EEE485 Statistical Learning and Data Analytics First Report

Introduction

The objective of this project is to develop machine learning algorithms to predict rental prices of Airbnb houses based on several features of the houses on the platform. Airbnb is a short-term rental platform, which brings together the travelers who are looking for a place to stay and the hosts who have a place to rent [1]. Predicting the rental prices of the houses based on their features is important both for hosts and guests. For instance, people looking for affordable housing with specific features may use machine learning algorithms to predict the prices. On the other hand, a host may use machine learning algorithms in order to determine the price of the house that they plan to rent. In this project, three different machine learning algorithms are chosen to predict the Airbnb rental prices which are Linear Regression, Decision Tree and Neural Network. For the first report and demonstration Linear Regression and Decision Tree algorithms are implemented and the success of the methods are evaluated.

This report consists of dataset description, dataset pre-processing, review of the chosen models and evaluation of the performance matrices of the models.

Dataset Description

The chosen dataset contains various features that can be linked to the prices of the houses. The 'Airbnb Price Dataset' can be accessed through here[2]. With 70111 data records and total number of 29 categorical and numerical columns for various features of the houses such as the city, the number of beds and bedrooms, amenities, cancellation policy, etc. The log_price feature is the natural logarithm of the actual prices which we plan to predict. Implementing regression algorithms with logarithm of the prices is beneficial in the sense that it helps linearizing the price variable as well as obtaining a more normally distributed price variable [3].

Methodology

1. Pre-processing Dataset:

The pre-processing was rather easy for our dataset since it was already structured. Firstly the columns are separated as numerical and categorical columns. Among them, there were 19 categorical and 10 numerical columns. The categorical columns contain string values such as True/False value of a feature, amenities list, city name, bed type etc. Some of the columns were unnecessary to include in our models which are 'id', 'description', 'name', 'thumbnail_url' and 'zipcode' since including them in the models would not make any logical sense.

Another problem was the empty entries. As can be seen from Fig. 1.1 several columns contained a lot of empty entries that can not be overlooked.

log price	0
property_type	Θ
room_type	Θ
amenities	Θ
accommodates	Θ
bathrooms	200
bed_type	Θ
cancellation_policy	Θ
cleaning_fee	Θ
city	Θ
first_review	15864
host_has_profile_pic	188
host_identity_verified	188
host_response_rate	18299
host_since	188
instant_bookable	Θ
last_review	15827
latitude	0
longitude	Θ
neighbourhood	6872
number_of_reviews	Θ
review_scores_rating	16722
bedrooms	91
beds	131

Fig. 1.1 Number of empty entries for each column

To overcome this problem, the columns containing significantly large empty entries first_review, last_review, host_response_rate and review_scores_rating are dropped. For the categorical columns that contain negligibly empty entries, firstly we converted all the categorical columns into numerical ones. The conversion from categorical to numerical was one of the most crucial parts of the preprocessing step. In order to assign consistent values to categorical entries we used different approaches for each column. For the entries that can be represented as binary, we assigned 1 to the 'True' values and 0 to 'False' values. Those columns were 'cleaning_fee', 'instant_bookable', 'host_has_profile_pic', 'host_identity_verified'. For the columns that have natural order which are 'cancellation_policy', 'room_type' values have replaced with integers in the ascending or descending order. For the columns that could not be represented as binary, which are 'city', 'property_type', 'bed_type' and 'neighbourhood', we used Target Encoding. Target encoding is replacing each category of a feature with that category's average price.

After converting every categorical column to numerical we have deleted the rows that has the value 0 for 'log_price' since it was not logical for an Airbnb house to have price 0. For some columns with few number of empty entries, such as 'host_has_profile_pic', 'host_identity_verified', 'host_since' we deleted the corresponding rows.

For the 'neighbourhood' column even though it has significant number of empty entries instead of columns we deleted the corresponding rows for that empty entries. The reason for that is the 'neighbourhood' column shows significant correlation with the price of the Airbnb houses as it can be seen form Fig. 1.2. This correlation makes logical sense and can be beneficial for our regression models.

For non-binary categorical columns which has few number of empty values, 'beds', 'bedrooms', and 'bathrooms', the empty entries were filled with the mean value of that column.

