Practical session - Modèles de régression linéaire

Piseth KHENG, Borachhun YOU

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IV. Application: GAFAM or BATX data set

The data set¹ below shows the number of monthly active users (MAU) on Facebook from 2008 to 2021 in millions. The numbers were taken from Q4 of each year except for the year 2008, whose data is only available in Q3.

```
tab <- read.table("fb_mau.txt", header=TRUE, sep=",")</pre>
tab
##
      year
            mau
## 1
      2008
             100
## 2
      2009
            360
      2010
            608
## 4
      2011
            845
## 5
      2012 1056
## 6
      2013 1228
      2014 1393
      2015 1591
## 8
## 9
      2016 1860
## 10 2017 2129
## 11 2018 2320
## 12 2019 2498
```

The dimension of the data set:

```
dim(tab)
```

```
## [1] 14 2
```

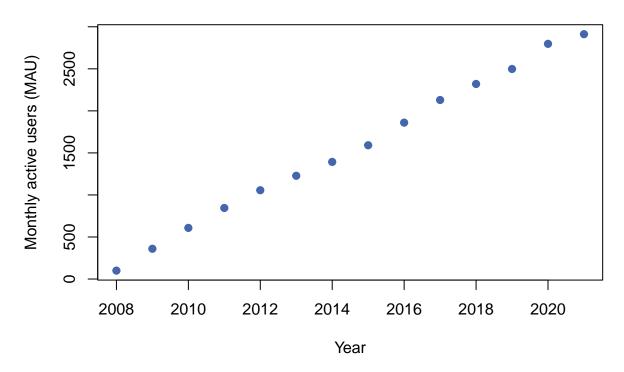
13 2020 2797 ## 14 2021 2912

We then try visualizing the data in order to see if there is an apparent linear relationship between the year and the number of users.

```
plot(tab, xlab="Year", ylab="Monthly active users (MAU)",
    main="Facebook MAU from 2008 to 2021 (in millions)",
    pch=19, col=rgb(0.27,0.4,0.68))
```

¹Source: https://www.statista.com/statistics/264810/number-of-monthly-active-facebook-users-worldwide/

Facebook MAU from 2008 to 2021 (in millions)



Based on the graph above, we can see that the relationship is fairly linear. Therefore, we can use a linear model to represent the relationship.

```
modreg = lm(mau ~ year, data=tab)
summary(modreg)
```

```
##
## Call:
## lm(formula = mau ~ year, data = tab)
##
## Residuals:
##
       Min
                1Q
                   Median
                                3Q
                                       Max
   -66.651 -35.664
                   -0.732
                            37.167
                                    60.701
##
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
## (Intercept) -4.330e+05
                           5.764e+03
                                      -75.13
                                               <2e-16 ***
                2.157e+02 2.861e+00
                                       75.40
                                               <2e-16 ***
                  0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## Signif. codes:
##
## Residual standard error: 43.15 on 12 degrees of freedom
## Multiple R-squared: 0.9979, Adjusted R-squared: 0.9977
## F-statistic: 5685 on 1 and 12 DF, p-value: < 2.2e-16
```

According to the summary of the model, the estimated intercept equals -4.330×10^5 and the estimated

coefficient of the year variable equals 2.157×10^2 . The model can be written in the form:

$$\hat{y} = (-4.330 \times 10^5) + (2.157 \times 10^2)x + \hat{\epsilon}$$

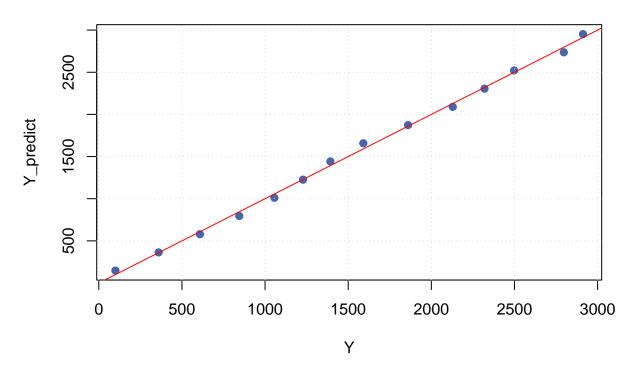
where x is the year variable, \hat{y} is the prediction of the MAU and $\hat{\epsilon}$ is the residual.

