



BolderFit | Customer & Sales Performance

Shopify Analysis

Details Table

Transaction Performance

\$4,180,874

Net Sales

\$562.6

Net Avg Order Value

7.53K

Total Quantity

Customer Purchase Behaviour

4431

Total Customers

2392

Single Order...

2039

Repeat Customers

Retention \$ Value KPIs

\$944

Life Time Value

46.02%

Repeat Rate

1.68

Purchase Frequency

Gateway

All

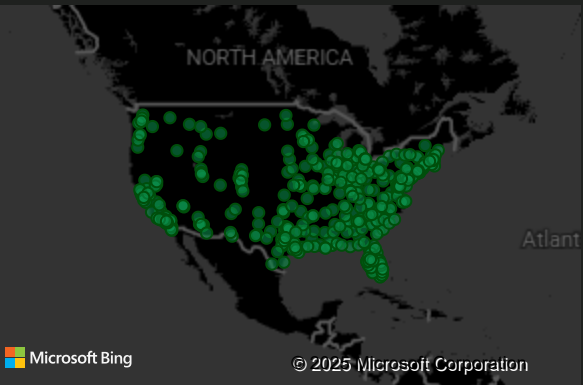
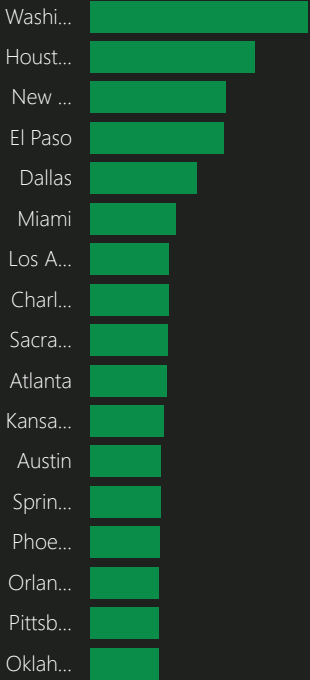
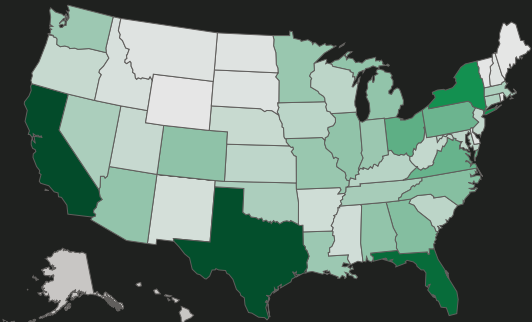
Select Measure

Net Sales

Province

All

Regional Overview - Province & Cities by Net Sales

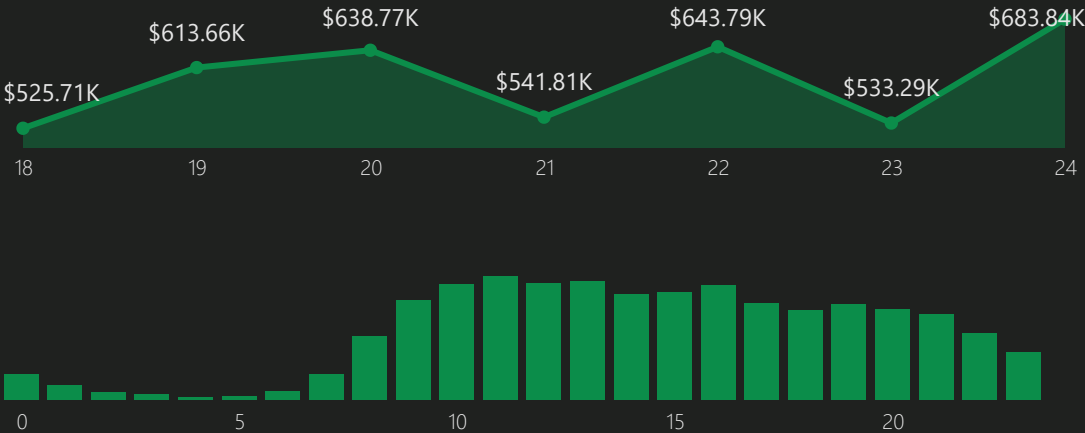


Microsoft Bing

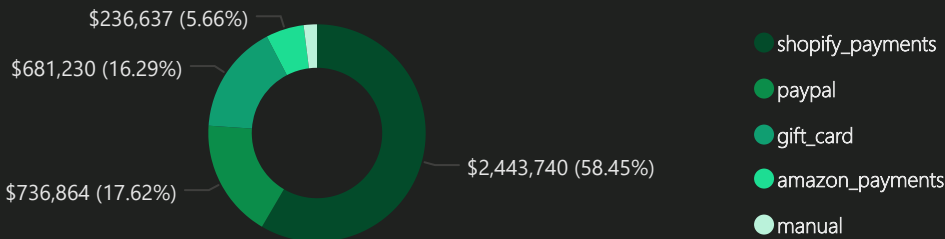
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Net Sales Trend Over Time