For the feature 'amenities' we used the total number of different amenities of each datum as their corresponding numerical value.

After these processes we created a correlation matrix with the processed dataset to observe the correlation of each feature with the price.

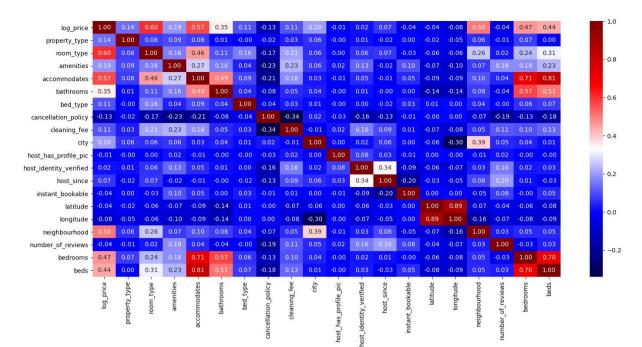


Fig. 1.2 Heatmap of the Processed Dataset

For the last part of the prepossessing step we dropped the features which shows very small even almost zero correlation with the Airbnb price.

A portion of the resulting processed dataset with logarithmic price and the new heatmap can be seen below.

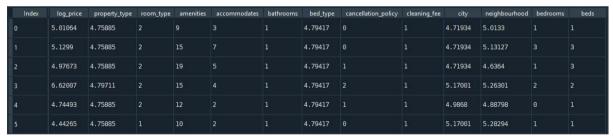


Fig. 1.3 First five entries of the processed Dataset

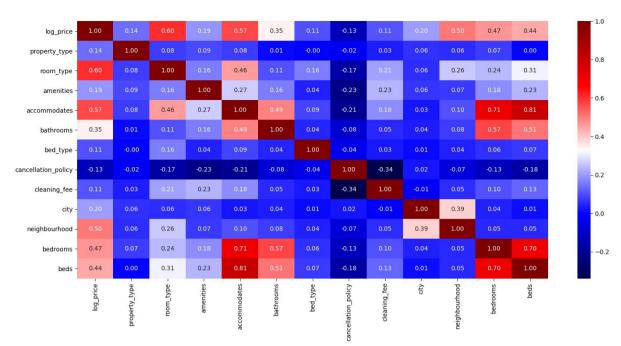


Fig. 1.4 Final Heatmap of the Processed Dataset

For the first phase we did not standardize our data since it would be unnecessary for Linear Regression and Decision Tree. However, for the final phase we plan to standardize the dataset before implementing Neural Network.

2. Linear Regression

As the first prediction method, linear regression is chosen. Although it is a simple model, due to its wide range of applications and easy-to-interpret nature, linear regression is one of the most fundamental methods of machine learning and data science. With linear regression, the data is fitted to a line in the hyperplane by taking the weighted sum of each data point as well as a bias term [4]. The coefficients that minimize the residual sum of squares are chosen as the weights. For multiple linear regression with p features, the predicted variable can be expressed as follows:

$$\hat{Y} = \hat{\beta}_0 + \sum_{i=1}^p \hat{\beta}_j X_j$$
 (1)

If $\hat{\beta} = [\hat{\beta}_0, \hat{\beta}_1, ..., \hat{\beta}_p]^T$ and $X = [1, X_1, ..., X_p]^T$ then eq.1 can be expressed as:

$$\hat{Y} = X^T \hat{\beta} \tag{2}$$

Where the $\hat{\beta}$ vector can be found by the least squares method:

$$(\hat{\beta}_{RSS}) = \underset{\beta \in R^{p+1}}{\min} \sum_{i=1}^{n} (y_i - x_i^T \beta)^2$$
(3)

Assuming X has full column rank:

$$\hat{\beta}_{RSS} = X(X^T X)^{-1} X^T y \tag{4}$$

$$\hat{y} = X\hat{\beta}_{RSS} = X(X^T X)^{-1} X^T y \tag{5}$$

When this method was applied to Airbnb price prediction, first we dropped the 'log_price' column and labeled the remainder matrix as x and we labeled the 'log_price' column as y. After that, the dataset

was divided into two parts for training and testing purposes. The data was randomly shuffled and then split such that 80% was utilized for training and the remaining 20% for testing. Due to the strictness of the obtained linear relation, the fitted line cannot be easily modified according to the dataset requirements. However this method still gives consistent results with moderate error values. The training time is also very low. The performance metrics and example results of linear regression are given below:

