RYAN BOLLENBACH
UI/UX DESIGNER AT BOOMPAH

http://boompah.com
http://instagram.com/boompah
http://twitter.com/gotboompah

Summary

To get in touch with me, please email: ryan@boompah.com
I have 6 years of experience in UI/UX Design and HTML/CSS. I specialize in Interaction Design, Visual Design, Typography and Prototyping. My core focus is user centered design. I pride myself on my effectiveness and communication skills while working remotely.
I enjoy working independently and I love collaborating as a team. I have a strong ability to juggle multiple projects and tasks at once and I'm always excited to learn something new.

Skills

- User Experience
- WordPress
- Creative Direction
- User Interface

- scss

- Illustrator

- Web Design
- Web Development
- User Interface Design
- Information Architecture

- User Experience Design

- InDesign

- CSS
- Graphic Design
- E-commerce
- User Research
- prototyping
- Advertising
- Usability
- Photoshop

Experience

Boompah
UI/UX Designer

01 / 2011 - Present

Boompah is the UI/UX portfolio and consultancy of Ryan Bollenbach.
• Visual Design, Interaction Design, Wireframes, Prototypes, Responsive Web Design, Wordpress, HTML5, CSS3, iOS Design.
• Working remotely with clients both in Canada and the U.S.
• Tweeting on all things UI/UX related.

Edison Nation
UI/UX Designer

07 / 2012 - 03 / 2015

Edison Nation helps inventors bring their product ideas to market. Edison Nation runs various innovation searches for brands including: PetSmart, Bed Bath & Beyond, Colgate, Pyrex, Clorox, Fisher-Price, Wolfgang Puck, Rubbermaid, Sunbeam, Fender, and more.
• Helped improve usability to all areas of the Ruby on Rails application.
• Worked through various enhancements to the idea submission process, payment system, user profiles, and forums. Created UI quality standards with modular, reusable components.
• Organized 12,000+ lines of CSS into a clean, modular SCSS structure. Removed redundant CSS, images and sprites with innovative solutions that reduced page load times.
• Translated conceptual ideas (business needs and user goals) into elegant, intuitive and

engaging experiences.
- Created routes, wired up views, interacted with models, controllers and helpers.
- Designed and developed Wordpress blog hosted by WPEngine.

Dynamo   06 / 2011 - 03 / 2012
UI/UX Designer

Dynamo is a team of designers, developers & UX specialists. Their client roster includes: ALDO, FieldTurf, Cineflix International, Tuango, Yellow Bird Project, ShoeDazzle, Lenbrook International, and Reitmans Canada.
- Led collaborative design sessions with interactive designers, developers, and project managers.
- Brainstorming sessions and stakeholder interviews to elicit business requirements from clients — addressing brand, marketing, and UX strategy. Translated user research into feature ideas through Wireframes and Visual Design.
- Created UI/UX workflows for admin tools, brochure websites, and e-commerce stores.

FBS   2011 - 11 / 2011
UI/UX Designer

With over 30 years of experience, FBS serves over 120 MLS organizations in the U.S. and internationally with its FlexMLS system and Spark Platform.
- Improved various workflows, primarily in the MLS search which helped guests find homes easier through the FlexMLS hosted web application and Wordpress plugin.
- Worked closely with product and engineering teams to ship awesome features.
- Created documentation for User Journeys, Information Architecture, Wireframes and Usability Testing.
- Mentored team members and shared best practices in UI/UX to get everyone on the same page.

Oboxmedia   01 / 2010 - 04 / 2011
UI/UX Designer

Oboxmedia helps develop, target and serve a unique, coveted audience: online, entertainment-conscious Canadians between 18-44 years old.
- Collaborated with the sales team to create media kits to sell impressions, ad units, and custom marketing content packages. Media kits were responsible for 80% of the company's total revenue.
- Created iAB compliant and custom ad units for the network's properties.
- Helped shape design process and improve product execution.
- Directed UI/UX & Branding for hollywoodpq.com and doyoulookgood.com.
- Created cross network guidelines for templates, modules and ad placements.
- Worked with Zend Framework and custom Wordpress templates.

Tungle Corporation   05 / 2009 - 01 / 2010
UI/UX Designer

Tungle.me was a social calendaring application that got acquired by RIM(Blackberry) April 27, 2011.
- Helped users understand the service by designing and developing public marketing

site and application features through validating by user testing.
• Designed product introduction screens for the iOS application.
• Created short product videos to help explain the service and inspire users to sign up.
• Designed promotional materials for social media, SXSW booth, and other swag.

Education	Red River College Diploma , Digital Multimedia Technology	2006 - 2008

Honors	Deans Honor List Award for Digital Multimedia Technology (2008)

Languages	• English