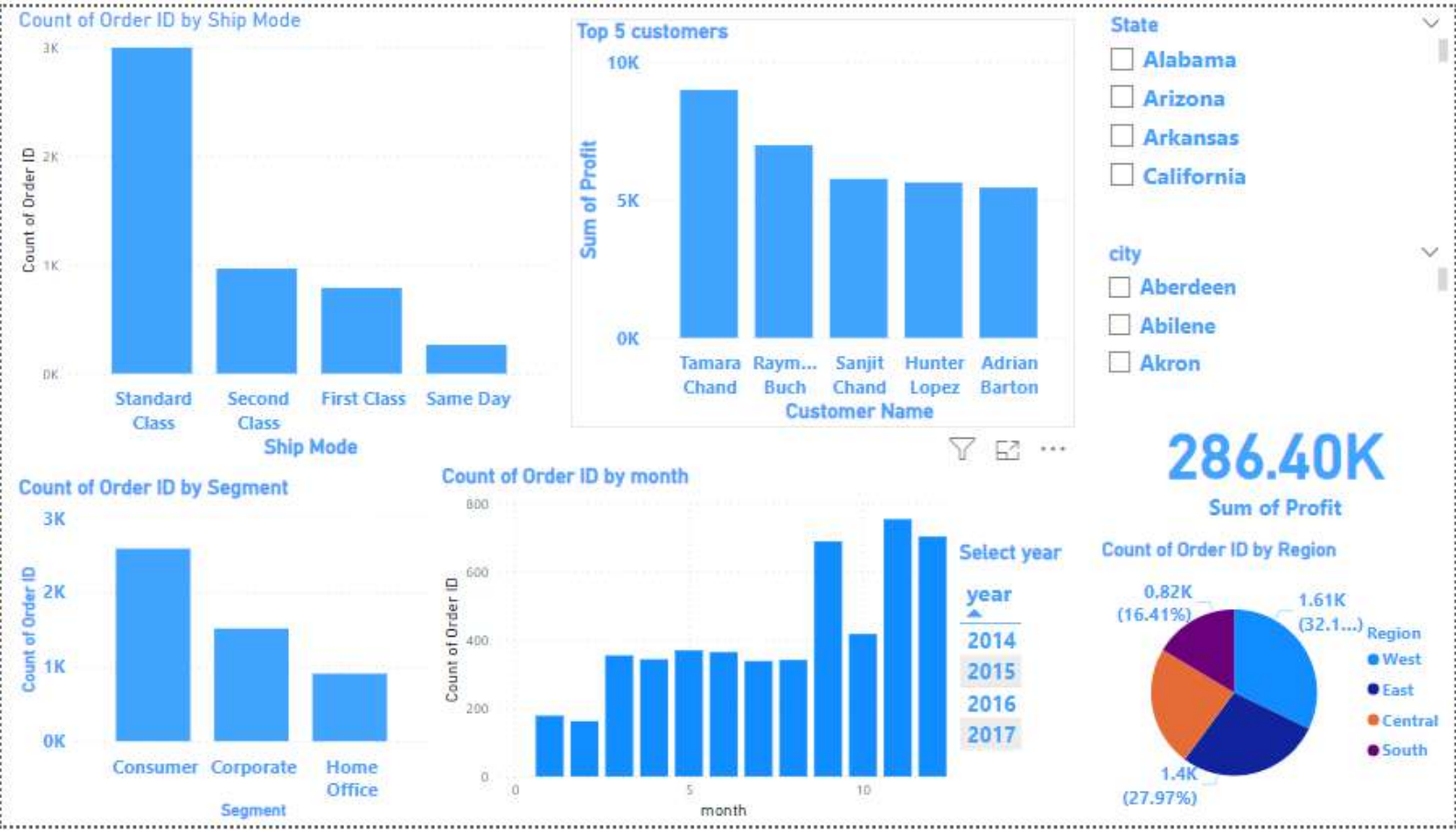
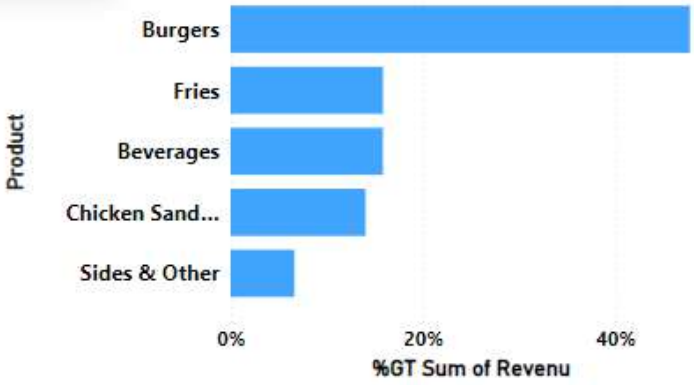
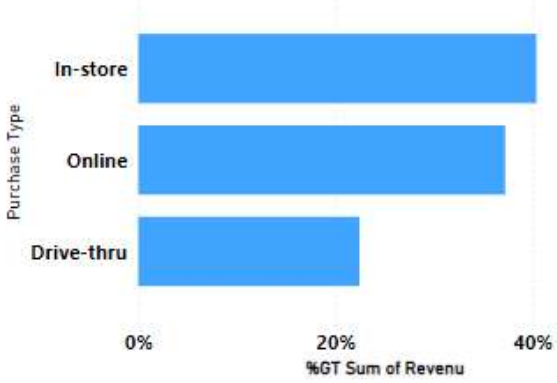