	NumPy object array	7-1	t - NumPy object an
	0		
	4.66344	0	
1	5.34711	1	5.12682
2	3.89182	2	3.89415
3	4.49981		4.69786
4	4.86753	4	4.71592
5	4.60517	5	4.71739
6	5.24702		5.40271
7	4.38203		3.9987
8	4.60517	8	4.93052
9	5.00395	9	5.40243
	5.99146	10	5.9732

Fig. 2.1 Example Result of Linear Regression Predictions

The performance of the algorithm can be interpreted from the Fig. 2.2 which contains the performance metrics.

```
Training time of linear regression: 0.00400090217590332 seconds

Mean Absolute Error of Linear Regression : 0.3145189409195166

Mean Squarred Error of Linear Regression : 0.18313075127950232

Root Mean Squarred Error of Linear Regression: 0.42793778902955315

R2 Score of Linear Regression : 0.6405583180106527
```

Fig. 2.2 Performance metrics of Linear Regression

The result are discussed in the results and conclusion part.

3. Decision Tree

The second method implemented within the scope of this project is the decision tree algorithm. A decision tree consists of leaf nodes, a root node and internal nodes with branches. Together, they form a hierarchical tree structure that can be utilized for both classification and regression tasks. As a non-parametric supervised learning algorithm, a decision tree is formed by recursively splitting the dataset into two subgroups with respect to features [5]. Since the aim of the project is to do price predictions, regression tree, a type of decision tree that works well for continuous value prediction can be used. In order to illustrate, a sample regression tree is given in Fig. 3.1.

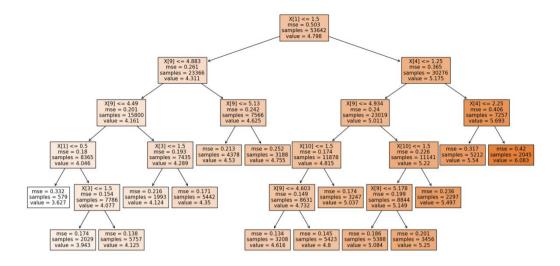


Fig. 3.1 Sample Decision Tree

The decision tree algorithm calculates thresholds for each feature on each node and chooses the "best" one and repeats this process until the tree is formed. The "best" threshold is the one that minimizes the residual sum of squares (RSS). The value of each node is the mean value of the data instances contained in that node. RSS is calculated as follows by the eq.6 where y_i denotes the mean value of the corresponding node:

$$RSS = \sum_{i=1}^{k} (\hat{y}_i - y_i)^2 \tag{6}$$

This way the dataset is splitted into subgroups therefore assigning every data to one of the leaf nodes in the end. However, if this algorithm is run without intervening the algorithm will eventually split every data instance in the training dataset to a unique leaf node which may create over-fitting. In order to prevent over-fitting two hyperparameters are defined. One of them is maximum depth which is the maximum distance of any leaf node to the root node i.e. the number of nodes until the farthest leaf node. This hyperparameter enables to restrict the size of the tree. The other hyperparameter is the minmum number of samples on a node, when a node has that number of samples or lower on it after a split, the node does not split further therefore becomes a leaf node. Both parameters are important due to prevent over-fitting and reducing computation time. In order to decide on the hyperparameters we run an algorithm which assigns different values to each hyperparameter, trains the tree, makes predictions and calculates the mean squared error for each hyperparameter duo. After this algorithm is completed running we plotted the MSE w.r.t. max depth and min samples split and decided on the hyper parameters.

