ASHLEY BOONE

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Education

Aug 2021- Present

Georgia Institute of Technology, Atlanta

P.h.D Human Centered Computing

Sep 2016- Jun 2020

University of Washington, Seattle

B.S. Human Centered Design and Engineering

- Focus in Human Computer Interaction
- Minor in Architecture
- 3.90 GPA (Magna Cum Laude)
- · Husky 100 Award
- Undergraduate Innovation Team Award
- Purple and Gold Scholarship

Skills

Design Tools

Adobe Suite, Sketch, Figma, Invision, Overflow

Programming

Python, HTML, CSS, React, Firebase

Qualitative Research Methods

Interviews, Survey Design, Qualitative Coding, Thematic Analysis

User Centered Design Methods

Storyboarding, Wireframing, Prototyping, Usability Testing, Design Systems

Leadership

Designer, Instructor, Choreographer

UW Salsa Club, 2018-2020

Outreach Coordinator

HCDE Undergraduate Student Association, 2018-2019

Social Media Management

Barcelona Study Abroad, 2018

Expertise

User Experience Design

- Centering empathy and leveraging user research insights to strategically solve problems important to the user
- Create user interface that help users effectively accomplish their goals

Qualitative Research Methods

- Posing effective research questions, designing study protocols
- Conducting interviews, field observations, surveys, and usability tests

Experience

Graduate Teaching Assistant

Georgia Tech, Aug 21-Present

 Guided 19 students through a semester long project teaching user centered design principles

UX/UI Designer

PRA Health Sciences, Aug 20 - Feb 21 (Contract Position)

- Built a design system to streamline designer workflows and facilitate hand-off to developers
- Communicated across teams including product managers, developers, business analysts, and creatives

User Research Capstone

Seattle Children's Hospital, Jan 20 - Jun 20

- Analyzed interviews to build a user journey map highlighting challenges associated with each stage of the pediatric cancer discharge process.
- Created a framework for sharing our data with key decision makers

Research Project Coordinator

STEM + Dance, Seattle, Sep 19 - Mar 20

- Led development of 8 hours of outreach curriculum, coordinated 10 student volunteers and established partnerships with local organizations
- Received "Undergraduate Innovation Team Award"

Research Intern

UC San Diego, Jun 19 - Oct 20

- Examined patterns in complex qualitative data by developing coding schemes to augment quantitative findings.
- · Presented findings in two academic papers

Assistant UX Designer

University of Washington IT Department, Mar 18 - Aug 20

- Created intuitive and accessible tools for mobile and desktop by conducting user research, creating workflows and interactive prototypes, and evaluating design solutions through usability tests.
- Influenced long term product road-maps for a tool used by over 50,000 students on 3 campuses.

Research Assistant

User Empowerment Lab, Mar 18 - Jun 20

- Designed interview protocols and conducted interviews with 26 users
- Completed qualitative coding of interview transcripts for 4 studies.
- Co-authored two academic papers.