OLUWAFEMI SOSANYA

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SUMMARY

Creative Front-End Engineer with 4 years of experience, delivering top-notch web solutions for diverse industries. Excels in collaboration, mentoring, and learning from senior and junior developers. Optimized cardtonic.com, and implemented features like Buy Gift Cards, enhanced KYC, Email Verification, and User Wallet. Also bolstered security and user experience with Withdrawal 2FA and User Level Upgrade Notifications, resulting in improved user engagement, satisfaction, and revenue growth.

PROFESSIONAL EXPERIENCE

The Tonic Technologies, VI, Lagos   Nov 2022 – Present
Frontend Developer | Full Time
- Achieved 96% Lighthouse result and perfect scores for accessibility, best practices, and SEO by optimizing cardtonic.com's page speed, outperforming the previous score of 60%.
- Implemented the "Buy Gift Card" feature on the cardtonic web app dashboard, driving a 15% increase in overall revenue for the first quarter.
- Enhanced KYC, Email Verification, and User Wallet feature, delivering a more engaging UI for the cardtonic web app, boosting user engagement, satisfaction, conversion rates, and revenue growth. This led to a 50% reduction in fraudulent activities and a 40% increase in user retention rate.
- Implemented Withdrawal 2FA & User Level Upgrade Notification feature for cardtonic web app users, reinforcing platform security and enhancing user experience by mitigating fraudulent transactions and providing timely account status updates.
- Cardtonic web app upgrade to version 2 which includes a newly refreshed user interface and intuitive user experience and improvement on previous features, Bill payment feature, Virtual dollar card feature, and Just Gadgets feature (E-commerce). [Yet to be promoted to production but could be viewed in a staging environment].

My Event Pod, Liverpool, UK   Nov 2022 – August 2023
Frontend Engineer | Contract
- Spearheaded global optimization initiatives for the product's frontend codebase, resulting in streamlined performance and improved user experience.
- Collaborated on the successful implementation of several pivotal features introduced during my tenure, including the referral feature, vendor partnership functionality, UI enhancement of the application, vendor claim profile capability, and a more user-friendly onboarding process.
- Led the reconfiguration of application authentication, working closely with server-side authorization to bolster security measures and user trust.
- Elevated the product's search engine optimization (SEO) by implementing strategic enhancements, contributing to increased online visibility and user engagement.
- Provided guidance and mentorship to a team of 4 junior frontend developers, fostering their growth, enhancing their technical skills, and promoting cohesive teamwork within the company.

Mkobobank, Yaba, Lagos   May 2022 – Nov 2022
Frontend Engineer | Full Time
- Increased user engagement by 25% and decreased page load times by 30% on average, through initiatives for end-to-end website development across all platforms and browsers.
- Created cross-browser compatible and accessible websites, outpacing the industry standard with a 22% quicker load time.
- Improved web functionality and responsiveness, driving website traffic by 10% and user satisfaction ratings by 15%.
- Authored the new Mkobobank website, leveraging Growth Manager and SEO tactics to skyrocket monthly user acquisition by 250%.
- Collaborated with design, product, and back-end teams to develop the Mkobobank Partners web app, achieving 96% client satisfaction.

Charisol LTD, Mountain View, California   Oct 2020 – Apr 2022
Lead Frontend Engineer | Full Time
- Conducted code reviews and resolved bugs, elevating customer satisfaction by 30% in the first quarter.
- Mentored four junior front-end developers on JavaScript and Redux, and trained them on the organization's documentation practices to drive high performance and meet objectives.
- Contributed to the entire product development process, from ideation to development and feature improvement on Maildrip, which serves over 50,000 users.
- Optimized performance of 4 applications for maximum speed and scalability.
- Translated UI/UX design wireframes into code, using HTML5 and CSS3 to create multiple visual elements of web applications.
- Collaborated with an agile team of 9 members, providing end-to-end solutions for clients.

Freelance, Ikorodu, Lagos   Mar 2018 – Jul 2020
Software Developer | Contract
- Consolidated user experience into a single-page application, increasing customer engagement by 12%.
- Utilized MERN stack to develop responsive web apps resulting in a 40% increase in website functionality.
- Optimized site structure, navigation, and graphics to enhance user experience and achieve webpage objectives, driving a 15% increase in website conversions and a 10% decrease in bounce rates.
- Collaborated with clients and programmers to meet project requirements and goals, resulting in a 88% client satisfaction rate and an average of 20% increase in project completion speed.
- Built and maintained corporate and client websites using scripting languages and content management systems, including WordPress, driving a 30% increase in website traffic and a 20% increase in user engagement.

Digital Flames Tech, Ibadan, Oyo   Apr 2019 – Jul 2020
Frontend Developer | Contract
- Crafted browser-compatible web pages using HTML5, CSS3, JavaScript, and WordPress.
- Worked with UX/UI design teams to improve the checkout flow, leading to a 20% increase in conversion rates.
- Animated particles on web backgrounds using HTML5 canvases to support site-wide promotions.
- Validated user input to maintain data integrity before sending it to the back end, resulting in a 99.9% accuracy rate in data entry and a 15% reduction in backend errors.

EDUCATION

Tai Solarin University of Education, Ijagun, Ogun   Nov 2015
- B.Sc.(Ed) in Economics

SKILLS

Languages:
- HTML, CSS
- JavaScript, Typescript
- PHP

Libraries:
- React
- jQuery
- Redux, Redux-Toolkit

Frameworks:
- Nextjs, React Native, Express.js
- Vue.js, Angular

Testing:
- Jest
- Cypress

CI/CD:
- Git

Database:
- MongoDB
- MySQL
- Firebase

Others:
- REST, GraphQL, RTK-Query, Axios, React-Query
- Framer-motion, D3.JS
- Node JS, EJS. HBS, NestJs
- GitHub, GitLab, Docker
- Notion, Slack, Jira
- Adobe XD, Figma, Premier Pro, Adobe Audition
- SCSS, LESS, Bootstrap, Styled Components, Material UI, Tailwind CSS, Chakra UI, Ant Design, WordPress

PUBLICATIONS

The Effect of Exchange Rate Devaluation on Economic Growth in Nigeria   2015
Final year research project, Economics Department of Tai Solarin University of Education

LANGUAGES

- English
- Yoruba

CONTACT & SOCIALS

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