## FONG BOON CHIN

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### **SUMMARY**

Web Developer with 4+ years experience in designing and developing user interfaces, testing, debugging and leading the team with proven ability in optimizing web functionalities and workflow efficiencies.

# **TECHNICAL SKILLS**

Front End | HTML, CSS, Javascript, Tailwind, Bootstrap, React Back End | PHP, Laravel, Node Js, MySQL, MongoDB, RESTAPI Language Proficiency | English, Chinese and Thai.

#### **EXPERIENCE**

#### 07/2017 to 06/2021

# Data Analyst | Cleanpro Laundry Co., Ltd

- Analyze data of all outlets and turn it into actionable insights that support decision making.
- Manage company's database and create ETL pipeline.
- Manage subscriptions, reporting and notification via AWS services. (S3 and SNS)
- Estimate overall project cost required to complete a project.
- Check and review franchise agreements issued to new customers.

#### 08/2010 to 01/2015

### Web Developer | Merryfair Co., Ltd

- Determining the layout and design of web pages.
- Continuously improving web design to enhance user experience.
- Develop standard practice of codes and such that they are easily traceable and maintained.
- · Ensuring web design is responsive in all devices.
- Developing reusable code for future use.
- Optimizing web pages for speed and scalability.
- Maintaining brand consistency in web design.
- Deploy server-side architecture to support the frontend of website.
- Develop and maintain databases.

### 06/2007 to 06/2010

## Marketing Executive | BuilderSmart Public Limited

- Analyze market data to develop sales strategies, and define product objectives for effective marketing communications plans.
- Periodically review and adjust inventory level to ensure availability of the stock.
- Dealing with customers in regards of technical specification of the product.
- Scheduling production and make sure production process is complete within the given timeframe.
- Prepare short-term and long-term product sales forecasts and analysis report for management.

### PROFESSIONAL CERTIFICATE

- IBM Data Analyst Professional Certificate
- Datacamp SQL Developer Certificate

#### **EDUCATION**

2015-2017 Master's Degree in Business (management) | Queensland University of Technology Bachelor's Degree in Mechanical Engineering | Thammasat University