# King Arthur Baking Company: A Comprehensive Overview

## Introduction

King Arthur Baking Company, formerly known as King Arthur Flour Company, is an iconic American supplier of flour, ingredients, and baking mixes. With a history dating back to 1790, the company has been at the forefront of baking innovation and quality, providing bakers with superior products for over two centuries.

## Company History

### Founding and Early Years

* **1790**: Henry Wood began importing flour from England, establishing America's first flour company in Boston's Long Wharf .
* **1820s**: Transitioned to milling flour from American-grown wheat due to the flourishing wheat farming in the west and the opening of the Erie Canal .
* **1896**: The Sands, Taylor, & Wood Company introduced King Arthur Flour at the Boston Food Fair, named for its attributes of purity, loyalty, honesty, superior strength, and dedication to a higher purpose .

### Expansion and Innovation

* **1978**: Relocated from Brighton, Massachusetts, to Norwich, Vermont .
* **2020**: Rebranded to King Arthur Baking Company to reflect a broader commitment to baking beyond flour production .

## Products and Manufacturing Process

### Sourcing and Milling

* King Arthur Baking produces over 100 million pounds of flour annually, sourcing wheat from partner farms and mills .
* The wheat is tested, cleaned, cracked, sifted, and packaged at Panhandle Milling before being shipped to King Arthur .

### Quality and Standards

* King Arthur flour is never bleached or bromated and contains no artificial preservatives .
* The company sources non-GMO ingredients and has a robust allergen program to prevent cross-contact .

### Product Range

* Offers a variety of flours, including signature, gluten-free, organic, and grain-free options .
* Committed to sustainability and transparency, with Identity-Preserved wheat grown and processed in the United States[^10^].

## Corporate Structure and Values

### Employee Ownership

* As of 2020, King Arthur Baking Company is an employee-owned benefit corporation, reflecting its commitment to social and environmental performance, accountability, and transparency .

### Mission and Philosophy

* The company's mission is to create and deliver superior products and knowledge, informed by values as a 100% employee-owned Benefit Corporation .

## Conclusion

King Arthur Baking Company stands as a testament to quality and tradition in the American baking industry. Its dedication to superior products, responsible sourcing, and employee ownership has made it a beloved brand among bakers nationwide.