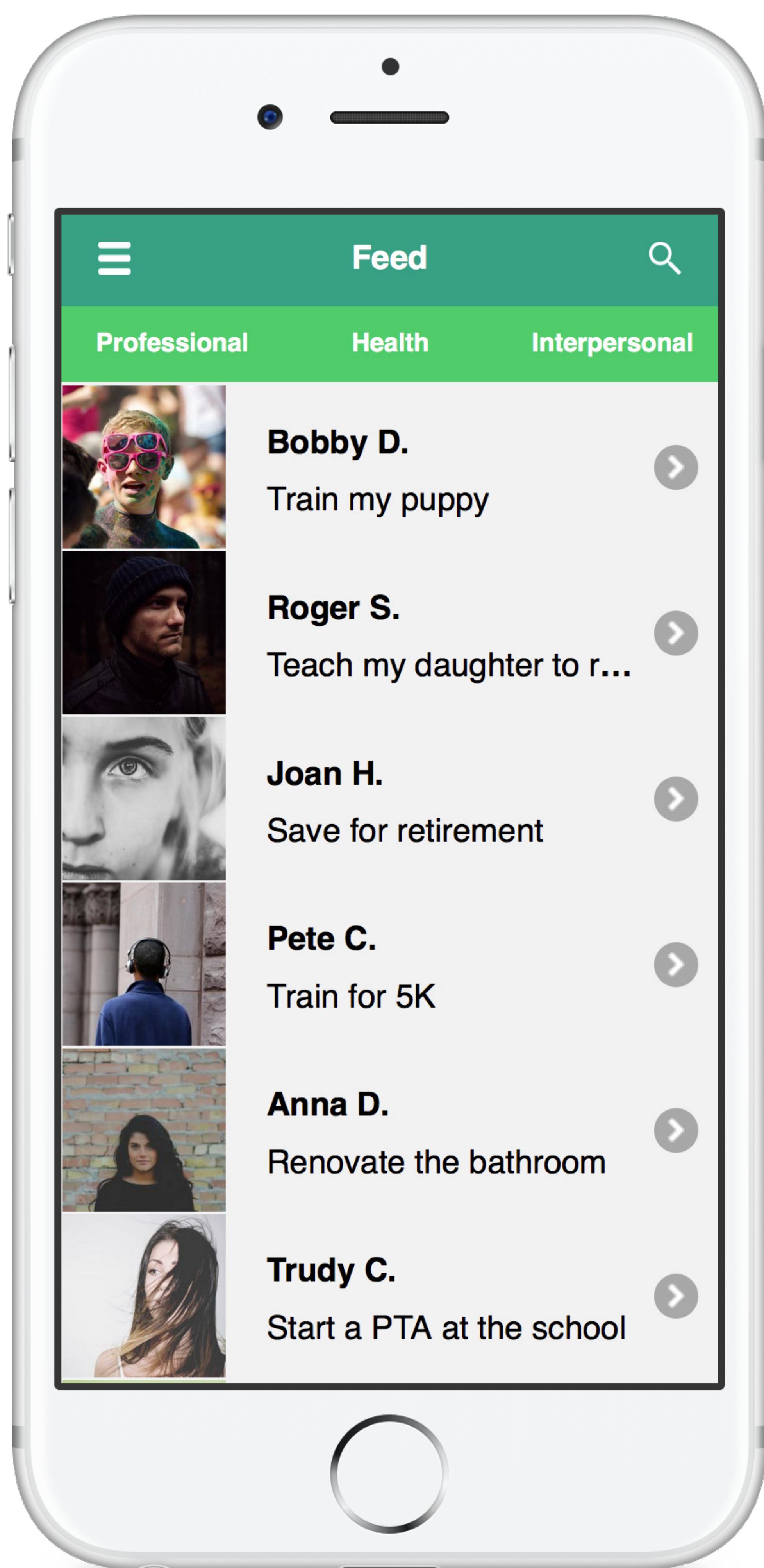


# goallective

You're **smart**. Your goals should be **smart**, too.



Where would you start if...