As for the R^2 , we can see that $R^2 = 0.9979 \approx 1$. It is a great result since the value corresponds to the cosinus of the angle between the vector of the predicted value and the vector of the observed value, and the closer to 0 the angle gets, the better the model becomes.

```
Y <- tab$mau
Y_predict <- predict(modreg, tab)

plot(Y, Y_predict, main="Observed and predicted values", pch=19, col=rgb(0.27,0.4,0.68))
grid()
abline(a=0, b=1, col="red")</pre>
```

Observed and predicted values



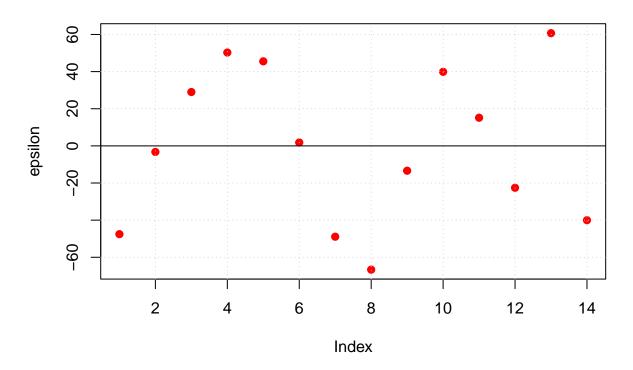
In the graph (y, \hat{y}) above, we can see that the plotted points are fairly close to the bisector, which indicates that the model is acceptable.

The graph below is a scatter plot of the residuals for every pair of (y, \hat{y}) .

```
epsilon <- Y - Y_predict

plot(epsilon, main="Residuals", pch=19, col="red")
grid()
abline(a=0, b=0, col="black")</pre>
```

Residuals



V. Medical data

```
tab <- read.table("diabetes.txt", header=TRUE, sep="\t")
```

The dimension of the data set:

dim(tab)

[1] 442 11

The names of the variables:

names(tab)

```
## [1] "AGE" "SEX" "BMI" "BP" "S1" "S2" "S3" "S4" "S5" "S6" "Y"
```

The data set consists of p = 10 co-variables and one target variable ("Y"), and n = 442 observations. We now try creating a linear model using the data set.

```
modreg = lm(Y~., data=tab)
summary(modreg)
```

```
##
## Call:
## lm(formula = Y \sim ., data = tab)
##
## Residuals:
##
        Min
                  1Q
                       Median
                                     3Q
                                             Max
                       -0.228
##
  -155.827
            -38.536
                                37.806
                                        151.353
##
## Coefficients:
##
                 Estimate Std. Error t value Pr(>|t|)
                            67.45462 -4.960 1.02e-06 ***
## (Intercept) -334.56714
## AGE
                 -0.03636
                             0.21704 -0.168 0.867031
## SEX
                -22.85965
                             5.83582 -3.917 0.000104 ***
                             0.71711
                                       7.813 4.30e-14 ***
## BMI
                  5.60296
## BP
                  1.11681
                             0.22524
                                       4.958 1.02e-06 ***
## S1
                 -1.09000
                             0.57333
                                      -1.901 0.057948 .
## S2
                  0.74645
                             0.53083
                                       1.406 0.160390
## S3
                  0.37200
                             0.78246
                                       0.475 0.634723
## S4
                  6.53383
                             5.95864
                                       1.097 0.273459
## S5
                 68.48312
                            15.66972
                                        4.370 1.56e-05 ***
## S6
                  0.28012
                             0.27331
                                        1.025 0.305990
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 54.15 on 431 degrees of freedom
## Multiple R-squared: 0.5177, Adjusted R-squared: 0.5066
## F-statistic: 46.27 on 10 and 431 DF, p-value: < 2.2e-16
```

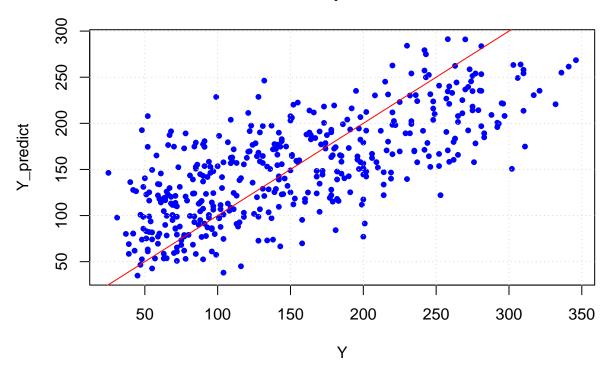
With the summary() function, we can see that the variable "SEX", "BMI", "BP" and "S5" are the most significant variables of the model. We can also see that $R^2 = 0.5177$ which is quite far from 1, indicating that the current linear regression is not doing well.

Using the obtained linear model, we further predict the values of y and compare them with the observed values in the data set.

```
Y <- tab$Y
Y_predict <- predict(modreg, tab)

plot(Y, Y_predict, col="blue", pch=20, main="Observed and predicted values")
grid()
abline(a=0, b=1, col="red")</pre>
```

Observed and predicted values



Based on the (y, \hat{y}) graph above, we can see that the plotted points are scattered around the bisector, with some points pretty far away from the bisector, rather that appearing on the line. This shows that the differences between the predicted values and the observed values are quite significant and thus the linear model is not good enough.

The scatter plot below shows the residual for every pair of (y, \hat{y}) .

```
epsilon <- Y - Y_predict

plot(epsilon, col="red", pch=20, main="Residuals")
grid()
abline(a=0, b=0, col="black")</pre>
```

Residuals