Count of Order ID by Ship Mode
3K
2K
1K
0K
Count of Order ID
Standard Class
Second Class
First Class
Same Day
Ship Mode
Top 5 customers
10K
5K
0K
Sum of Profit
Tamara Chand
Raym... Buch
Sanjit Chand
Hunter Lopez
Adrian Barton
Customer Name
State
Alabama
Arizona
Arkansas
California
city
Aberdeen
Abilene
Akron
Count of Order ID by Segment
3K
2K
1K
0K
Count of Order ID
Consumer
Corporate
Home Office
Segment
Count of Order ID by month
800
600
400
200
0
Count of Order ID
0
5
10
month
Select year
year
2014
2015
2016
2017
286.40K
Sum of Profit
Count of Order ID by Region
0.82K (16.41%)
1.61K (32.1...)
1.4K (27.97%)
Region
West
East
Central
South

iple sources.

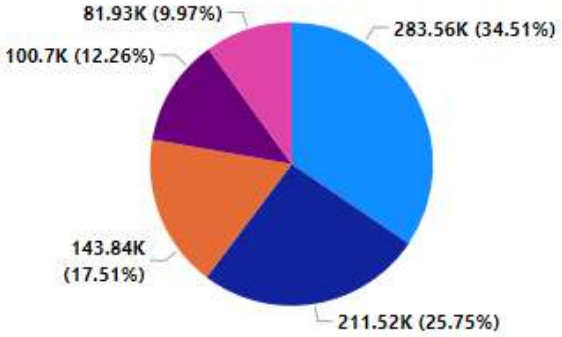
Revenu by Product



%GT Sum of Revenu by Purchase Type



Sum of Revenu by City



City
- Giza
- Alexandria
- Mansoura
- Sharm
- Marsa Matrouh

Manger

- [ ] Ahmed Hafez
- [ ] Ali Sayed
- [ ] Khaled Maaz
- [ ] Mohamed Hafez
- [ ] Sara Ebrahim

262
Count of Order ID

121K
Sum of Quantity

821.54K
Sum of Revenu

Comprehensive Sales and Shipping Analysis

This project is based on **real-world data from a restaurant business**, aimed at analyzing sales performance and customer behavior through detailed dashboards. I carried out a complete data analysis and visualization pipeline, beginning with raw data stored in Excel format. Using **MySQL**, I extracted, cleaned, and transformed the data to ensure it was structured, consistent, and ready for analysis. Once the data was properly prepared, I imported it into **Power BI**, where I designed interactive dashboards to uncover meaningful insights.

The first dashboard focuses on operational performance, analyzing orders by shipping mode, customer segment, and region, while also identifying the top 5 most profitable customers. The second dashboard is tailored to the restaurant industry, breaking down revenue by product category (such as burgers, fries, and beverages), purchase type (in-store, online, or drive-thru), and city. It highlights which cities and products are driving the highest revenue. These visualizations provide actionable insights for business decision-making and performance tracking.

This project showcases my ability to work with relational databases, conduct data cleaning and preparation, and create insightful visual analytics using modern BI tools.