

The Most Attractive Employers in Sweden

STUDENTS
2019





Where do you rank?



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AN ESSENTIAL RESOURCE

It's so important to secure the very best young talent out there, which is why HR and C-level leaders around the world refer to Universum's research. Drawing on the opinions of more than 25.000 students in Sweden, this preview of the 2019 Talent Survey gives a clear indication of where your organization ranks when it comes to its potential to attract new recruits.

VALUABLE INSIGHTS

This preview provides you with an understanding of where your organization currently ranks, as well as highlighting career aspirations and desirable industries identified by the respondents.

ACTIONABLE ASSESSMENTS

But, this preview is only the beginning. By becoming a member you can access Universum's full report, which contains company-specific findings, and custom insights and recommendations that are critical when it comes to developing your employer branding strategy.

Want to learn more? Contact us.

About us

Universum is a global leader in employer branding. Over the past 30 years, we have established ourselves in 50 markets globally and our diverse workforce is physically present in 20 countries.

Our services include actionable research, strategic consulting, and data-driven communications and social media solutions for talent branding, sourcing, and analytics.

We are a trusted partner to over 1,700 clients, including many Fortune 500 companies, as well as to global media partners that publish our annual rankings and trend reports.

We work with over 2,000 universities, alumni groups, and professional organizations to gather insights from students and professionals in order to advise employers on how to attract and retain talent that fits their culture and purpose. On an annual basis, Universum surveys over 1,000,000 students and professionals worldwide.



**Did your
company
rank in
the top 100?**

**Please contact us
to receive your badge.**

Survey Specifics

Field Period:

The survey for this ranking
was carried out between
October 2018
and January 2019.



25,188
STUDENTS



33
UNIVERSITIES



186
AREAS
OF STUDY



95,114
EVALUATIONS



5,169
Business/
Economics



5,736
Engineering



1,955
IT



1,674
Natural Sciences



3,941
Social Sciences/
Communications



1,222
Law



1,277
Health/
Medicine



Business



The Most Attractive Employers of 2019

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1	Google
2	Spotify
3	IKEA
4	H&M
5	PwC
6	Swedbank
7	Handelsbanken
8	EY (Ernst & Young)
9	SEB
10	Nike
11	Volvo Cars
12	Volvo Group
13	McKinsey & Company
14	Goldman Sachs
15	Nordea
16	Sveriges Riksbank
17	J.P. Morgan
18	Microsoft
19	Avanza
20	Grant Thornton
21	Utrikesdepartementet
22	Klarna
23	The Boston Consulting Group (BCG)
24	L'Oréal Group
25	KPMG

26	Deloitte
27	adidas
28	SAS
29	Morgan Stanley
30	Åhléns
31	NASDAQ OMX
32	Coca-Cola European Partners
33	BMW Financial Services
34	Oatly
35	TV4
36	Skatteverket
37	Carnegie
38	Samsung
39	Länsförsäkringar
40	ICA
41	Daimler/Mercedes-Benz
42	Svenskt Näringsliv
43	Business Sweden (Exportrådet)
44	Finansinspektionen
45	Polisen
46	Regeringskansliet
47	Danske Bank
48	Volkswagen Group
49	Ellos Group
50	Ekonomistyrningsverket (ESV)

51	Riksrevisionen
52	Nordic Choice Hotels
53	TUI Nordic (fd Fritidsresor)
54	Unilever
55	Sveriges Television
56	Stockholms stad
57	VING
58	Försvarsmakten
59	SCB. Statistiska Centralbyrån
60	AstraZeneca
61	Nordnet
62	Accenture
63	Scandic Hotels
64	Procter & Gamble (P&G)
65	Söderberg & Partners
66	Nordic Entertainment Group
67	Swedish Match
68	Ericsson
69	EF Education First
70	Bain & Company
71	Carlsberg
72	Academic Work
73	Göteborgs stad
74	LRF Konsult
75	ABB