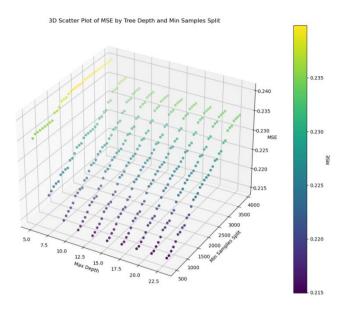


Fig. 3.2 3D Scatter Plot of MSE by Tree Depth and Min Samples Split

From Fig. 3.2 it can be seen that MSE does not decrease much after max depth = 10 for constant min samples split therefore max depth has chosen as 10 in order to minimize the error while also minimizing computation time. On the other hand, it can be seen that, as minimum sample size per split decreases MSE decreases as well. However, in order to avoid over-fitting and minimize the computation time the min samples split is chosen rather high but sufficient for the size of the dataset which is 500.

After the hyperprameters are determined we trained the decision tree with our training dataset which is 80% of the randomly shuffled dataset and made predictions with our test data set which is remaining 20% of the randomly shuffled dataset. The sample predictions are given below in Fig 3.3.

			t - NumPy object array
	4.66344		
	5.34711		5.13841
	3.89182		3.93907
	4.49981		4.61026
4	4.86753	4	
5	4.60517	5	
6	5.24702		5.2672
7	4.38203	7	
8	4.60517	8	4.8795
9	5.00395		5.4724
10	5.99146	10	6.25953

Fig. 3.3 Example Result of Decision Tree Predictions

The performance of the algorithm can be interpreted from the Fig. 3.4 which contains the performance metrics.

```
Training time of the decision tree: 2.685109853744507 seconds

Mean Absolute Error of Decision Tree: 0.3092096104960119

Mean Squarred Error of Decision Tree: 0.18004873127453058

Root Mean Squarred Error of Decision Tree: 0.4243214951832285

R2 Score of Decision Tree: 0.6466075830672955
```

Fig. 3.4 Performance metrics of Decision Tree

The result are discussed in the results and conclusion part.

Results and Conclusion

From the results which are visible in the Figures 2.2 and 3.4 it can be seen that training time for Linear Regression was 0.004 seconds whereas for Decision Tree it was 2.68 seconds which is longer. R² score of Linear Regression was 0.6406 whereas for Decision Tree it was 0.6466. Higher R² score corresponds to better predictions which means the model with the highest R² score can be considered a more accurate model. In our case, R² scores were pretty close to each other which means both models have similar accuracy rate. On the other hand, the training time for Decision Tree is significantly larger then the training time of Linear Regression. In the light of these findings it can be concluded that linear regression model is a better choise for our problem because training time of the Decision Tree algorithm takes significantly longer with the same accuracy rate. Training time is an important factor while working with large datasets, since generally larger datasets may require more time to train.

This project was beneficial in the sense that understanding the math behind the regression algorithms and practising the implementation of regression algorithms in price prediction. For the final phase we plan to complete the project by completing the Neural Network algorithm and comparing the results with the algorithms that we already implemented.

References

- [1] Andy, "Logarithmic transformation in linear regression models: Why & when," DEV Community, [Online]. Available: https://dev.to/rokaandy/logarithmic-transformation-in-linear-regression-models-why-when-3a7c. [Accessed Apr. 20, 2024].
- [2]"About airbnb: What it is and how it works airbnb help center," Airbnb, [Online]. Available: https://www.airbnb.com/help/article/2503 [Accessed Apr. 19, 2024].
- [3] R. S. Rana, "Airbnb price dataset," Kaggle, [Online]. Available: https://www.kaggle.com/datasets/rupindersinghrana/airbnb-price-dataset [Accessed Apr. 19, 2024].
- [4] G. James, D. Witten, T. Hastie, R. Tibshirani, and J. Taylor, *An Introduction to Statistical Learning with Applications in Python*. Cham: Springer International Publishing, 2023.
- [5] R. Gupta, "Regression Trees: Decision Tree for Regression Machine Learning," *Analytics Vidhya*, 2021. [Online]. Available: https://medium.com/analytics-vidhya/regression-trees-decision-tree-for-regression-machine-learning-e4d7525d8047 [Accessed: Apr. 18, 2024].

