

## No-Code Automations Engine for Rainbow CRM

Rainbow CRM will support **trigger-action** automation rules (like Monday.com or Zapier). Each rule has a *trigger* (an event or condition) and an *action* (what to do). For example, a Monday.com template reads: **"When a status changes to something, delete the item"** – here the trigger is "status changes" and the action is "delete the item" <sup>1</sup>. In our system users might configure rules like "When status changes to 'Done', notify [User]" or "Every Monday at 9am, create a follow-up item".

**Key triggers** and **actions** can include (but are not limited to):

- **Trigger types:**
  - `on_field_change`: when a specific field (e.g. a *Status* column) is updated and matches a condition (e.g. new value = "Done").
  - `on_date_arrive`: when a date/time field (e.g. *Due Date*) reaches today or a specific date.
  - `on_item_create`: when a new item is created on a board.
  - `cron_schedule`: a user-defined schedule (using cron syntax) that fires periodically (e.g. "every Monday" or daily at 8:00).
- **Action types:**
  - `notify_user`: send an in-app or push notification to a user or team.
  - `set_field_value`: update a field on the item (e.g. set a status or date column).
  - `create_item`: add a new item to a (possibly other) board.
  - `send_email`: send an email (via SMTP or integrated email service).
  - `call_webhook`: make an HTTP POST to a configured webhook URL with item details.

Each rule will be stored in a database table (`automation_rules`), and every time it fires, we record an entry in an `automation_logs` table for auditing.

### Database Schema

We can model rules and logs in PostgreSQL (or any RDBMS). For flexibility we store trigger/action configurations in JSON columns. Example SQL might be:

```
CREATE TABLE automation_rules (  
  rule_id      SERIAL PRIMARY KEY,  
  board_id     INTEGER NOT NULL,  
  trigger_type VARCHAR(50) NOT NULL,  
  trigger_config JSONB,      -- e.g. {"field": "status", "operator": "=",  
                                "value": "Done"} or {"cron": "0 9 * * MON"}  
  action_type  VARCHAR(50) NOT NULL,  
  action_config JSONB,      -- e.g. {"user_id": 17} or {"field": "status",  
                                "value": "Ready"}  
  created_by   INTEGER,
```

```

    created_at    TIMESTAMP DEFAULT CURRENT_TIMESTAMP,
    updated_at    TIMESTAMP DEFAULT CURRENT_TIMESTAMP
);
CREATE INDEX ON automation_rules(board_id);

CREATE TABLE automation_logs (
    log_id        SERIAL PRIMARY KEY,
    rule_id        INTEGER REFERENCES automation_rules(rule_id),
    triggered_at   TIMESTAMP DEFAULT CURRENT_TIMESTAMP,
    action_type    VARCHAR(50),
    action_status  VARCHAR(20), -- e.g. 'success' or 'failed'
    error          TEXT,
    details        JSONB        -- optional context like item_id, field changes,
                                etc.
);
CREATE INDEX ON automation_logs(rule_id);

```

In this design, each `trigger_config` and `action_config` is a JSON object that the system parses when evaluating the rule. For example, a `trigger_config` for `on_field_change` might be:

```
{ "field": "status", "operator": "=", "value": "Done" }
```

and for `cron_schedule` it might be:

```
{ "cron": "0 9 * * MON" }
```
Action configs would similarly hold target values (e.g. {"user_id": 42} for `notify_user`, or {"email": "client@example.com", "subject": "...", "body": "..."} for `send_email`).
```

### ## Backend/Worker Logic

A background `Worker` process will monitor and execute automation rules. It will handle events and schedules, and call actions reliably (with error handling and retries). Key parts of the logic include:

- **Item Update / Field Change**: When an item is updated (in the ORM or API), check for `on_field_change` rules on that board. For each rule matching the updated field and satisfying the condition (e.g. new status = "Done"), invoke the action. Similarly, on item creation, check any `on_item_create` rules.
- **Scheduled Triggers**: Use a scheduler (like `node-cron`) (<https://github.com/node-cron/node-cron>) to handle date-based and cron triggers. For example, we can set up:

```
```js
const cron = require('node-cron');
```

```

// Every day at midnight, check date triggers
cron.schedule('0 0 * * *', () => { checkDateArriveTriggers(); });
// Example from node-cron usage:
// cron.schedule('5 * * * *', () => console.log('runs every minute at 5
seconds') );
```


As shown in the LogRocket guide on "node-cron", scheduling tasks by cron expression in Node.js is straightforward [21fl155-l163]. Each scheduled tick the worker queries 'automation_rules' where 'trigger_type' = 'on_date_arrive' and evaluates date fields against the current date (and also checks 'cron_schedule' rules that match now).



