

INDR 450/550

Spring 2022

Lecture 15: Model Shrinkage, Non-linear regressions

April 4, 2022

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Announcements

- Class Exercise at the end of lecture today. If you are participating online, please upload your document under Course Contents/Class Exercises
- HW 2 available with a deadline of April 4 (Labs 3 and 4).
- Lab 5 material (on KNN regression) and a short video are available
- Exam scheduled.

- The first five labs were uploaded. Please follow them.
 - Current HW based on lab2 and lab3

Predictive Analytics

- Remaining topics (to complete at the latest the week after the spring break)
 - Validation
 - Model selection / regularization
 - Non-linear regressions, generalized additive models
 - Tree-based methods

Regularization: Ridge regression

- We would like to limit the number of predictors that are used.
- Inspired by lagrangian relaxation formulations of constrained optimization problems here is a way to do that: we add a penalty term to the objective function that penalizes the magnitude of the coefficients and solve:

$$\min \sum_{i=1}^{n} \left(y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \beta_j^2$$

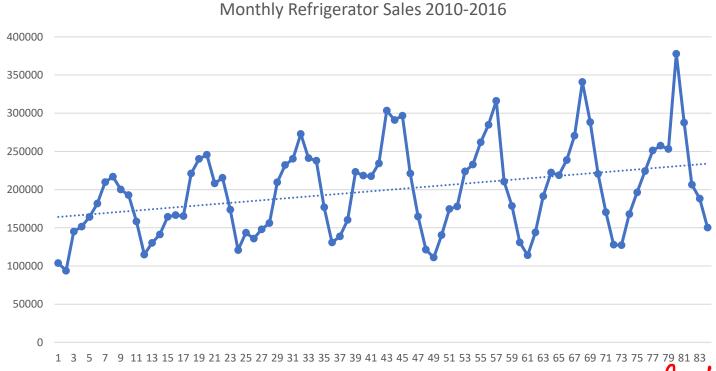
- where λ plays the role of a lagrange multiplier (i.e. a penalty parameter)
- This formulation seeks a trade-off between the MSE and the size of the coefficients, thereby forcing some of them to zero as λ becomes larger.
- We can then solve this problem for different values of λ to obtain solutions that have different MSEs and a different number of predictors.

Regularization: Ridge regression

- Ridge regression works by finding the right tradeoff between the MSE (or RSS) and the penalty function.
 - The reduced model may perform better on the test set.
- Because of the penalty function, the predictors have to be normalized so that they are of the same scale.
- The typical normalization is standardizing by dividing by the standard deviation.

$$\tilde{x}_{ij} = \frac{x_{ij}}{\sqrt{\frac{1}{n} \sum_{i=1}^{n} (x_{ij} - \overline{x}_j)^2}},$$

The monthly refrigerator sales data for Turkey (300 months starting from Jan. 2004)

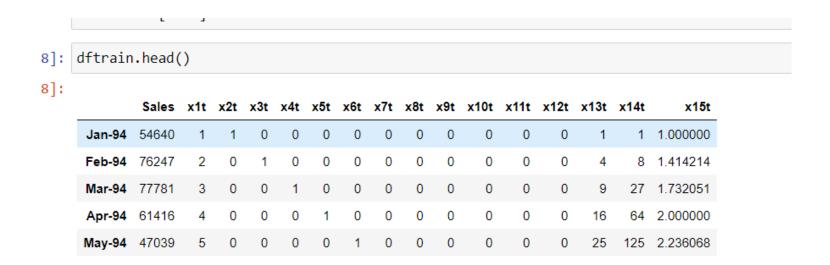


trend and seasonality

• I'll experiment with monthly dummies and trend terms (t,t², etc.)

| On a spreadsheet, part of the data table would look like: | | | | | | | | | | |
|---|--------|--------|----|---|------|-----|-----|----|-------|------|
| | | | P | | Solu | mmg | dom | mj | Jebr. | rang |
| | Jan-10 | 103862 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 4 |
| | Feb-10 | 93764 | 2 | 0 | 1 | 0 | 0 | 0 | 0 | |
| | Mar-10 | 145047 | 3 | 0 | 0 | 1 | 0 | 0 | 0 | |
| | Apr-10 | 151481 | 4 | 0 | 0 | 0 | 1 | 0 | 0 | |
| | May-10 | 164173 | 5 | 0 | 0 | 0 | 0 | 1 | 0 | |
| | Jun-10 | 181646 | 6 | 0 | 0 | 0 | 0 | 0 | 1 | |
| | Jul-10 | 209652 | 7 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | Aug-10 | 216918 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | Sep-10 | 200085 | 9 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | Oct-10 | 192734 | 10 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | Nov-10 | 158260 | 11 | 0 | 0 | 0 | 0 | 0 | 0 | |
| | Dec-10 | 114968 | 12 | 0 | 0 | 0 | 0 | 0 | 0 | |