Appendices

Appendix A Gannt Chart:



Fig. A.1: Gannt Chart

Appendix B Distributions:

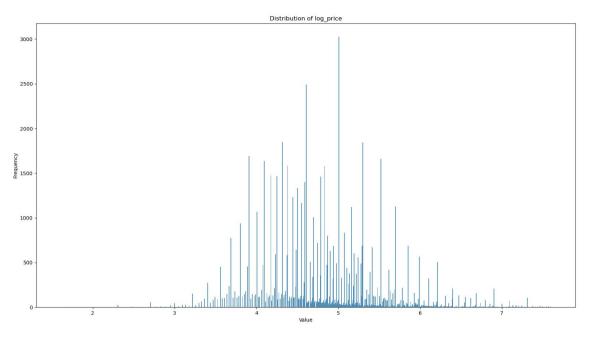


Fig. B.1: Distribution of the log price

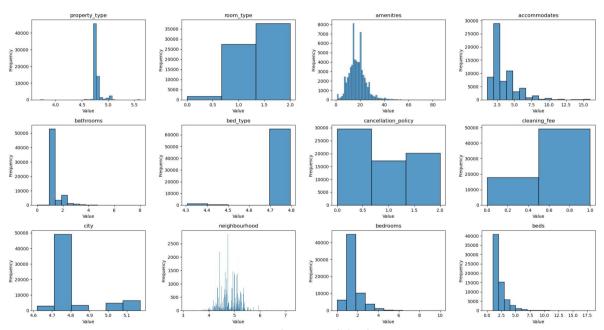


Fig. B.2: Distributions of the features

```
Appendix C
Pre-processing code:
preprocessing.pv
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
def target encoding(new data, columnname):
    mean prices = new data.groupby(columnname)['log price'].mean()
    new data[columnname] = new data[columnname].replace(mean prices)
    return new data
data = pd.read csv("Airbnb Data.csv")
new data = data.drop(["id","description","name","thumbnail url","zipcode"], axis='columns')
number of nans per column = new data.isna().sum()
print('\n')
print(number of nans per column)
new data =
new data.drop(['first review','host response rate','last review','review scores rating', ],axis = 1)
number of nans per column = new data.isna().sum()
print('\n')
print(number of nans per column)
today = pd.to datetime('today')
new data['host since'] = pd.to datetime(new data['host since'])
new data['host since'] = (today - new data['host since']).dt.days
#categories with binary values
new data['cleaning fee'] = new data['cleaning fee'].replace({True: 1, False: 0})
new data['instant bookable'] = new data['instant bookable'].replace({'t': 1, 'f': 0})
new data['host has profile pic'] = new data['host has profile pic'].replace({'t': 1, 'f': 0})
new data['host identity verified'] = new data['host identity verified'].replace({'t': 1, 'f': 0})
#categories with natural order
new data['cancellation policy'] = new data['cancellation policy'].replace({'strict': 0, 'super strict 30':
0.
'super strict 60': 0, 'moderate': 1, 'flexible': 2})
new data['room type'] = new data['room type'].replace({'Entire home/apt': 2, 'Private room':
1,'Shared room': 0})
#target encoding for some categories
new data = target encoding(new data,'city')
new data = target encoding(new data,'property type')
new data = target encoding(new data, bed type')
new data = target encoding(new data, "neighbourhood")
########## NaN values are handled
#some rows with nan values for some features are dropped
```

```
new data = new data[new data['log price'] != 0]
new data = new data.dropna(subset=['host has profile pic'])
new data = new data.dropna(subset=['host identity verified'])
new data = new data.dropna(subset=['host since'])
new data = new data.dropna(subset=['neighbourhood'])
#nan values filled with mean values
new data['bathrooms'].fillna(round(new data["bathrooms"].mean()),inplace=True)
new data['bedrooms'].fillna(round(new data["bedrooms"].mean()),inplace=True)
new data["beds"].fillna(round(new data["beds"].mean()),inplace=True)
###new feature defined
amenities count = []
for i in new data["amenities"]:
    amenities count.append(len(i.split(',')))
new data["amenities"] = amenities count
number of nans per column = new data.isna().sum()
print("\nAfter\n" )
print(number of nans per column)
plt.figure(figsize = (40,30))
sns.heatmap(new data.corr(), annot=True, fmt=".2f", cmap="seismic")
plt.subplots adjust(left=0.2, bottom=0.3)
plt.show()
new data = new data.drop(['host since','latitude', 'longitude',
                              'host has profile pic', 'host identity verified',
                              'instant bookable', 'number of reviews'], axis='columns')
number of nans per column = new data.isna().sum()
print("\nAfter\n")
print(number of nans per column)
plt.figure(figsize = (20,10))
sns.heatmap(new data.corr(), annot=True, fmt=".2f", cmap="seismic")
plt.subplots adjust(left=0.2, bottom=0.3)
plt.show()
new data.to csv('proccessed airbnb data.csv', index=False)
Separate file of functions for linear regression and decision tree:
functions.pv:
import numpy as np
def r2 score (y test, y predict):
    nominator = 0
    denominator=0