- **Action Execution**: When a rule fires, call a function like 'executeAction(rule, item)'. This function should handle each action type in a 'switch' or if/else. For example:



```

```js
async function executeAction(rule, item) {
  try {
    switch(rule.action_type) {
      case 'notify_user':
        // send notification to user ID in rule.action_config.user_id
        break;
      case 'set_field_value':
        // update item: item[rule.action_config.field] =
rule.action_config.value
        break;
      case 'create_item':
        // insert new item on the specified board
        break;
      case 'send_email':
        // call email API with config
        break;
      case 'call_webhook':
        // fetch POST to rule.action_config.url with item data
        break;
    }
    // Log success
    await db.query(
      'INSERT INTO automation_logs(rule_id, action_type, action_status,
details) VALUES ($1,$2,$3,$4)',
      [rule.rule_id, rule.action_type, 'success', { item_id: item.id }]
    );
  } catch(err) {
    // Log failure with error message
    console.error('Automation error:', err);
    await db.query(
      'INSERT INTO automation_logs(rule_id, action_type, action_status,
error, details) VALUES ($1,$2,$3,$4,$5)',

```


```

```

    [rule.rule_id, rule.action_type, 'failed', err.toString(), {
item_id: item.id }]
    );
  }
}

```

It's important to wrap action code in `try/catch` and log errors (potentially with a retry strategy). Best practices in scheduled tasks emphasize using `try/catch` and logging for reliability [71389-1397]. For example, the LogRocket guide suggests:

```

```js
cron.schedule('5 * * * *', () => {
  try {
    // ...action logic...
  } catch (error) {
    console.error('Task failed:', error);
    // retry or log
  }
});
```

```

which we would emulate for each automated action.

- **Error Handling and Retries**: Depending on the action type (especially external calls like email or webhook), implement retries (exponential backoff) and definitely record failures in `automation_logs`. This audit log table will hold one row per trigger firing, so admins can review what was done or why something failed.

## ## API Endpoints

We expose a simple REST API to manage rules per board. For example (using Express.js pseudo-code):

```

```js
// Create a new automation rule on a board
app.post('/api/boards/:boardId/automations', async (req, res) => {
  const { boardId } = req.params;
  const { trigger_type, trigger_config, action_type, action_config } =
req.body;
  // (Validate input...)
  const result = await db.query(
    `INSERT INTO automation_rules
    (board_id, trigger_type, trigger_config, action_type, action_config,
created_by)
VALUES ($1,$2,$3,$4,$5,$6) RETURNING *`,
    [boardId, trigger_type, trigger_config, action_type, action_config,
req.user.id]
  );
});
```

```

```

    res.json(result.rows[0]);
  });

  // List all rules for a board
  app.get('/api/boards/:boardId/automations', async (req, res) => {
    const { boardId } = req.params;
    const result = await db.query(
      `SELECT * FROM automation_rules WHERE board_id = $1`, [boardId]
    );
    res.json(result.rows);
  });

  // Delete a rule by ID
  app.delete('/api/automations/:ruleId', async (req, res) => {
    const { ruleId } = req.params;
    await db.query(`DELETE FROM automation_rules WHERE rule_id = $1`,
      [ruleId]);
    res.status(204).send();
  });

```

These endpoints allow the frontend to create, list, and remove rules. (Authentication/authorization checks should ensure only board members or admins can do this.)

## Frontend (React) – Automation Builder UI

On the front-end, we build a **No-Code Automation Builder** interface. This is a form-driven UI (wizard) that lets users select triggers and actions step-by-step. Key ideas:

- **Trigger Selection:** First, the user picks a trigger type from a dropdown (e.g. “Field changes”, “Date arrives”, “Item created”, “Schedule”). Then additional controls appear:
  - If “Field changes” is chosen, show another dropdown listing board fields (e.g. *Status*, *Priority*, custom fields), plus an operator (=, ≠, etc.) and a value input.
  - If “Date arrives” is chosen, show a date field selector and maybe offset (e.g. “0 days before”).
  - If “Schedule” is chosen, show a schedule builder (could be a cron expression input or friendly recurrence like daily/weekly time).
- **Action Selection:** Next, the user selects an action type (“Notify user”, “Set field”, etc.). Based on the choice:
  - For `notify_user`, show a user/team dropdown or email input.
  - For `set_field_value`, show a field dropdown and a value input.
  - For `send_email`, show fields for recipient, subject, body.
  - For `call_webhook`, show an input for URL and possibly headers or payload template.
- **Form State & Logic:** In React we manage state for the current step. For example:

```

function AutomationBuilder({ boardId }) {
  const [step, setStep] = useState(1);
  const [triggerType, setTriggerType] = useState('');

