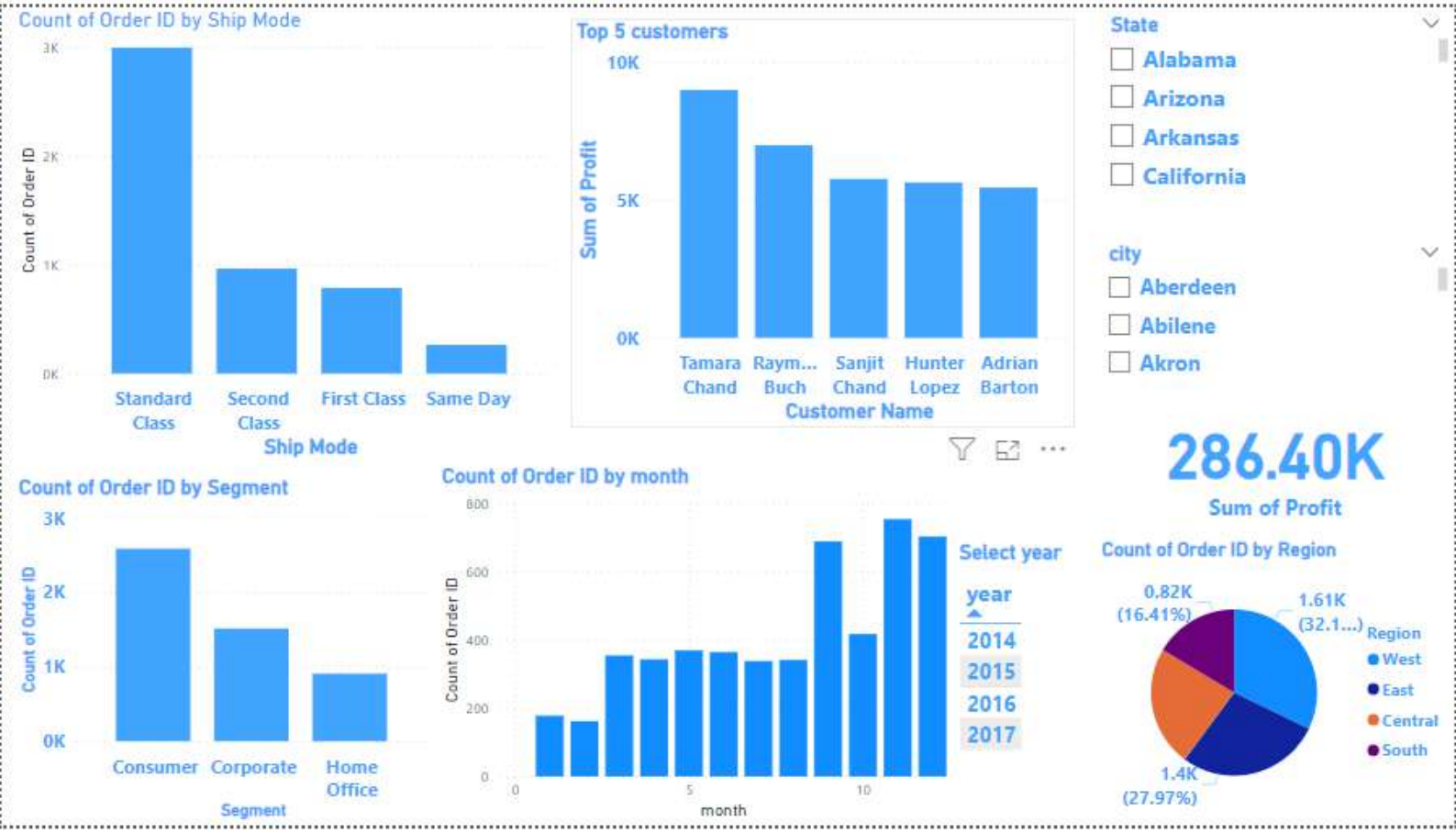
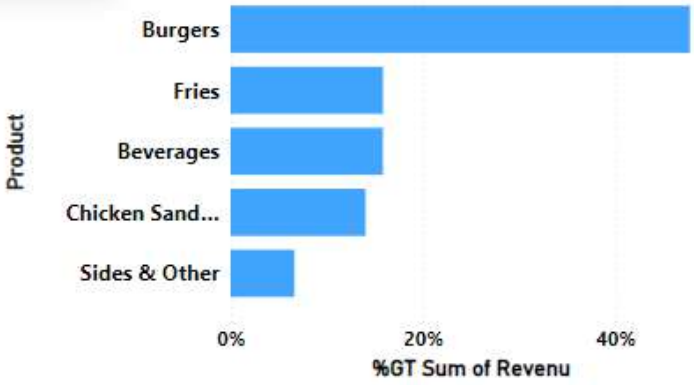
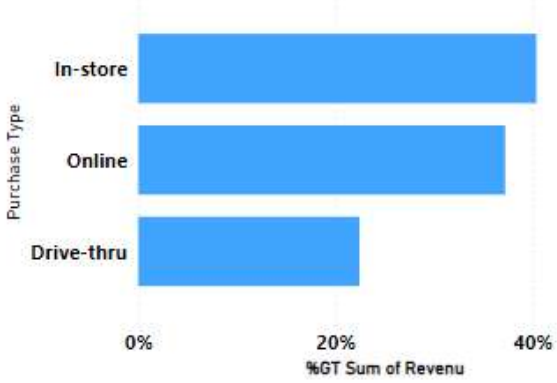

