# **ASHLEY BOONE**

**(**971) 732 9246

☑ aboone34@gatech.edu

abooneportfolio.com

### **Education**

Aug 2021- **Georgia Institute of Technology, Atlanta** 

Present P.h.D Human Centered Computing | 4.00 GPA

Sep 2016- University of Washington, Seattle

Jun 2020 B.S. Human Centered Design and Engineering | 3.90 GPA (Magna Cum Laude)

Focus in Human Computer Interaction | Minor in Architecture

## **Research Experience**

#### Aug 2021- Graduate Research Assistant

Present Data Publics, Georgia Tech | Supervised by Prof. Christopher A. LeDantec

- Contributed to background research, initial field research, and re-submission of project grant.
- Submitted an academic paper based on 28 hours of fieldwork and semi-structured interviews with an Atlanta service provider.

### Sep 2019- **Project Coordinator**

Oct 2020 STEM + Dance, Seattle | Supervised by Prof. Irini Spyridakis

- Led development of 8 hours of outreach curriculum, coordinated 10 student volunteers and established partnerships with local after school programs.
- Published outcomes as first author and presented findings at the IEEE Global Humanitarian 2020 conference.
- Received "Undergraduate Innovation Team Award" for developing novel practices exemplifying principles of human centered design.

### Jun 2019- Research Intern

Oct 2020 Protolab, UC San Diego | Supervised by Dr. Stephen MacNeil and Prof. Steven Dow

- Analyzed the content of posts in an open discussion forum and the features of platforms facilitating open innovation.
- Found patterns in complex qualitative data and led a grounded analysis by developing coding schemes that augmented quantitative findings. Shared results in two academic papers.

#### Jan 2020- User Research Capstone

Jun 2020 Seattle Children's Hospital | Supervised by Staci Heldring and Casey Raker

- Analyzed interview data to build a user journey map highlighting challenges associated with each stage of the pediatric cancer discharge process.
- Designed interview protocols, created a framework for sharing our data, and adapted participatory design sessions to a virtual format in response to COVID-19.

#### Mar 2018- Research Assistant

Jun 2020 User Empowerment Lab, UW | Supervised by Prof. Alexis Hiniker

- Contributed to projects on digital privacy, smartphone addiction, digital voice assistants, and news consumption.
- Designed interview protocols, conducted interviews with 26 study participants, and participated in qualitative coding of interview transcripts for 4 studies.
- Co-authored two academic papers.

## **Teaching Experience**

#### Sep 2022- Volunteer Instructor

Present Georgia Tech Ballroom Dance Club, Beginner Social Lessons

• Led 20-80 students through the basic fundamentals of six dance styles in beginner social dance lessons.

#### Aug 2021- **Graduate Teaching Assistant**

Dec 2021 Georgia Tech, Introduction to User Interfaces

• Guided 19 students through a semester long project teaching user centered design principles.

### Jan 2019- Choreographer, Instructor

Jun 2020 UW Salsa Club

- Led beginner classes for 2-150 students and planned lessons to progressively build skills.
- Choreographed the Performance Team and taught intermediate level dancers to prepare for a series of performances.

## Mar 2019- Activity Lead

Jun 2019 HCDE K-12 Outreach

• Adapted design charette for middle school students and facilitated creative activities in the classroom to increase awareness of the human centered design process.

## **Publications**

Careful Data Tinkering. Anh-Ton Tran, **Ashley Boone**, Christopher A. Le Dantec, Carl DiSalvo. Proc. ACM Hum.-Comput. Interact, 6, CSCW2, November 2022. (Forthcoming)

Chameleon Clippers: A Tool for Developing Fine Motor Skills in Remote Education Settings, Gennie Mansi, **Ashley Boone**, Sue Reon Kim, Jessica Roberts; International Journal of Computer-Supported Collaborative Learning, 2023 (Forthcoming)

STEM Outreach in Underserved Communities through the Lens of Play, Creativity, and Movement; **Ashley Boone**, Jamie Vanderwall, Maya Klitsner, Irini Spyridakis; IEEE Global Humanitarian Technology Conference (GHTC). IEEE, 2020.

Parenting with Alexa: Exploring the Introduction of Smart Speakers on Family Dynamics; Erin Beneteau, **Ashley Boone**, Yuxing Wu, Julie A. Kientz, Jason Yip, Alexis Hiniker; CHI 2020: The 2020 ACM Conference on Human Factors in Computing Systems.

Finding Place in a Design Space: Challenges for Supporting Community Design Efforts at Scale; Steven MacNeil, Jason Ding, **Ashley Boone**, Anthony Grubbs, Steven Dow; Proceedings of the ACM on Human-Computer Interaction, 5(CSCW1), 1-30.

Is Someone Listening? Audio Related Privacy Perceptions and Design Recommendations from Guardians, Pragmatists, and Cynics; Julia Dunbar, Emily Bascom, **Ashley Boone**, Alexis Hiniker; Proceedings of the ACM on Interactive, Mobile, Wearable and Ubiquitous Technologies, 5(3), 1-23.

Seamful Design: A Review of Open, Online Design Initiatives During COVID-19; Stephen MacNeil, Sarah Nicita, **Ashley Boone**, Kenneth Chen, Enrique Arcilla, Eric Richards, Steven Dow; (Prepared for Submission at CSCW 2021)

## **Presentations**

STEM Outreach in Underserved Communities through the Lens of Play, Creativity, and Movement; IEEE Global Humanitarian Technology Conference (GHTC); October 2020

## **Work Experience**

## May 2022- UX Research and Design Intern

Aug 2022 Invetech, San Diego

- Designed protocols for usability testing to meet FDA regulations for summative assessment of medical devices and conducted known use risk analysis according to Followed Human Factors Engineering protocol
- Analyzed existing medical device features to assess competing products

### Aug 2020- **UX/UI Designer**

Feb 2021 PRA Health Sciences, San Diego (Contract Position)

• Built a design system to streamline designer workflows and facilitate hand-off to developers. Communicated across teams including product managers, developers, business analysts, and creatives.

## Mar 2018- Assistant UX Designer

Aug 2020 University of Washington IT Department, Seattle

- Created intuitive and accessible tools for mobile and desktop by conducting user research, creating workflows and interactive prototypes, and evaluating design solutions through usability tests.
- Influenced decision making on long term product road-maps for a tool used by over 50,000 students on 3 campuses.

### Apr 2018- Freelance Web Design and Development

• Designed and developed user interfaces for 6 websites that promote non-profits and local businesses.

## Leadership

2018-2020	Designer, Event Coordinator   UW Salsa Club
2018-2019	Outreach Coordinator   HCDE Undergraduate Student Associations
2018	Social Media Management   Barcelona Study Abroad Experience
2017-2018	Co-President, Event Coordinator   Pixel Husky

## **Awards**

Jun 2020	<b>HCDE Undergraduate Innovation Team Award</b>   UW College of Engineering
Feb 2020	Husky 100   Nominated and chosen for outstanding leadership
Mar 2019	Best Hack   SWE Hackathon 2019, general category
Mar 2018	Best User Experience   SWE Hackathon 2018
2016-2020	Purple and Gold Scholarship   University of Washington