76	Saab (Defence & Security)
77	Kronofogden
78	Bonnier
79	ICA Banken
80	Tetra Pak
81	IBM
82	Lindex
83	Axfood
84	Visma
85	Skanska
86	Nestlé
87	Sveriges Radio
88	SATS Sports Club
89	Systembolaget
90	Sida
91	Försäkringskassan
92	Gothia Towers
93	Riksbyggen
94	Stadium
95	Maersk
96	Lantmännen
97	Scania
98	Vattenfall
99	Capgemini Consulting
100	Bonnierförlagen

MSc Engineering

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The Most
Attractive
Employers of 2019

1	Google
2	Volvo Cars
3	Spotify
4	Volvo Group
5	Sweco
6	IKEA
7	Microsoft
8	ÅF
9	Saab (Defence & Security)
10	ABB
11	Vattenfall
12	Rolls-Royce
13	McKinsey & Company
14	Samsung
15	Ericsson
16	Scania
17	AstraZeneca
18	The Boston Consulting Group (BCG)
19	Skanska
20	WSP
21	Polestar
22	Tetra Pak
23	Försvarsmakten
24	H&M
25	SAS

26	RISE Research Institutes of Sweden
27	Siemens
28	White Arkitekter
29	IBM
30	NCC
31	DICE
32	Stockholms stad
33	Daimler/Mercedes-Benz
34	Tyréns
35	SÄPO
36	Atlas Copco
37	Ramboll
38	GE Healthcare
39	Trafikverket
40	Peab
41	GKN Aerospace
42	Accenture
43	AkzoNobel Speciality Chemicals
44	SEB
45	Tengbom Arkitekter
46	Huawei
47	Sandvik
48	Handelsbanken
49	E.ON
50	EY (Ernst & Young)

51	Bombardier
52	SKF
53	BAE systems
54	Coca-Cola European Partners
55	Canon
56	Sigma
57	SSAB
58	JM
59	Bain & Company
60	Toyota Material Handling
61	Svenska Kraftnät
62	RUAG
63	LKAB
64	Arla Foods
65	SCA
66	Electrolux
67	Sony Mobile
68	Pfizer
69	SMHI
70	FOI
71	Stora Enso
72	Semcon
73	Boliden
74	SJ
75	NASDAQ OMX

76	Alfa Laval
77	Göteborg Energi
78	Thule Group
79	Veidekke
80	Malmö stad
81	Göteborgs stad
82	PwC
83	Projektengagemang
84	Regeringskansliet
85	MSB
86	ALTEN
87	Lantmännen
88	Fortum
89	COWI
90	Carnegie
91	Husqvarna Group
92	AkzoNobel Industrial Coatings AB
93	Jordbruksverket
94	ICA
95	Capgemini Consulting
96	Xylem
97	Autoliv
98	CEVT
99	Zenuity
100	Netlight



BSc Engineering

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The Most
Attractive
Employers of 2019

1	Volvo Cars
2	Skanska
3	IKEA
4	Sweco
5	Volvo Group
6	Google
7	NCC
8	Peab
9	ÅF
10	Spotify
11	White Arkitekter
12	H&M
13	Vattenfall
14	WSP
15	ABB
16	Saab (Defence & Security)
17	Trafikverket
18	Tyréns
19	Rolls-Royce
20	Microsoft
21	Lantmäteriet
22	Samsung
23	Stockholms stad
24	Försvarsmakten
25	Polestar

26	Tengbom Arkitekter
27	Göteborgs stad
28	Scania
29	SAS
30	JM
31	Husqvarna Group
32	Riksbyggen
33	Malmö stad
34	Sandvik
35	Ramboll
36	Ericsson
37	DICE
38	Stora Enso
39	Veidekke
40	SÄPO
41	Tetra Pak
42	Daimler/Mercedes-Benz
43	Atlas Copco
44	Svenska Kraftnät
45	Sjöfartsverket
46	AstraZeneca
47	Siemens
48	ICA
49	Coca-Cola European Partners
50	SKF

