

Interview with Kerem Bey, Communication & Auction Assistant — ABC Art Gallery

Interviewer: Thank you for meeting with me, Mr. Kerem. Could you start by telling us a little about yourself and your background?

Kerem: Sure. I've been working at ABC Art Gallery for about four years now. I started as a volunteer during one of our photography exhibitions, and later joined full-time. My background is actually in media and communications, not art history, but I always liked how art interacts with audiences.

Interviewer: How would you describe the overall operations of the gallery from your point of view?

Kerem: The gallery has a small but very dynamic structure. We host exhibitions every two months, and there's also the quarterly auction. Most days we're handling visitors, press inquiries, and preparing digital content. I'm mainly involved at the communication layer—between the artworks, the visitors, and the online systems. Everything we do has to be visible to the public, but also properly recorded.

Interviewer: What is your specific role in all this activity?

Kerem: I handle public relations, the social media posts, and the auction registration process. Sometimes I assist with catalog editing and the contact database. I also make sure visitor registrations and mailing lists are updated. When there's an auction, I coordinate bidder profiles, but the final validation comes from Can Bey, of course.

Interviewer: You mentioned databases and lists—what kind of records do you keep?

Kerem: Mostly visitor logs, mailing lists, and registration forms for events. We also have media contact sheets for journalists and collectors. For auctions, there are bidding registration forms and a summary sheet showing results, but only with initials and codes, not personal details. I don't handle payment records—that goes to Elif.

Interviewer: Do these records connect to other gallery files or systems?

Kerem: Yes, some of them do. For example, when we plan an event, I get a file from Elif with the exhibition details—titles, dates, artists, and some reference numbers. I add communication notes or external contacts to that file. But I don't see how the inventory itself is structured, that's internal.

Interviewer: So, just to confirm, you don't directly manage the inventory or the financial part, right?

Kerem: Correct. I only see the communication-related parts and public information.

Interviewer: One last question—what happens to these records after each exhibition or auction?

Kerem: Some are archived; others get reused. For example, mailing lists evolve—people unsubscribe or change contact info. We keep a summary report for each event, but it's more narrative than technical.