This is what the dataframe looks like:



• Here's the full regression result on the training set: (first 240 months training, last 60 months test)

| Out[30]: | OLS Regression Resi | ults | | |
|----------|---------------------|------------------|---------------------|----------|
| | Dep. Variable: | Sales | R-squared: | 0.741 |
| | Model: | OLS | Adj. R-squared: | 0.724 |
| | Method: | Least Squares | F-statistic: | 42.78 |
| | Date: | Fri, 01 Apr 2022 | Prob (F-statistic): | 3.49e-57 |
| | Time: | 11:13:52 | Log-Likelihood: | -2800.9 |
| | No. Observations: | 240 | AIC: | 5634. |
| | Df Residuals: | 224 | BIC: | 5689. |
| | Df Model: | 15 | | |
| | Covariance Type: | nonrobuet | | |

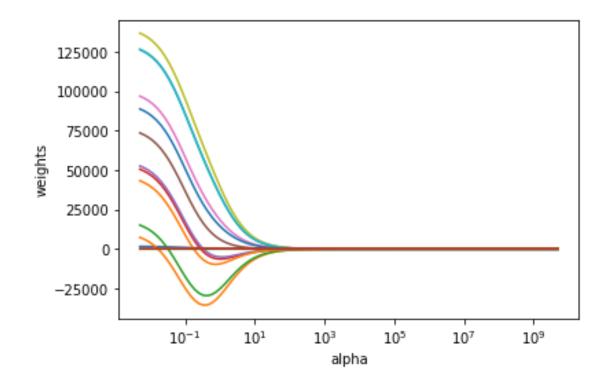
| | coef | std err | t | P> t | [0.025 | 0.975] |
|-----------|------------|----------|--------|-------|-----------|----------|
| Intercept | 5.074e+04 | 2.65e+04 | 1.916 | 0.057 | -1446.253 | 1.03e+05 |
| x1t | 2118.0871 | 1479.275 | 1.432 | 0.154 | -796.989 | 5033.163 |
| x2t | -7063.2097 | 9302.379 | -0.759 | 0.448 | -2.54e+04 | 1.13e+04 |
| x3t | -63.4137 | 9290.754 | -0.007 | 0.995 | -1.84e+04 | 1.82e+04 |
| x4t | 1.8e+04 | 9284.229 | 1.938 | 0.054 | -300.504 | 3.63e+04 |
| x5t | 2.485e+04 | 9279.968 | 2.678 | 0.008 | 6566.685 | 4.31e+04 |
| x6t | 3.992e+04 | 9276.956 | 4.304 | 0.000 | 2.16e+04 | 5.82e+04 |
| x7t | 5.782e+04 | 9274.724 | 6.235 | 0.000 | 3.95e+04 | 7.61e+04 |
| x8t | 7.761e+04 | 9273.027 | 8.369 | 0.000 | 5.93e+04 | 9.59e+04 |
| x9t | 6.849e+04 | 9271.731 | 7.387 | 0.000 | 5.02e+04 | 8.68e+04 |
| x10t | 5.407e+04 | 9270.760 | 5.832 | 0.000 | 3.58e+04 | 7.23e+04 |
| x11t | 3.39e+04 | 9270.078 | 3.657 | 0.000 | 1.56e+04 | 5.22e+04 |
| x12t | 2.272e+04 | 9269.668 | 2.451 | 0.015 | 4457.515 | 4.1e+04 |
| x13t | -8.0399 | 6.519 | -1.233 | 0.219 | -20.886 | 4.806 |
| x14t | 0.0181 | 0.014 | 1.335 | 0.183 | -0.009 | 0.045 |
| x15t | -1.084e+04 | 1.2e+04 | -0.903 | 0.368 | -3.45e+04 | 1.28e+04 |

- All three trend terms appear to be not statistically significant
- But if we remove all of them, the \mathbb{R}^2 drops sharply.

| | coef | std err | t | P> t | [0.025 | 0.975] |
|-----------|------------|----------|--------|-------|-----------|----------|
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- The RMSE on the training set is: 28319
- And on the test set: 66097
- The MAPE on the test set is 31.2%.
- Let's see if we can improve the error on the test set by using a ridge regression
- We'll experiment with different values of the penalty parameter λ .