51	Huawei
52	Uppsala kommun
53	Projektengagemang
54	IBM
55	SJ
56	Sigma
57	Sveaskog
58	E.ON
59	Sony Mobile
60	Svenska Bostäder
61	RISE Research Institutes of Sweden
62	Göteborg Energi
63	Maersk
64	Canon
65	Toyota Material Handling
66	SEB
67	Electrolux
68	MSB
69	Semcon
70	Swedish Match
71	Jordbruksverket
72	BillerudKorsnäs
73	Lantmännen
74	Autoliv
75	SSAB

76	SCA
77	COWI
78	Akademiska Hus
79	GKN Aerospace
80	3M
81	Stockholms läns landsting
82	Epiroc
83	BAE systems
84	King
85	Umeå kommun
86	Svevia
87	ALTEN
88	Bombardier
89	Bravida
90	Södra
91	Thule Group
92	Arla Foods
93	Fortum
94	CEVT
95	Vädersdal AB
96	Boliden
97	Helsingborgs stad
98	Holmen
99	Mälarenergi
100	Skellefteå Kraft

IT

The Most Attractive Employers of 2019

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1	Google
2	Spotify
3	Microsoft
4	DICE
5	Amazon
6	Valve
7	Volvo Group
8	Ericsson
9	Samsung
10	IBM
11	SÄPO
12	Polisen
13	Paradox Interactive
14	IKEA
15	Försvarsmakten
16	Intel
17	H&M
18	Klarna
19	Mojang
20	Saab (Defence & Security)
21	Avanza
22	Netlight
23	Sveriges Television
24	King
25	Bahnhof

26	Massive Entertainment
27	Accenture
28	CGI
29	Avalanche Studios
30	SEB
31	Sveriges Radio
32	HiQ
33	Oracle
34	iZettle
35	TV4
36	ABB
37	Sigma
38	Scania
39	Cisco Systems
40	Knowit
41	Canon
42	McKinsey & Company
43	NASDAQ OMX
44	Sogeti
45	Cybercom
46	Starbreeze
47	Capgemini
48	Axis Communications
49	Cygni
50	Visma

51	ÅF
52	Svebank
53	Tobii
54	Trafikverket
55	Deloitte
56	Skatteverket
57	SJ
58	EVRY
59	Tetra Pak
60	Handelsbanken
61	PwC
62	FOI
63	ATEA
64	Tieto
65	EY (Ernst & Young)
66	Göteborgs stad
67	Acando
68	ICA
69	SAP
70	SAS Institute
71	Philips
72	Tele2
73	Nordea
74	Regeringskansliet
75	AdLibris

76	F-Secure
77	Hewlett Packard Enterprise
78	Stockholms stad
79	Dell
80	Telia Company
81	Siemens
82	Nordic Entertainment Group
83	ICA Banken
84	IFS
85	Danske Bank
86	Cygate
87	LeoVegas
88	Nordnet
89	Zenuity
90	EF Education First
91	Ghost
92	Omegapoint
93	Cinnober
94	Schibsted Media Group
95	TUI Nordic (fd Fritidsresor)
96	Veoneer
97	QlikView
98	ARM Holdings
99	KPMG
100	Symantec



Natural Sciences

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The Most
Attractive
Employers of 2019

1	Naturvårdsverket
2	AstraZeneca
3	Jordbruksverket
4	SMHI
5	Vattenfall
6	Oatly
7	Uppsala universitet
8	SLU
9	Lunds universitet
10	Microsoft
11	RISE Research Institutes of Sweden
12	Karolinska Institutet
13	Sweco
14	Stockholms universitet
15	KTH, Kungliga Tekniska högskolan
16	AkzoNobel Speciality Chemicals
17	Göteborgs universitet
18	MSB
19	Sveaskog
20	Stockholms stad
21	Lantmännen
22	Försvarsmakten
23	Chalmers Tekniska Högskola
24	Göteborgs stad
25	Volvo Group

26	SÄPO
27	GE Healthcare
28	Volvo Cars
29	Arla Foods
30	Tetra Pak
31	Samsung
32	Umeå universitet
33	SAS
34	Lantmäteriet
35	Saab (Defence & Security)
36	ÅF
37	WSP
38	Pfizer
39	Linköpings universitet
40	Stockholms läns landsting
41	Linköpings kommun
42	AkzoNobel Industrial Coatings AB
43	McKinsey & Company
44	NaturalCycles
45	Trafikverket
46	Dfind Science & Engineering
47	Uppsala kommun
48	Tyréns
49	Malmö stad
50	GKN Aerospace