Count of Order ID by Ship Mode
3K
2K
1K
0K
Count of Order ID
Standard Class
Second Class
First Class
Same Day
Ship Mode
Top 5 customers
10K
5K
0K
Sum of Profit
Tamara Chand
Raym... Buch
Sanjit Chand
Hunter Lopez
Adrian Barton
Customer Name
State
Alabama
Arizona
Arkansas
California
city
Aberdeen
Abilene
Akron
Count of Order ID by Segment
3K
2K
1K
0K
Count of Order ID
Consumer
Corporate
Home Office
Segment
Count of Order ID by month
800
600
400
200
0
Count of Order ID
0
5
10
month
Select year
year
2014
2015
2016
2017
286.40K
Sum of Profit
Count of Order ID by Region
0.82K (16.41%)
1.61K (32.1...)
1.4K (27.97%)
Region
West
East
Central
South

iple sources.

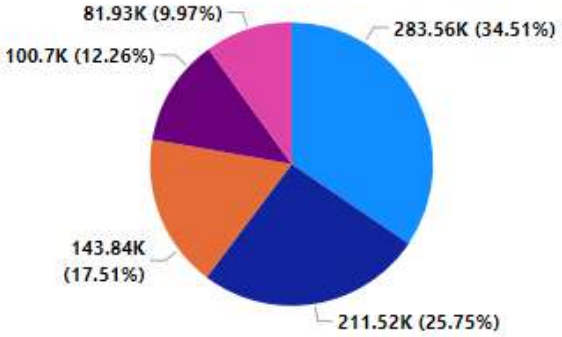
Revenu by Product



%GT Sum of Revenu by Purchase Type



Sum of Revenu by City



City
- Giza
- Alexandria
- Mansoura
- Sharm
- Marsa Matrouh

Manger

- [ ] Ahmed Hafez
- [ ] Ali Sayed
- [ ] Khaled Maaz
- [ ] Mohamed Hafez
- [ ] Sara Ebrahim

262
Count of Order ID

121K
Sum of Quantity

821.54K
Sum of Revenu

Restaurant Sales Performance Dashboard

This project utilizes **real restaurant sales data** to deliver meaningful insights into customer behavior, product performance, and revenue distribution across various channels and regions. The raw data was initially provided in Excel format. I used **MySQL** to extract, clean, and preprocess the data, ensuring accuracy and consistency. Once the data was structured and optimized for analysis, I imported it into **Power BI**, where I developed dynamic, interactive dashboards.

The visualizations are designed to provide a comprehensive view of the business. The first section of the dashboard focuses on **product-level performance**, revealing that burgers are the top-selling item, followed by fries and beverages. Another key insight area is the **distribution of revenue by purchase type**, showing that in-store purchases contribute the highest share of total revenue, followed by online and drive-thru orders.

The dashboard also includes a **city-wise revenue breakdown**, indicating that **Giza and Alexandria** are the leading contributors to overall sales. Additionally, key performance metrics such as **total revenue, order count, and quantity sold** are displayed alongside the performance of individual **managers**, allowing for operational comparisons across locations.

This project demonstrates my ability to handle real-world data workflows—from extraction and cleaning in MySQL to effective storytelling and visualization in Power BI. It reflects strong skills in data preparation, business intelligence, and dashboard development to support data-driven decision-making.