• Here are the coefficients as a function of λ . Note that they are shrinking in absolute value but not necessarily in a monotone manner.



• Let's take a look at how the coefficient change as λ changes

```
\lambda = 0.1
print( rest mse for rambua = 0.1; , mset) #
print('Test RMSE for lambda = 0.1:' , np.sqrt(
        170.164210
     -21795.829318
     -15543.655198
        905.302844
       7130.332296
      20900.235750
      37278.653663
      55394.022556
      47046.209427
      33851.807014
      15399.879186
10
11
       5186.836906
          0.467231
12
13
          0.001495
       3689.909969
dtype: float64
Test MSE for lambda = 0.1: 3834837257.449019
Test RMSE for lambda = 0.1: 61926.06282857824
```

```
\lambda = 4
0
        74.126524
     -8626.608049
     -7094.839435
     -3180.251075
     -1658,679388
      1626,960635
      5522,152043
      9823,156901
      7933.256209
      4909.258811
       655,087860
10
11
     -1672,019191
12
         0.282890
         0.001162
      1411.839997
dtype: float64
Test MSE for lambda = 4: 6458740289.35789
Test RMSE for lambda = 4: 80366.28826415894
```

```
\lambda = 20
print('Test MSE for lambda = 20: ' , mse3) # (
print('Test RMSE for lambda = 20: ' , np.sqrt(m
        24.151528
     -2167.628123
     -1787,259801
      -831.947356
      -454.361846
      348,977344
      1299,418109
      2347.797303
      1901.813566
      1182.083245
      165.420937
      -386,077172
11
         0.093875
12
13
         0.000390
       454,300925
dtype: float64
Test MSE for lambda = 20: 10771749633.455107
```

Test RMSE for lambda = 20: 103787.03981449276

This has lower MSE than the initial regression.

Regularization: Lasso regression

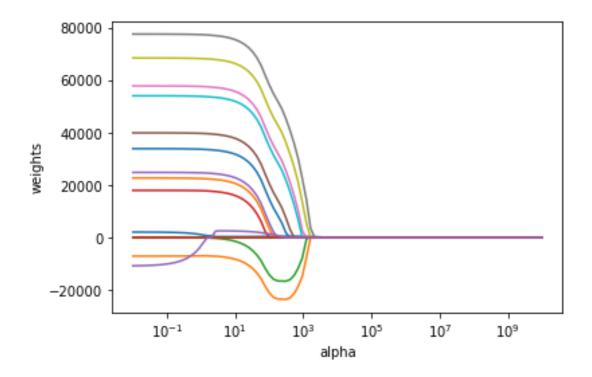
Similar idea but an alternative formulation

$$\min \sum_{i=1}^{n} \left(y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} |\beta_j|$$

- This is supposed to be an improvement over a ridge regression.
- Due to linearity of the penalty term, the coefficients are driven to zero earlier with respect to a ridge regression.
 - This is a desirable property for model reduction where the goal is to reduce the number of parameters.

Regularization: Lasso regression example

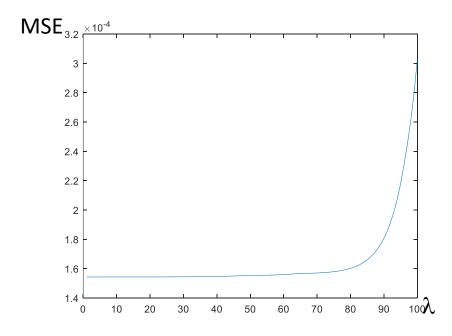
• For the refrigerator data, we have:



Note that some predictors vanish rapidly while others are still shrinking!

Lasso regression

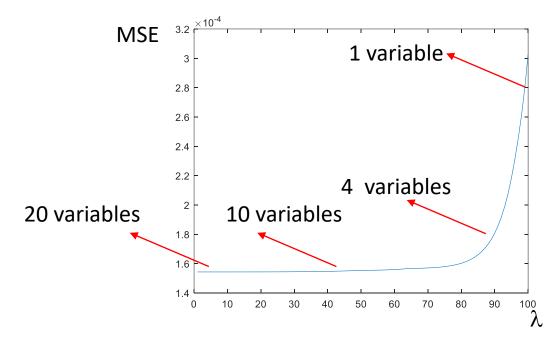
• Note that as λ increases, the model becomes smaller (i.e. throws away some of the variables by setting their coefficients to zero), as a result the MSE grows.