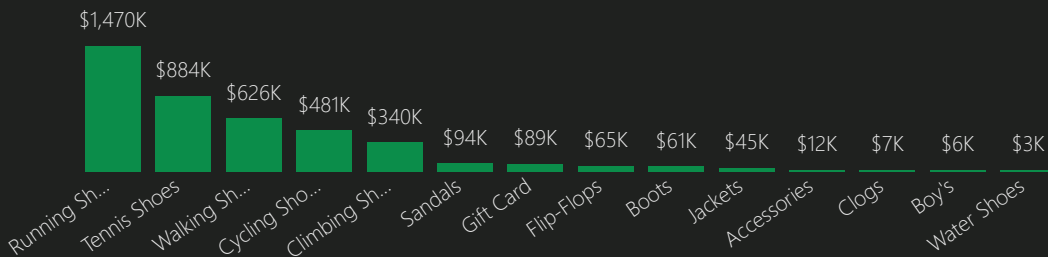
Net Sales by Day



Net Sales by Gateway Payment



Net Sales by Product Type





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Details Table

Order Number	Customer Name	Customer Id	Country	Province	Zip	Product Type	Gateway	Net Sales	Total Tax	Total Price
0	Pidgen Roselia	4334	United States	Oklahoma	26375	Boots	amazon_payments	505.13	50.51	555.64
1	Viney Gideon	5986	United States	California	42488	Climbing Shoes	amazon_payments	579.93	57.99	637.92
2	Giorgini Henka	1163	United States	California	57153	Tennis Shoes	paypal	517.53	51.75	569.28
3	Bilbey Candy	5190	United States	Oklahoma	37812	Tennis Shoes	shopify_payments	531.93	53.19	585.12
4	Argent Freida	4743	United States	Oklahoma	28883	Tennis Shoes	paypal	497.13	49.71	546.84
5	Leyfield Haley	5780	United States	California	95382	Tennis Shoes	shopify_payments	517.13	51.71	568.84
6	Scarborough Lisette	5663	United States	New York	20278	Running Shoes	shopify_payments	579.93	57.99	637.92
7	Esterbrook Gustaf	3393	United States	Texas	58914	Running Shoes	shopify_payments	579.93	57.99	637.92
8	Rengger Marcella	5744	United States	New York	62499	Tennis Shoes	shopify_payments	776.63	77.66	854.29
9	Egan Zollie	2452	United States	Texas	40927	Climbing Shoes	shopify_payments	527.13	52.71	579.84
10	Broadberrie Ailyn	487	United States	Texas	13817	Walking Shoes	gift_card	650.53	65.05	715.58
11	Mathieu Catharina	5904	United States	California	53968	Running Shoes	paypal	497.13	49.71	546.84
12	Pescott Arliene	6183	United States	North Carolina	1786	Climbing Shoes	amazon_payments	578.33	57.83	636.16
13	Petters Jennie	1833	United States	Pennsylvania	97433	Walking Shoes	shopify_payments	493.53	49.35	542.88
14	Hatrey Tiffani	5669	United States	Washington	28207	Walking Shoes	shopify_payments	527.13	52.71	579.84
15	Thake Ddene	4422	United States	Illinois	16416	Tennis Shoes	shopify_payments	517.13	51.71	568.84
16	Kewley Thoma	2085	United States	Texas	90897	Climbing Shoes	amazon_payments	527.13	52.71	579.84
17	Toffetto Jaimie	1366	United States	Virginia	14173	Running Shoes	shopify_payments	635.13	63.51	698.64
18	McMurdo Edik	6055	United States	New York	82401	Climbing Shoes	shopify_payments	517.53	51.75	569.28
19	Itzakson Erskine	2033	United States	Ohio	58901	Walking Shoes	shopify_payments	731.13	73.11	804.24
20	Delea Dannie	3812	United States	Washington	98186	Running Shoes	paypal	517.13	51.71	568.84
21	Mathew Cacilia	6113	United States	Minnesota	27901	Running Shoes	gift_card	505.13	50.51	555.64
22	Wylder Dene	81	United States	Florida	80407	Climbing Shoes	shopify_payments	493.53	49.35	542.88
23	Ogborne Tyrone	4534	United States	Louisiana	79671	Running Shoes	paypal	517.53	51.75	569.28
24	Ceschini Kari	1888	United States	Texas	74531	Running Shoes	shopify_payments	555.13	55.51	610.64
25	McKeighan Dorey	4633	United States	Georgia	23323	Running Shoes	amazon_payments	497.13	49.71	546.84
26	Malthouse Dorene	2006	United States	North Dakota	75263	Running Shoes	paypal	615.13	61.51	676.64
27	Docwra Vergil	4122	United States	California	77091	Tennis Shoes	paypal	555.13	55.51	610.64
28	Abramamovh Georgeanne	5865	United States	Florida	93673	Walking Shoes	shopify_payments	579.93	57.99	637.92
Total								4,180,873.52	418,087.35	4,598,960.87