51	SCA
52	Stora Enso
53	ABB
54	Rolls-Royce
55	FOI
56	Sjöfartsverket
57	The Boston Consulting Group (BCG)
58	Ramboll
59	Novo Nordisk
60	Södra
61	Johnson & Johnson
62	Umeå kommun
63	Boliden
64	BillerudKorsnäs
65	Göteborg Energi
66	Vinnova
67	LKAB
68	Luleå tekniska universitet, LTU
69	COWI
70	Alfa Laval
71	RUAG
72	Akademiska Hus
73	Mälarenergi
74	FMV
75	Fingerprints

Social Sciences / Communication



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**The Most
Attractive
Employers of 2019**

1	FN
2	Utrikesdepartementet
3	Polisen
4	Spotify
5	EU-kommissionen
6	Google
7	IKEA
8	UNICEF
9	Sveriges kommuner och Landsting
10	Sveriges Television
11	Regeringskansliet
12	Sveriges Riksdag
13	Kriminalvården
14	Sida
15	Amnesty International
16	MSB
17	SÄPO
18	Sveriges Radio
19	TV4
20	Brottsförmyndigheten
21	WWF
22	Försvarmakten
23	Stockholms stad
24	Socialstyrelsen
25	Bonnierförlagen

26	Länsstyrelsen
27	Bonnier
28	H&M
29	Röda Korset
30	Rädda Barnen
31	Oatly
32	Uppsala universitet
33	Stockholms universitet
34	Migrationsverket
35	Göteborgs stad
36	Naturvårdsverket
37	Volvo Group
38	Coca-Cola European Partners
39	Lunds universitet
40	Åhléns
41	Malmö stad
42	Rekryteringsmyndigheten
43	Arbetsförmedlingen
44	ICA
45	Göteborgs universitet
46	SCB. Statistiska Centralbyrån
47	Svenskt Näringsliv
48	Trafikverket
49	Försäkringskassan
50	Skatteverket

51	Nordic Choice Hotels
52	Nordic Entertainment Group
53	Schibsted Media Group
54	Swedbank
55	Svenska kyrkan
56	Uppsala kommun
57	Manpower
58	TUI Nordic (fd Fritidsresor)
59	VING
60	Örebro kommun
61	Lunds kommun
62	Statens institutionsstyrelse (SiS)
63	Länsföräkringar
64	Egmont Tidskrifter
65	Adecco
66	Umeå universitet
67	Umeå kommun
68	PwC
69	Lindex
70	Konsumentverket
71	Elite Hotels
72	Linnéuniversitet
73	SEB
74	Linköpings universitet
75	SATS Sports Club

76	Ericsson
77	Tillväxtverket
78	Linköpings kommun
79	Carlsberg
80	Handelsbanken
81	Scandic Hotels
82	Nordea
83	Södertörns högskola
84	Arbetsgivarverket
85	Business Sweden (Exportrådet)
86	Helsingborgs stad
87	FOI
88	Mittuniversitetet
89	Solna stad
90	Lernia
91	Axfood
92	Halmstads kommun
93	Aller
94	Jönköpings kommun
95	ABB
96	Arla Foods
97	Vinnova
98	Trygg-Hansa
99	Gävle kommun
100	Sheraton



Law

The Most Attractive Employers of 2019

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1	Mannheimer Swartling
2	Åklagarmyndigheten
3	Utrikesdepartementet
4	Polisen
5	FN
6	Domstolsväsendet (Domarband)
7	Domstolsväsendet
8	Regeringskansliet
9	SÄPO
10	EU-domstolen
11	Vinge
12	Familjens Jurist
13	EU-kommissionen
14	Google
15	Setterwalls Advokatbyrå
16	Brottsoffermyndigheten
17	EkoBrottsmyndigheten
18	Roschier Advokatbyrå
19	Skatteverket
20	Amnesty International
21	Migrationsverket
22	Centrum för Rättvisa
23	Kriminalvården
24	Lindahl
25	Cederquist