    for i in range(len(y test)):
         nominator = nominator + (y test[i]-y predict[i])**2
    for i in range(len(y test)):
         denominator = denominator + (y \text{ test[i]-} y \text{ test.mean()})**2
    return 1-(nominator/denominator)
```

```
def calc RSS (y test, y predict):
    RSS = 0
    for i in range(len(y test)):
         RSS = RSS + (y test[i]-y predict[i])**2
    return RSS
def mean squared error (y test, y predict):
    RSS = calc RSS (y test, y predict)
    MSE = RSS/len(y test)
    return MSE
def root mean squared error(y test,y predict):
    MSE = mean squared error (y test, y predict)
    return np.sqrt(MSE)
def mean absolute error (y test, y predict):
    total = 0
    for i in range(len(y test)):
         total = total + abs(y test[i]-y predict[i])
    MSE = total/len(y test)
    return MSE
def train test split(x,y, seed, test size):
    np.random.seed(seed)
    test size = int(len(x) * test size)
    x = x.to numpy()
    indices = np.arange(len(x))
    np.random.shuffle(indices)
    x 	ext{ shffl} = x[indices]
    y 	ext{ shffl} = y[indices]
    x train = x shffl[test size:]
    x \text{ test} = x \text{ shffl}[:\text{test size}]
    y train = y shffl[test size:]
    y test = y shffl[:test size]
    return x_train, x_test, y_train, y_test
def fit tree(x train, y train, min samples, max depth, depth=0):
    num samples, num features = x train.shape
    if num samples < min samples or depth >= max depth:
         return np.mean(y train)
    best ft, best thr = best split(x train, y train, num features)
    if best ft is None:
         return np.mean(y train)
    left idxs = x train[:, best ft] \le best thr
    right idxs = x train[:, best ft] > best thr
    left child = fit tree(x train[left idxs], y train[left idxs], min samples, max depth, depth + 1)
```

```
right child = fit tree(x train[right idxs], y train[right idxs], min samples, max depth, depth +
1)
     return best ft, best thr, left child, right child
def DT RSS(child):
     RSS = 0
     mean = np.mean(child)
     RSS = np.sum((child - mean) ** 2)
     return RSS
def best split(x train, y train, num features):
     min error = float('inf')
     best ft = None
     best thr = None
     for fidx in range(num features):
          possible thrs = np.unique(x train[:, fidx])
          for th in possible thrs:
               left = y train[x train[:, fidx] \le th]
               right = y train[x train[:, fidx] > th]
               error = DT RSS(left) + DT RSS(right)
               if error < min error:
                    min error = error
                    best ft = fidx
                    best thr = th
     return best ft, best thr
def predict(tree, row):
     if type(tree) is not tuple:
          return tree
     else:
          feature, threshold, left child, right child = tree
          if row[feature] <= threshold:</pre>
               return predict(left child, row)
          else:
               return predict(right child, row)
def predict tree(tree, x test):
     if len(x test.shape) > 1:
          return [predict(tree, row) for row in x test]
     else:
          return predict(tree, x test)
Linear Regression code:
linearregression.py
import pandas as pd
import numpy as np
from functions import *
import time
data = pd.read csv('proccessed airbnb data.csv')
x = data.drop(["log price"], axis=1)
y = data['log_price'].astype(float).values
```

```
x train, x test, y train, y test = train test split(x,y,seed = 42, test size = 0.2)
X train = np.column stack((np.ones(len(x train)), x train))
X test = np.column stack((np.ones(len(x test)), x test))
X train transpose = np.transpose(X train)
start time = time.time()
beta = np.linalg.inv(X train transpose.dot(X train)).dot(X train transpose).dot(y train)
end time = time.time()
training time = end time - start time
