WILKES BOOTH

WEB DEVELOPER



in <u>LinkedIn</u>

<u>Email</u>

Github

PROFILE

One story about writing creative briefs for birdseed was enough to make me reconsider using my advertising degree. I loved building and problem solving in a fast paced environment, but needed a different avenue. After finding development, the more I did, the more excited I got. I continue to feel that way 2+ years later with more than a year of full time experience.

SKILLS

<u>Experienced in</u>: HTML5, CSS3, Php, Wordpress, React, Git workflow, Adobe Creative Suite

Familiar with: Vanilla Javascript, JQuery, React Native

EXPERIENCE

Web Developer, Stab Magazine — June 2020 — Present

Stab is a surf focused online publication with over half a million monthly views. Developed and launched entirely new Wordpress custom theme. Handled transfer of 14,000 articles between CMS platforms. Implemented paywall for more than 10,000. Worked with live scoring events, Shopify, Google Analytics and ad implementation. Dealt with custom email, hosting, domain recovery, DNS and CDN implementation. stabmag.com & surf100.tv

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Web & Mobile Developer, Maya Care, Ilc. — May 2020

Maya is an app for caretakers to keep track of patients daily habits, bodily functions and experiences. Developed components for the mobile app that was accepted into the Android & Apple Store. getmayacare.com/learn

EDUCATION

Virginia Commonwealth University

- BS in Creative & Strategic Advertising
- Minor in Business