26	H&M
27	White & Case
28	PwC
29	EY (Ernst & Young)
30	Delphi
31	Swedbank
32	Kronofogden
33	Volvo Group
34	Microsoft
35	Finansinspektionen
36	Sida
37	Sveriges kommuner och Landsting
38	IKEA
39	Gernandt & Danielsson
40	Svenskt Näringsliv
41	Grant Thornton
42	Länsstyrelsen
43	Norstedts Juridik
44	Handelsbanken
45	SEB
46	Baker & McKenzie
47	Röda Korset
48	Nordea
49	Lantmäteriet
50	Länsförsäkringar

51	PRV
52	Linklaters
53	Konkurrensverket
54	MAQS Law Firm
55	KPMG
56	Konsumentverket
57	SAS
58	Naturvårdsverket
59	Försäkringskassan
60	Sveriges Riksbank
61	Sveriges Television
62	Jusek
63	Wistrand
64	McKinsey & Company
65	Hannes Snellman
66	Hellström advokatbyrå
67	Hamilton
68	Bird & Bird
69	LRF Konsult
70	Glimstedt
71	Deloitte
72	DLA Piper
73	Kaiding
74	Tullverket
75	LO-TCO Rättskydd

Career aspirations

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TALENT GOALS

Which of these career goals are most important to you?

Up to 3 career goals could be chosen.



PREFERRED INDUSTRIES

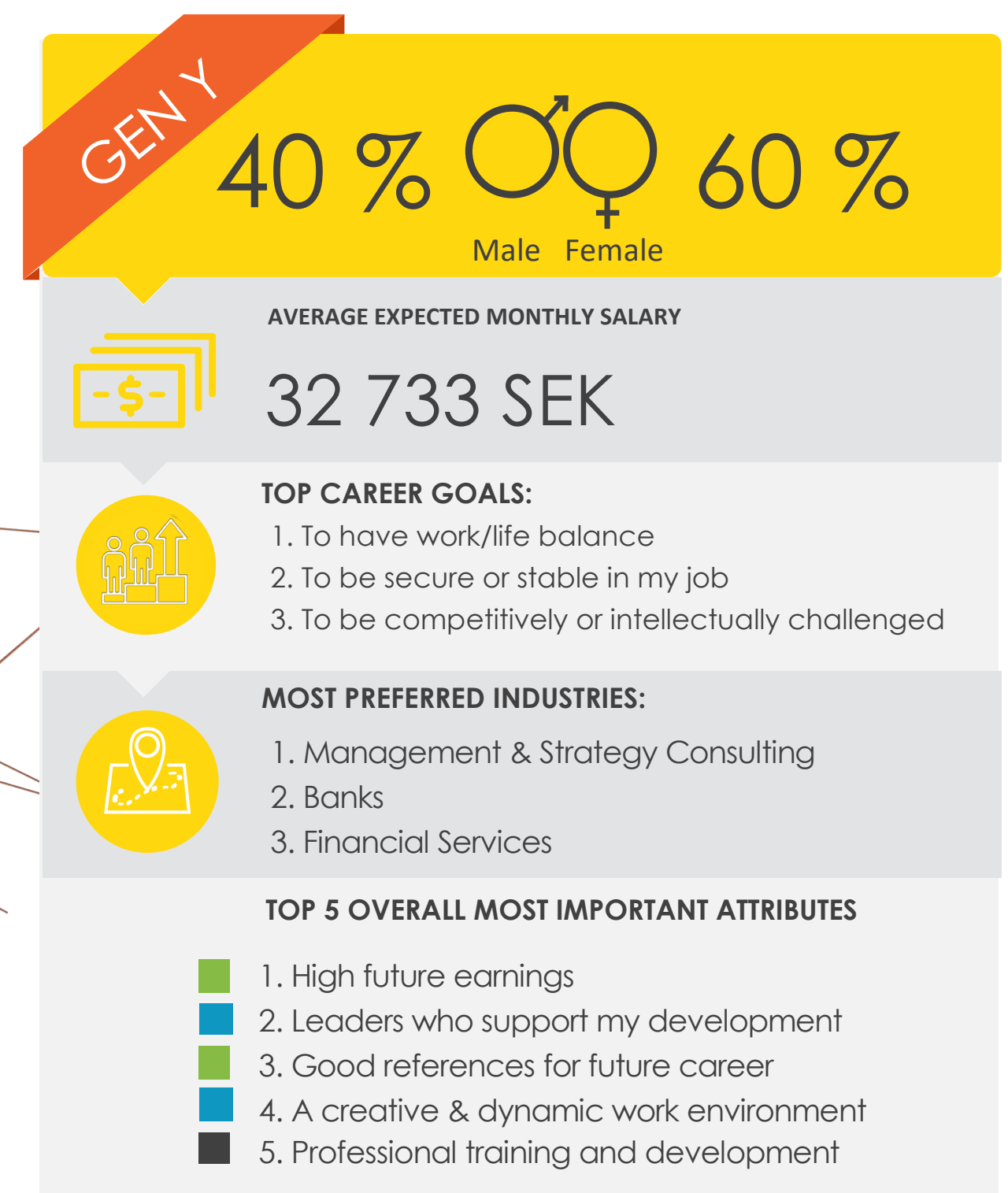
In which industry would you most like to work after graduating?

