**Brainstorming ideas:**

**Problem 1:** Woman’s Security Problem

**Existing Apps:**

**1) Circle of 6**

**2) Hollaback!**

**3) bSafe**

Fake Incoming Call

-with real time GPS tracking of your position,

-and a Timer Mode with automatic alarm activation (e.g. if you don't log in after the programmed time period, your Guardians will receive an alert with your entire route mapped out

**4) Guardly**

**5) Scream Alarm**  : Minimalistic & most effective features

On the occasion of woman’s day , instead lets try to Pick domains and address problems of the world at large. One Food waste management.

This is where our app Food for thought come into the picture,

Indians waste as much food as the whole of United Kingdom consumes .

Food wastage is an alarming issue in India. Our street and garbage bins, landfills have sufficient proof to prove it. Weddings, canteens, hotels, social and family functions, households spew out so much food.

Only government policies are not responsible for the problems we are facing today, but our culture and traditions are also playing a lead role in this drama. The bigger the wedding, the larger the party and the more colossal the waste.Once the guests have gone home, what remains is the litter, dirty dishes and piles of excess high-calorie food.

Food wastage cripples a country’s economy to an extent that most of us are unaware. If food is wasted, there is so much waste of water used in agriculture, manpower and electricity lost in food processing industries and even contributes to deforestation.

There are kids beside traffic signals or outside temples begging for food. Many children from poorer families are going into schools not carrying a lunch box.

All this food goes waste when there is no channel to distribute it to the needy. The caterer needs to vacate the Party place overnight and therefore; much of the surplus food is thrown away in the bins.

**Future of our app**

There are organizations such as Feeding Forward and - Annakshetra in Jaipur that aims to minimize food wastage by effectively rescuing the excess food from weddings, parties, restaurants and temples and redeploying food resources in an efficient manner.

To provide enormous opportunities to reduce food waste — and enhance food security, food safety, environmental sustainability and economic competitiveness worldwide

effective utilization of excess leftovers from weddings, parties, restaurants and temples.

To have a 24 hour helpline number, awareness campaigns. To have vans reaches the venue and food is collected in reusable containers. Food could be brought to the office where it is stored in deep freezer. Next day morning after checking the quality of food, it taken to the right destination. If the food is not fit for Human Consumption, then it is sent for Anaerobic digestion/ composting.

**Challenges**

-Storage

-State of food.

-Awareness

-Motivation

-Established connections

If long term , Having permanent connections. Say there is a catering business at a hotel which may face regular food wastage and there is an orphanage that regularly needs food. There could be permanent tie ups.

**Future Plan**

Long term goal is have an efficient operating system which seamlessly transfers edible food to places in need.

*Our Goal*

Ending hunger and food waste within our lifetimes.

*Our Mission*

Food For Thought connects businesses with excess edible food to feed those in need, instantly.

Our platform uses technology to streamline the process of food recovery and distribution, giving businesses and organizations the power to fight hunger and food waste within minutes.

The app helps to minimize food wastage by effectively rescuing the excess food from weddings, parties, restaurants and temples and redeploying food resources in an efficient manner.

In this way, we wish to bridge the gap between these issues by connecting people and ensuring that the untouched left over food, can be distributed to people in need of food through reliable local NGO partners.

Motto : Love Food , Hate Waste