2024-2025 Spring DSA210 Term Project Final Report

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Investigating the Relationship Between Cryptocurrency Prices and Solar Activity

Introduction

In this project, I set out to explore whether there's any relationship between the fluctuations in cryptocurrency prices—specifically Bitcoin and Ethereum—and solar activity, as measured by daily sunspot counts. The idea was sparked by speculative claims that environmental factors such as solar storms might influence human behavior and, by extension, financial markets.

Data Sources

I used the following datasets:

- Bitcoin price history: daily open, high, low, close prices.
- Ethereum price history: similar format and source.
- Daily sunspot observations: covering years from 1850 to 2025.

Data Preparation

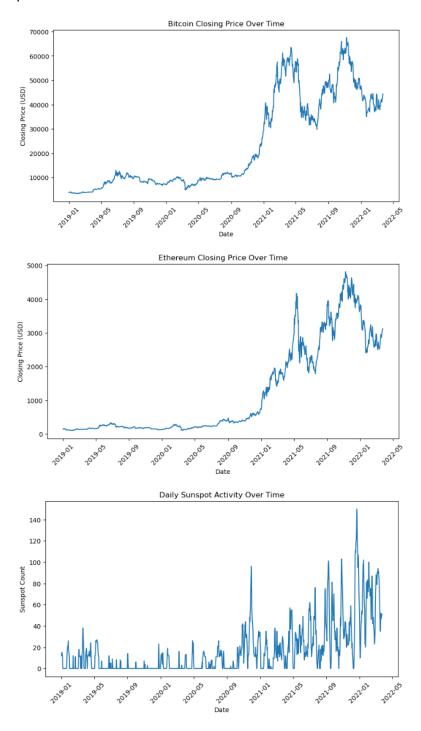
I started by loading and cleaning each dataset. This involved:

- Ensuring consistent date formats.
- Removing missing values.
- Merging datasets on the date column so that each row reflected the price of both cryptocurrencies and sunspot count on that day.

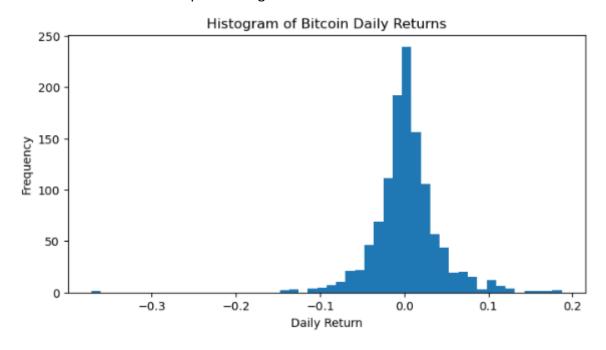
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High btc
                        3850.913818
            3746.713379
                                     3707.231201
                                                  3843.520020
2019-01-02
            3849.216309
                        3947.981201
                                     3817.409424
                                                  3943.409424
2019-01-03
            3931.048584
                        3935.685059 3826.222900
                                                  3836.741211
           3832.040039 3865.934570
2019-01-04
                                     3783.853760
                                                  3857.717529
2019-01-05
           3851.973877
                                                  3845.194580
                        3904.903076 3836.900146
 Adj Close_btc Volume_btc
                             Open_eth
                                         High_eth
   3843.520020 4324200990
                           133.418152
                                      141.397507
                                                   132.650711
   3943.409424 5244856836 141.519516
                                       156.929138
                                                   140.650955
   3836.741211 4530215219 155.196045
                                       155.863052
                                                   147.198364
              4847965467 148.912888
                                       156.878983
                                                   147.907104
   3857.717529
   3845.194580 5137609824 154.337418 160.824890
                                month day
  dj Close eth Volume eth year
                                             date frac
    140.819412 2258709868
                           2019
                                              2019.001
                                                                1.0
    155.047684 3328240369
                           2019
                                              2019.004
                                                            15 1.5
                                                                       31
    149.135010
                                                            15 1.2
               2676164880
                           2019
                                              2019.007
                                                                       20
    154.581940
               3126192535
                           2019
                                              2019.010
                                                               0.8
                                                                       32
                                                            13
    155.638596
               3338211928
                                              2019.012
                                                                1.4
```

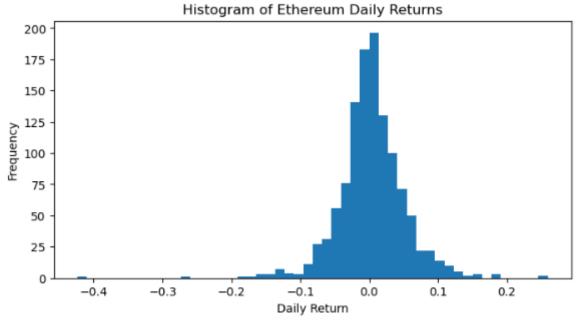
Exploratory Data Analysis

I visualized the trends in price movements and sunspot activity to look for any obvious patterns.



I also calculated daily returns for Bitcoin and Ethereum to analyze percentage-based movements instead of raw price changes.





Statistical Analysis

To test the hypothesis of a relationship between sunspot activity and cryptocurrency returns, I performed:

- **Pearson correlation tests** between sunspot counts and daily returns.
- **T-tests** comparing returns on days with high vs. low solar activity.

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Bitcoin Daily Returns and Sunspot Activity:
Pearson Correlation: -0.0031, p-value: 0.9161
Ethereum Daily Returns and Sunspot Activity:
Pearson Correlation: 0.0118, p-value: 0.6856
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T-test for Bitcoin Daily Returns (High vs. Low Sunspot Activity):
t-statistic: 0.2927, p-value: 0.7698

T-test for Ethereum Daily Returns (High vs. Low Sunspot Activity):
t-statistic: 0.5664, p-value: 0.5713
```