Up to 3 industries could be chosen.



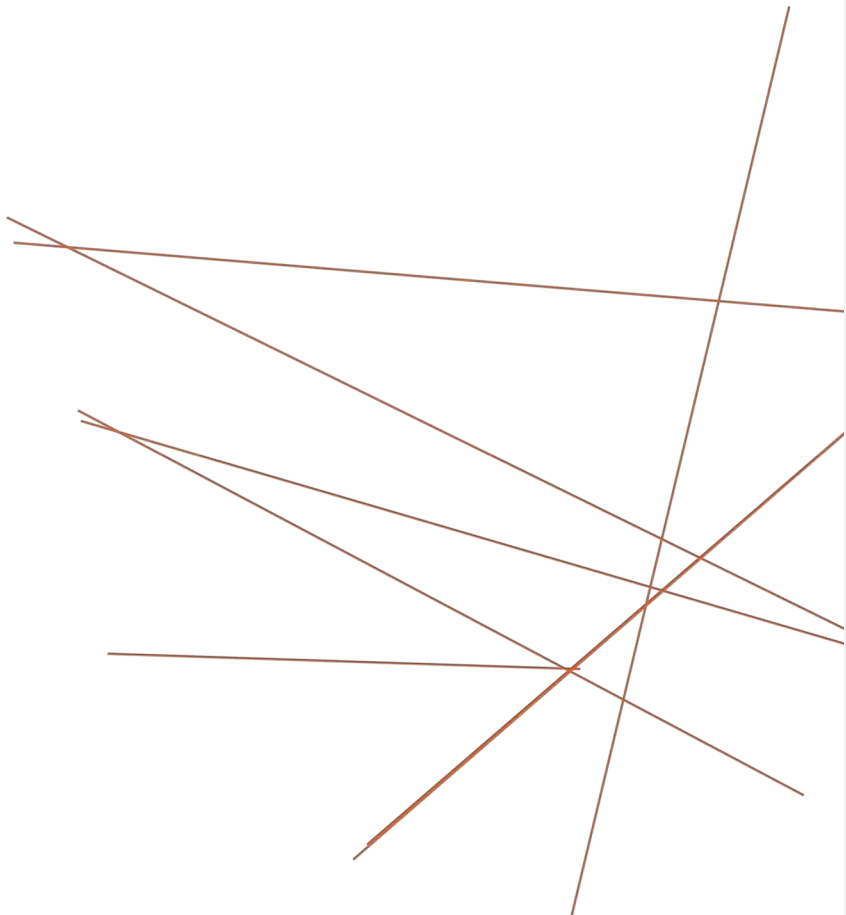
Generations: Business Gen Z vs Gen Y

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