*You moved to a new city and felt lonely?*

*You had a great startup idea but didn't know how to find a business partner?*

*You were a new parent, and needed to navigate acquiring daycare for your child?*

*You were trying to overcome your seasonal depression?*

Break your goals into smaller steps

Identify your obstacles and how to overcome them

Find inspiration in friends' achievements

## Our design process

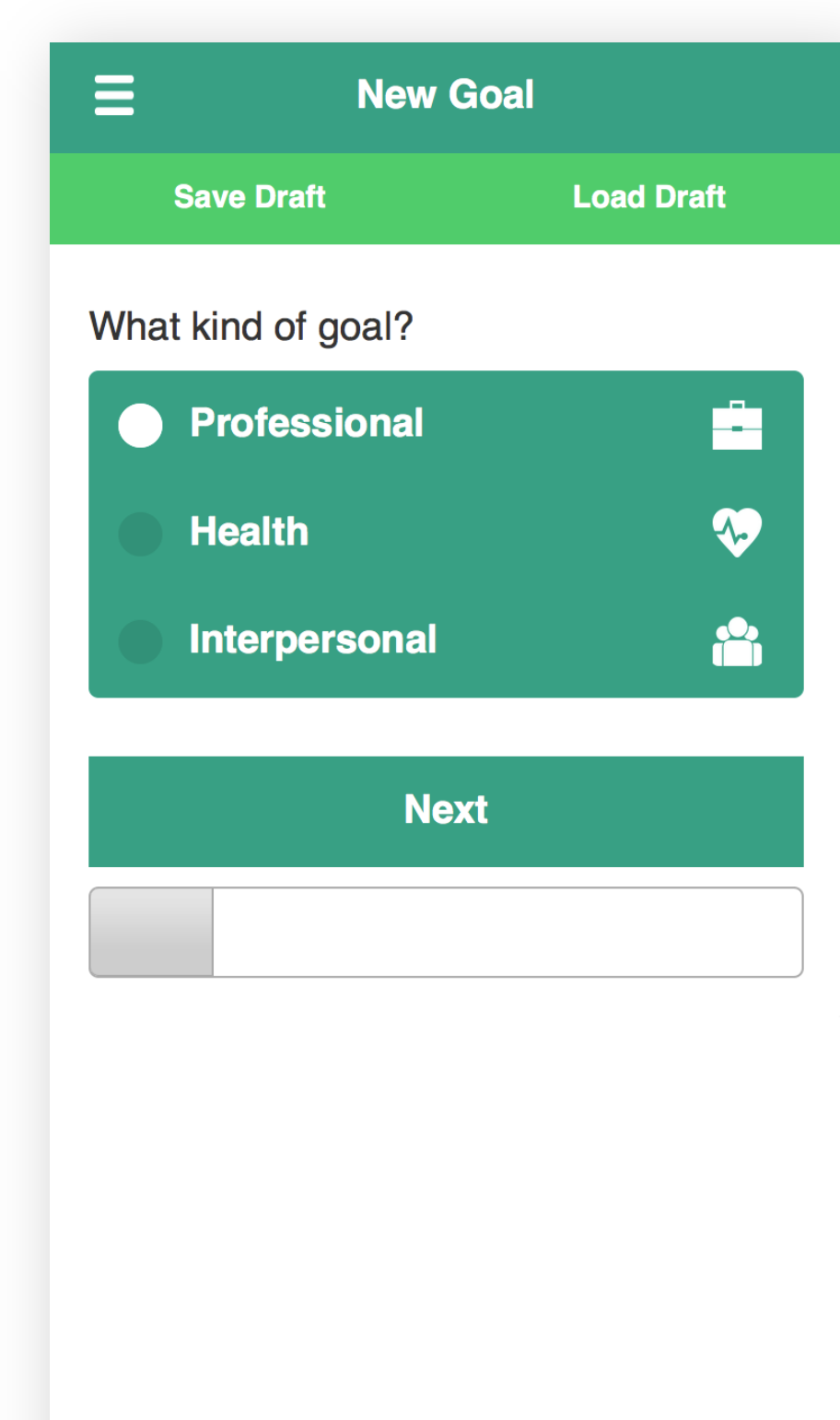
1. Interviewed our target users to discover their needs



2. Developed multiple prototypes



3. Refined our product based on feedback from potential users



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