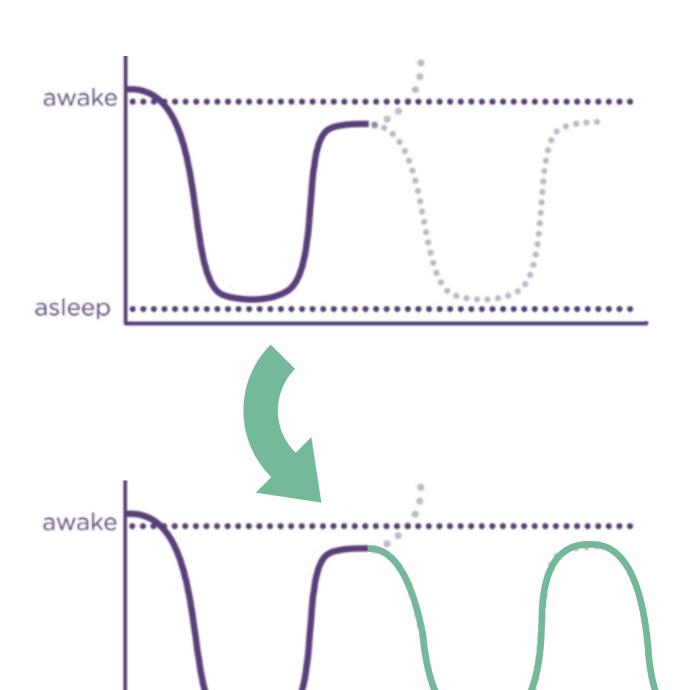
## More Sleep Cycles Means Longer Sleep

Settling baby at the right time helps connect sleep cycles to each other

Which means baby sleeps longer stretches at night



asleep



## So the Family Sleeps Better

Sleep Sidekick anticipates baby waking up in order to lull her back to deep sleep

Which means more rest for parents