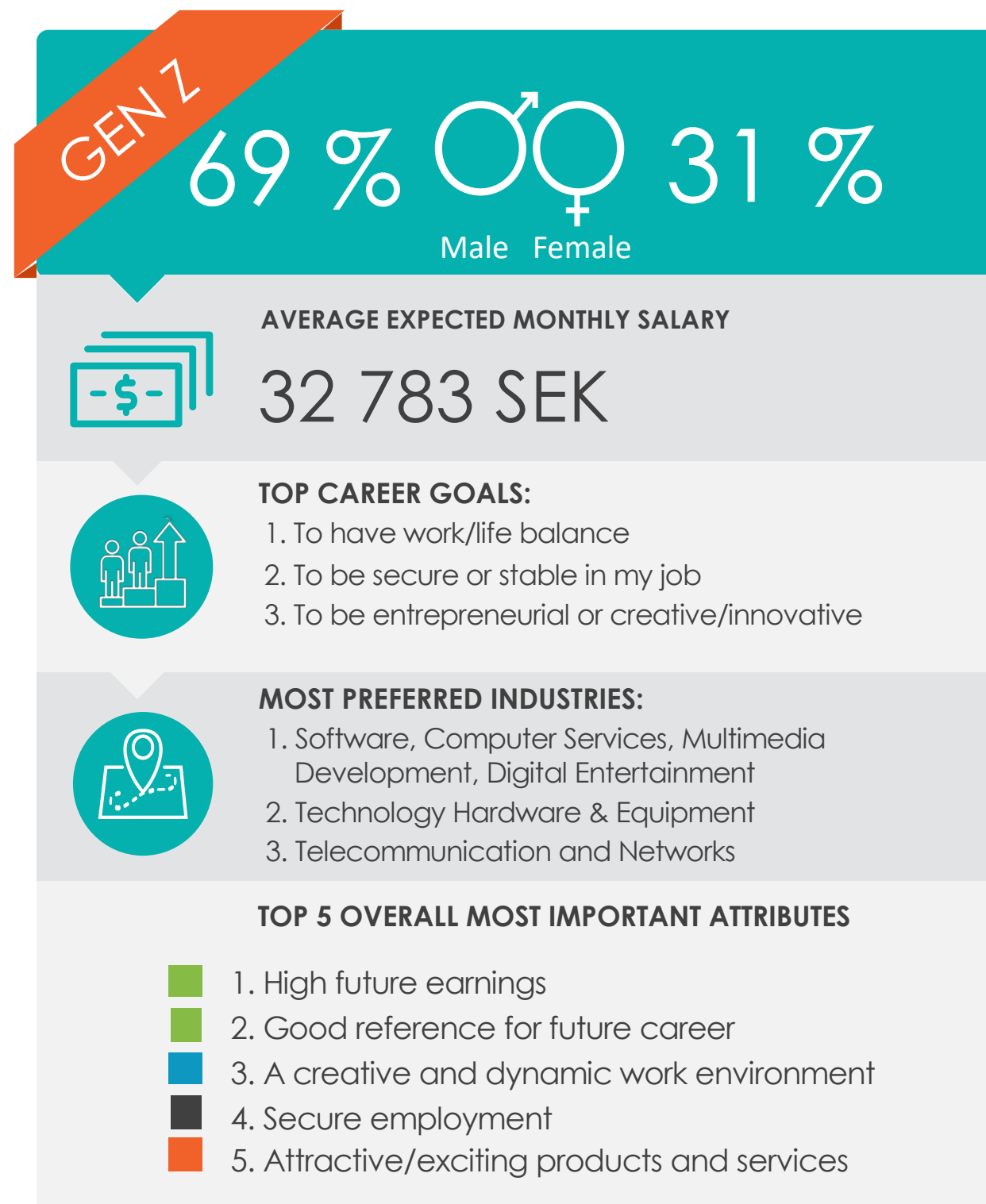


Generations: MSc Engineering Gen Z vs Gen Y



Generations: IT Gen Z vs Gen Y

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