```

```

const [triggerConfig, setTriggerConfig] = useState({});
const [actionType, setActionType] = useState('');
const [actionConfig, setActionConfig] = useState({});
// (Load existing rules for the board)
const [rules, setRules] = useState([]);
useEffect(() => {
  fetch(`/api/boards/${boardId}/automations`)
    .then(res => res.json()).then(setRules);
}, [boardId]);

// Step 1: pick trigger
if (step === 1) {
  return (
    <div>
      <h3>When this happens...</h3>
      <select value={triggerType} onChange={e =>
setTriggerType(e.target.value)}>
        <option value="">Select trigger</option>
        <option value="on_field_change">Field changes</option>
        <option value="on_date_arrive">Date arrives</option>
        <option value="on_item_create">Item created</option>
        <option value="cron_schedule">On schedule</option>
      </select>
      {triggerType === 'on_field_change' && (
        <>
          <select onChange={e => setTriggerConfig({ ...triggerConfig, field:
e.target.value })}>
            <option value="">Select field</option>
            <option value="status">Status</option>
            <option value="priority">Priority</option>
            { /* ...other fields */ }
          </select>
          <select onChange={e => setTriggerConfig({ ...triggerConfig,
operator: e.target.value })}>
            <option value="=">=</option>
            <option value="!=">≠</option>
          </select>
          <input
            placeholder="Value"
            onChange={e => setTriggerConfig({ ...triggerConfig, value:
e.target.value })}
          />
        </>
      )}
      { /* Additional UI for other trigger types ... */ }
      <button onClick={() => setStep(2)}>Next</button>
    </div>
  );
};

```

```

}
// Step 2: pick action
if (step === 2) {
  return (
    <div>
      <h3>Then do this...</h3>
      <select value={actionType} onChange={e => setActionType(e.target.value)}>
    >
      <option value="">Select action</option>
      <option value="notify_user">Notify User</option>
      <option value="set_field_value">Set Field</option>
      <option value="create_item">Create Item</option>
      <option value="send_email">Send Email</option>
      <option value="call_webhook">Call Webhook</option>
    </select>
    {actionType === 'notify_user' && (
      <select onChange={e => setActionConfig({ user_id: e.target.value })}>
        </* populate with board members or teams */>
        <option value="">Select user</option>
        <option value="17">Alice</option>
        <option value="23">Bob</option>
      </select>
    )}
    {actionType === 'set_field_value' && (
      <>
        <select onChange={e => setActionConfig({ ...actionConfig, field:
e.target.value })}>
          <option value="">Field</option>
          <option value="status">Status</option>
          <option value="priority">Priority</option>
        </select>
        <input
          placeholder="Value"
          onChange={e => setActionConfig({ ...actionConfig, value:
e.target.value })}>
        </>
      </>
    )}
    </* Additional UI for other actions... */>
    <button onClick={() => {
      // Save the new rule via API
      fetch(`/api/boards/${boardId}/automations`, {
        method: 'POST',
        headers: {'Content-Type': 'application/json'},
        body: JSON.stringify({ trigger_type: triggerType, trigger_config:
triggerConfig,
                                action_type: actionType, action_config:
actionConfig })
    }}

```

```

        }).then(() => {
            setStep(1); // go back to listing
            // reload rules...
        });
    }}>Save Rule</button>
</div>
);
}
// After steps, show list of rules
return (
    <div>
        <h3>Automation Rules</h3>
        {rules.map(rule => (
            <div key={rule.rule_id} className="rule-card">
                <b>When</b> {rule.trigger_type} {/* format rule.trigger_config */}
                <b>Then</b> {rule.action_type} {/* format rule.action_config */}
                <button onClick={() => {/* delete rule */}}>Delete</button>
            </div>
        ))}
    </div>
);
}

```

This React code is a simplified scaffold. It conditionally renders form controls based on the selected trigger/action type. Libraries like SurveyJS show similar dynamic form building: e.g. SurveyJS's Form Builder is an open-source React component that generates forms (with drag-and-drop) and supports conditional rules <sup>4</sup>. In our custom UI, we manually show/hide fields based on state (e.g. `triggerType === 'on_field_change'`).

Finally, we would style the UI and add validation. Each board's page would list existing rule *cards* (showing e.g. "When [field]=[value] Then [action]"), with Edit/Delete buttons. A prebuilt template (like "Notify client when status is Ready") could be provided by populating a default form.

Overall, this design covers the **full stack** for no-code automations: database tables for rules/logs, backend workers and schedulers to watch for triggers and execute actions (with logging), REST endpoints to manage rules, and a React-based form UI to let users build and view rules. The use of JSON configs and cron syntax gives flexibility, while robust worker code (with try/catch and audit logging) ensures reliable execution <sup>2</sup> <sup>3</sup>.

**Sources:** We follow standard trigger-action patterns (as in Monday.com's automation model <sup>1</sup>), use cron scheduling libraries for timed events <sup>2</sup>, and adopt dynamic form techniques (similar to SurveyJS's conditional form builder <sup>4</sup>) to implement the UI.

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<sup>1</sup> Automation and Integration actions – Support

<https://support.monday.com/hc/en-us/articles/360017556179-Automation-and-Integration-actions>



2 3 Scheduling tasks in Node.js using node-cron - LogRocket Blog  
<https://blog.logrocket.com/task-scheduling-or-cron-jobs-in-node-using-node-cron/>

4 React Form Builder | Generate dynamic HTML forms using JSON  
<https://surveyjs.io/survey-creator/documentation/get-started-react>