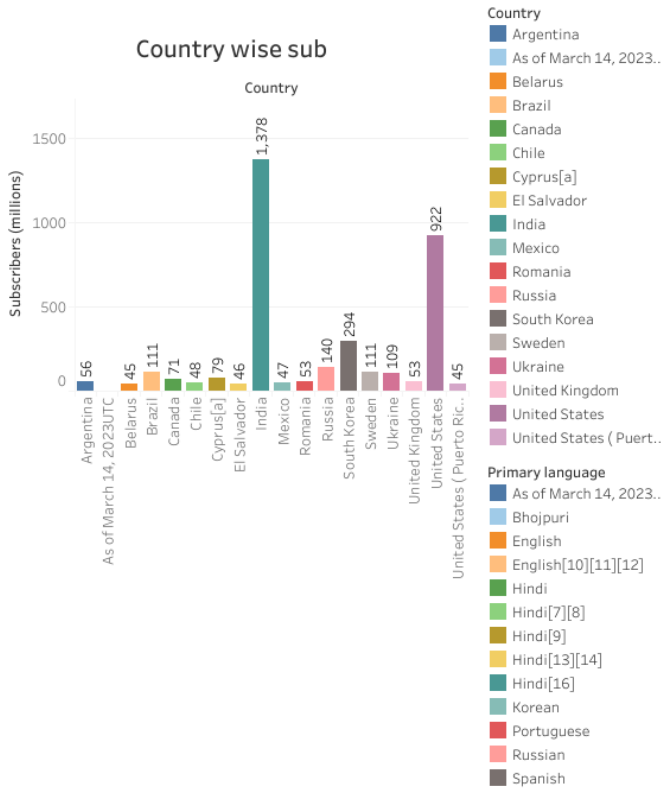
Story 1

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Language wise sub

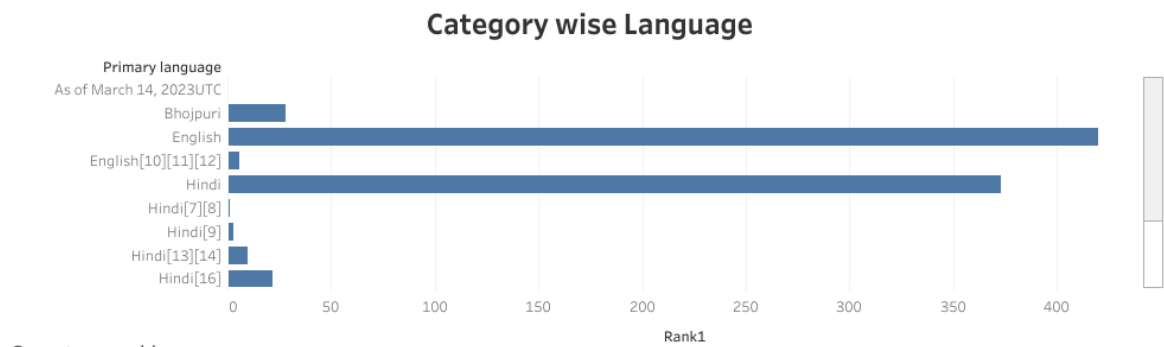


Country wise sub

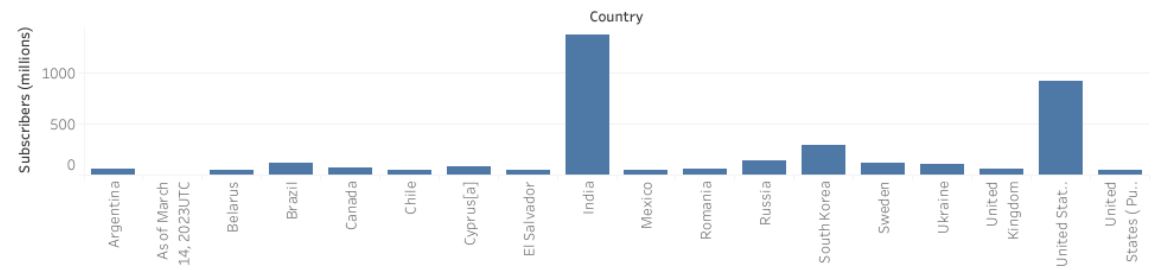


Story 1

Channel details	List of channels with number of subscriber..	Category wise language and country..	Language and country wise subscribers	Country wise primary language,number of s..
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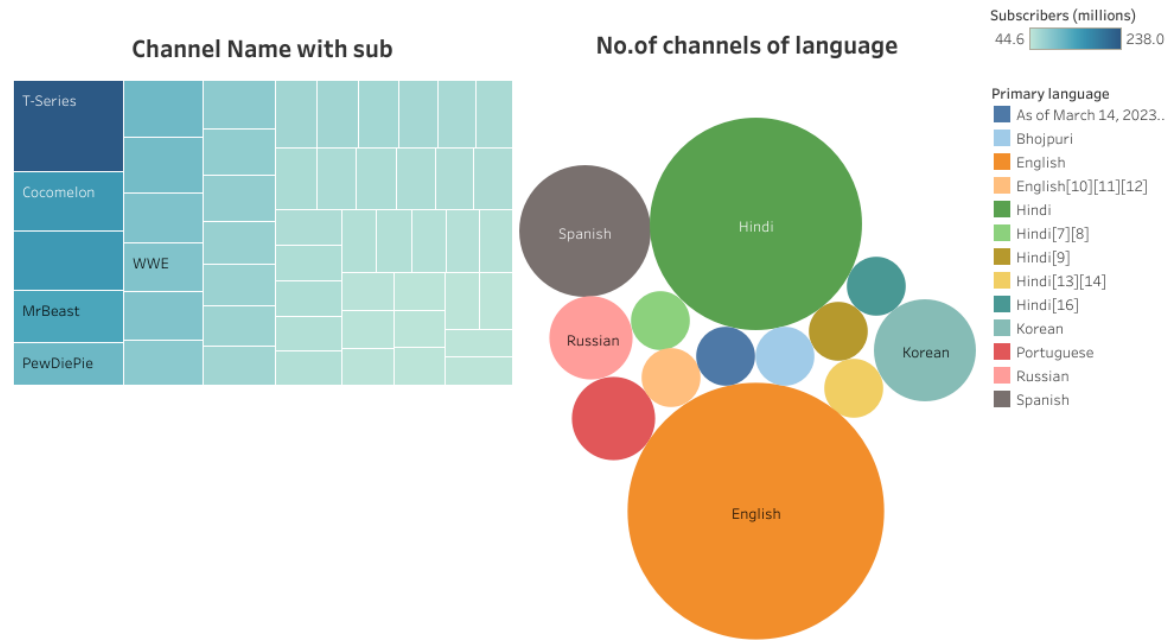


Country and lang



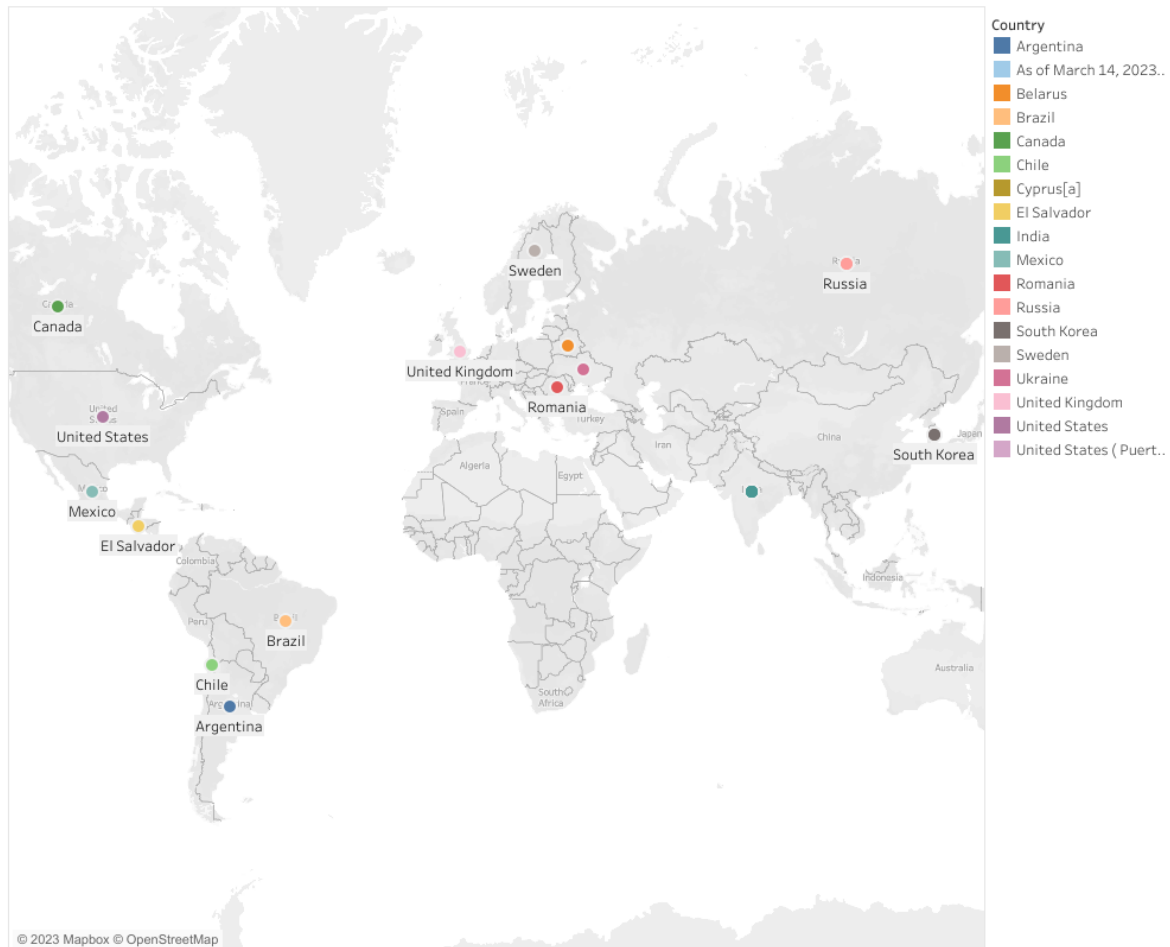
Story 1

Channel details	List of channels with number of subscriber..	Category wise language and country..	Language and country wise subscribers	Country wise primary language,number of s..
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Advantages:

- 🚩 Uploading and watching videos on YouTube is completely free. This gives you the opportunity to experiment and find out whether it works for you or not without worrying about the costs.

Disadvantages:

- 🚩 YouTube is a public social media platform. This means people don't need to create an account to see any of your videos you publish on your channels.