print(f"Training time of linear regression: {training time} seconds")
y predict = X test.dot(beta)
mse lr = mean squared error(y test, y predict)
mae lr = mean absolute error(y test, y predict)
rmse lr = root mean squared error(y test, y predict)
r2 lr = r2 score(y test, y predict)
print('\nMean Absolute Error of Linear Regression
                                                      : ', mae lr)
print('\nMean Squarred Error of Linear Regression
                                                        :', mse lr)
print('\nRoot Mean Squarred Error of Linear Regression: ', rmse lr)
print('\nR2 Score of Linear Regression
                                                          :', r2 lr)
Decision Tree code:
decisiontree.pv
import pandas as pd
import numpy as np
import time
from functions import *
data = pd.read csv('proccessed airbnb data.csv')
x = data.drop(["log price"], axis=1)
y = data['log price'].astype(float).values
x train, x test, y train, y test = train test split(x,y,seed = 42, test size = 0.2)
start time = time.time()
tree model = fit tree(x train, y train, 500, 10)
end time = time.time()
training time = end time - start time
print(f"Training time of the decision tree: {training time} seconds")
y predict = np.array(predict tree(tree model, x test))
mae = mean absolute error(y test, y predict)
mse = mean_squared_error(y_test, y_predict)
rmse = np.sqrt(mean squared error(y test, y predict))
r2 = r2 score(y test, y predict)
```

```
print('\nMean Absolute Error of Decision Tree: ', mae)
print('\nMean Squarred Error of Decision Tree: ', mse)
print('\nRoot Mean Squarred Error of Decision Tree: ', rmse)
print('\nR2 Score of Decision Tree: ', r2)
Decision Tree hyperparameter selection code:
dthyperparameterselection.py
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from functions import *
data = pd.read csv('proccessed airbnb data.csv')
x = data.drop(["log price"], axis=1)
y = data['log price'].astype(float).values
x train, x test, y train, y test = train test split(x,y,seed = 42, test size = 0.2)
depths = []
samples splits = []
mse values = []
for depth in range(5, 25, 2):
    for sample size in range(500, 4000, 100):
         tree model = fit tree(x train, y train, sample size, depth)
         y predict = predict tree(tree model, x test)
         mse = mean squared error(y test, y predict)
         depths.append(depth)
         samples splits.append(sample size)
         mse values.append(mse)
min mse = np.min(mse values)
min index = np.argmin(mse values)
print("Minimum MSE:", min mse)
print("Achieved with max depth =", depths[min index], "and min samples split =",
samples splits[min index])
fig = plt.figure()
ax = fig.add subplot(111, projection='3d')
depths = np.array(depths)
samples splits = np.array(samples splits)
mse values = np.array(mse values)
scat = ax.scatter(depths, samples splits, mse values, c=mse values, cmap='viridis')
ax.set xlabel('Max Depth')
ax.set ylabel('Min Samples Split')
ax.set zlabel('MSE')
```

```
cbar = fig.colorbar(scat, ax=ax, extend='neither', orientation='vertical')
cbar.set label('MSE')
plt.title('3D Scatter Plot of MSE by Tree Depth and Min Samples Split')
plt.show()
Plotting the distributions code:
distributions.py
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
data = pd.read csv('proccessed airbnb data.csv')
plt.figure(figsize=(6, 4))
sns.histplot(data['log price'],bins = len(data['log price'].unique()), kde=False)
plt.title("Distribution of log price")
plt.xlabel('Value')
plt.ylabel('Frequency')
plt.show()
fig, axes = plt.subplots(nrows=3, ncols=4, figsize=(15, 10))
axes = axes.flatten()
for i, col in enumerate(data.columns[1:]):
     sns.histplot(data[col],bins = len(data[col].unique()), kde=False, ax=axes[i])
     axes[i].set title(col)
     axes[i].set xlabel('Value')
     axes[i].set ylabel('Frequency')
plt.tight layout()
```

plt.show()