• But we observe that there is no significant loss of MSE until λ exceeds its value at λ_{80} . This is very typical of models with big data.

Lasso regression

• The analyst can then choose the trade-off between MSE and model simplicity (number of predictors).



Lasso regression vs. ridge regression

- Both implement the same idea.
- Equally computationally efficient.
- Lasso is supposed to work better in theory but in practice it's not always clear.
- Most statistical software allows using combinations of the two.

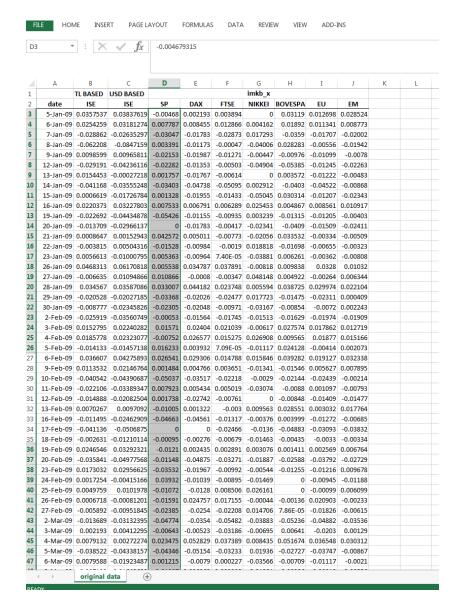
Lasso regression vs. ridge regression: the elastic net regression

• Elastic net combines ridge and lasso in the following way:

$$\min \sum_{i=1}^{n} \left(y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} \beta_j^2 + \mu \sum_{j=1}^{p} |\beta_j|$$

• Lasso and ridge are then special cases:

- We'll estimate the Daily percentage change in the Istanbul Stock Exchange using lagged predictors corresponding to other financial indicators (SP, DAX, FTSE, NIKKEI).
- Let us use several predictors initially and see if we can filter them out using lasso regression.



Daily percentage change in ISE and other major stock exchanges

Can we explain the change in ISE as a function of the changes in other major exchanges?

- We separate the data into a training set and a test set.
- We'll fit (lasso) regressions on the training set.
- And test their performance on the test set.

Regression output: using all variables:

Estimated Coefficients:

| | Estimate | SE | tStat | pValue |
|-------------|-----------|------------|----------|------------|
| | | | | |
| (Intercept) | 0.0013145 | 0.00063319 | 2.076 | 0.038543 |
| x1 | 0.04298 | 0.067988 | 0.63218 | 0.52764 |
| x2 | -0.078836 | 0.11757 | -0.67052 | 0.50292 |
| x3 | -0.18668 | 0.15067 | -1.239 | 0.2161 |
| x4 | -0.040947 | 0.0522 | -0.78443 | 0.43326 |
| x5 | -0.12772 | 0.066621 | -1.9171 | 0.055951 |
| хб | 0.83532 | 0.20901 | 3.9966 | 7.6776e-05 |
| x7 | 0.54117 | 0.11258 | 4.807 | 2.1867e-06 |

Number of observations: 400, Error degrees of freedom: 392

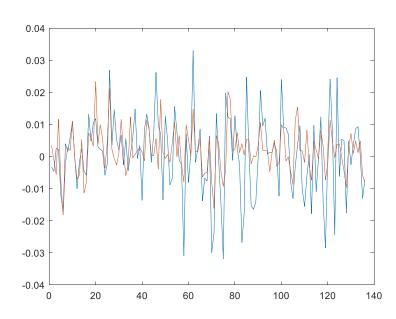
Root Mean Squared Error: 0.0125

R-squared: 0.49, Adjusted R-Squared 0.481

F-statistic vs. constant model: 53.9, p-value = 1.19e-53

And we evaluate the performance on the test data.

