

# WILKES BOOTH

## FRONT-END DEVELOPER

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[awilkesbooth.com](http://awilkesbooth.com)



[LinkedIn](#)



[Email](#)



[Github](#)

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### PROFILE

One story about writing creative briefs for birdseed was enough to make me reconsider using my advertising degree. I loved building and problem solving in a fast paced environment, but needed a different avenue. After finding development, the more I did, the more excited I got. I continue to feel that way even after two years of full time experience.

### SKILLS

Experienced in: HTML5, CSS3, Php, Wordpress, Javascript, React, Git

Familiar with: JQuery, React Native, Adobe Creative Suite

### EXPERIENCE

#### Front-End Developer, iVET360 — October 2021 — Present

*One stop shop for marketing, creative, analytics and HR training services with over 350 veterinary clinics across the US.* Built reusable themes, components and plugins. Designed and implemented a team wide workflow for local development. Interviewed and mentored interns.

[turkeycreekvets.com](http://turkeycreekvets.com) - [jacksonhwyvetclinic.com](http://jacksonhwyvetclinic.com) - [ivet360.com](http://ivet360.com)

#### Web Developer, Stab Magazine — June 2020 — Present

*Stab is a surf focused online publication with over half a million monthly views.* Increased profit by over \$1 million in the first year. Developed and launched entirely new Wordpress custom theme. Implemented paywall for more than 10,000. Worked with live scoring events, Shopify, Google Analytics and ad implementation. Dealt with custom email, hosting, domain recovery, DNS and CDN implementation.

[stabmag.com](http://stabmag.com) - [surf100.tv](http://surf100.tv)

### EDUCATION

#### Virginia Commonwealth University

— BS in Creative & Strategic Advertising

— Minor in Business