Machine Learning Models

I used multiple models to predict Bitcoin prices based on Ethereum prices and sunspot activity:

- Linear Regression:

Linear Regression Results: MSE: 56423499.13638152 R² Score: 0.854092526929975

- Random Forest Regressor:

Random Forest Results: MSE: 17384602.800481837 R² Score: 0.9550445558363317

- K-Nearest Neighbors (KNN):

KNN Regressor Results: MSE: 19093538.963843737 R² Score: 0.9506253588519082

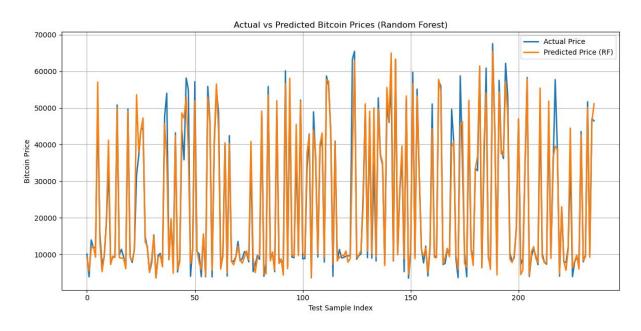
- Decision Tree Regressor:

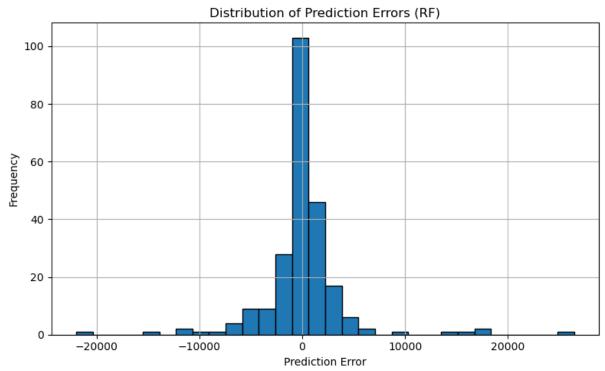
Decision Tree Results: MSE: 29297819.712060064 R² Score: 0.9242377572097171

Each model was trained and evaluated using a split of 80% training data and 20% testing data.

Visualization of Predictions

To compare model accuracy, I plotted actual Bitcoin prices vs. predicted prices for the test set. The Random Forest model provided the closest alignment.





Conclusions

- **No statistically significant relationship** was found between sunspot activity and cryptocurrency price returns.
- Machine learning models predicted Bitcoin prices reasonably well based on Ethereum prices, but adding sunspot data did not improve performance.
- This suggests that price behavior is more likely driven by market factors than environmental phenomena like solar activity.