MSE1 = 9.9260e-05



 With only seven factors, we can eliminate some of the non-significant ones using the regression output but this requires manual work

| Estimated | Cooffi | ciante. |
|-----------|--------|---------|
| ESTIMATED | COGITI | CIEULS: |

| | Estimate | SE | tStat | pValue |
|-------------|-----------|------------|----------|------------|
| | | | | |
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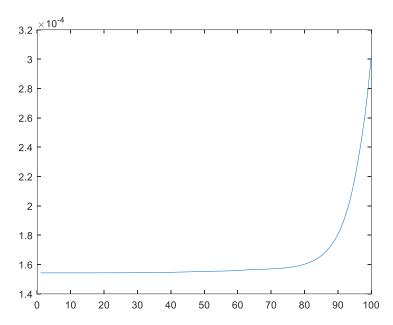
F-statistic vs. constant model: 53.9, p-value = 1.19e-53

 We can automate model simplification (shrinkage) by using a lasso regression:

$$\min \sum_{i=1}^{n} \left(y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 + \lambda \sum_{j=1}^{p} |\beta_j|$$

- By default, statistical learning software automatically runs the lasso for varying value of the penalty parameter λ .
- We can then access the estimated coefficents for each value of $\,\lambda$ and the corresponding MSE's.

• Let's take a look at the plot of MSE3 as function of the λ parameter.



- Note that as λ increases, the model becomes simpler (i.e. throws away some of the variables by setting their coefficients to zero), as a result the MSE grows.
- But we observe that there is no significant loss of MSE until λ exceeds its value at λ_{80} .

• Let's investigate the model for λ_{75} .

• Only x_6 and x_7 are significant for this model (for a penalty parameter λ_{75}).

Lasso regression

• Let's investigate the model for different penalty parameters λ_i .

| λ_1 | λ_{50} | λ_{75} | λ_{98} |
|--|---|---|---|
| <pre>>> coeff=B(:,1) coeff =</pre> | <pre>>> coeff=B(:,50) coeff =</pre> | <pre>>> coeff=B(:,75) coeff =</pre> | <pre>>> coeff=B(:,98) coeff =</pre> |
| 0.0418 | 0.0003 | O | 0 |
| -0.0765 | 0 | 0 | 0 |
| -0.1818 | -0.0016 | 0 | 0 |
| -0.0402 | -0.0068 | 0 | 0 |
| -0.1262 | -0.0672 | 0 | 0 |
| 0.8289 | 0.5992 | 0.5328 | 0.1396 |
| 0.5392 | 0.4573 | 0.3525 | 0 |
| | | | |

Lasso regression

• Let's now test the simplified model (λ_{75}) on the test data.

$$MSE_new = 9.8400e-05$$

Recall that the MSE for the full model using seven predictors was:

$$MSE1 = 9.9260e-05$$

- Note that even though we are only using two predictors, the reduced model has a slightly lower MSE on the test set.
- It is likely to be much more stable.

Lasso and ridge have their constrained optimization counterparts:

Another Formulation for Ridge Regression and the Lasso

One can show that the lasso and ridge regression coefficient estimates solve the problems

minimize
$$\left\{ \sum_{i=1}^{n} \left(y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 \right\} \quad \text{subject to} \quad \sum_{j=1}^{p} |\beta_j| \le s$$

$$(6.8)$$

and

minimize
$$\left\{ \sum_{i=1}^{n} \left(y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2 \right\} \quad \text{subject to} \quad \sum_{j=1}^{p} \beta_j^2 \le s,$$

$$(6.9)$$

There are additional benefits of the constrained optimization formulation.

$$\min \sum_{i=1}^{n} \left(y_i - \beta_0 - \sum_{j=1}^{p} \beta_j x_{ij} \right)^2$$

subject to

$$-Mz_j \le \beta_j \le Mz_j \ \forall j$$

$$\sum_{j=1}^{p} z_j \le k$$

$$z_j \in \{0,1\} \ \forall j, \ \beta_j \in \Re, \forall j$$

- For instance, one can easily eliminate correlated predictors using an additional constraint.
- Assume that predictor i and k have correlation (in absolute value) above a threshold. We can then add the constraint:

$$z_i + z_k \leq 1$$

And we can repeat this for all pairwise correlated predictors.

- One can easily control functional forms.
- For instance, we might be tempted to try t, $t^{4/3}$, $t^{5/3}$ and t^2 as predictors.
- But for robustness, we might prefer to use at most of the four predictors:

$$z_1 + z_2 + z_3 + z_4 \le 1$$

- Using more complicated and non-linear constraints:
 - Multi-collinearity can be handled
 - We can specify that only statistically significant predictors are used
- This constrained optimization framework is called holistic regression (Berstimas and Dunn, 2019).