


Year

2022

2023



Scarlett...

A compact USB audio interface with two inputs, allowing users to connect microphones and instruments for high-quality audio recording. Known for its ease of use and low-latency performance, it's a staple in beginner and professional setups alike.

Sum of Revenue by Country

\$191,477.00

Canada

\$176,436.00

France

\$166,803.00


United States of America

\$163,592.00

Mexico


\$146,185.00

Germany



Profit YoY


108%





Units Sold YoY


106%


Select a Product


Arctis...

Audio...

Scarl...

Quad...

MV7

NT1-A

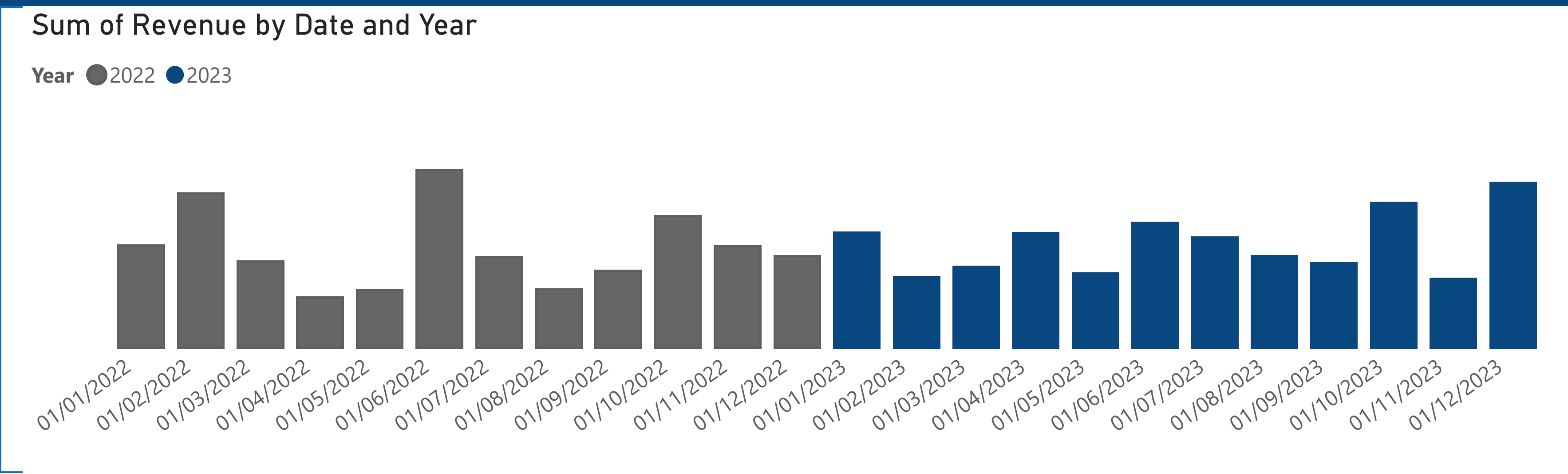
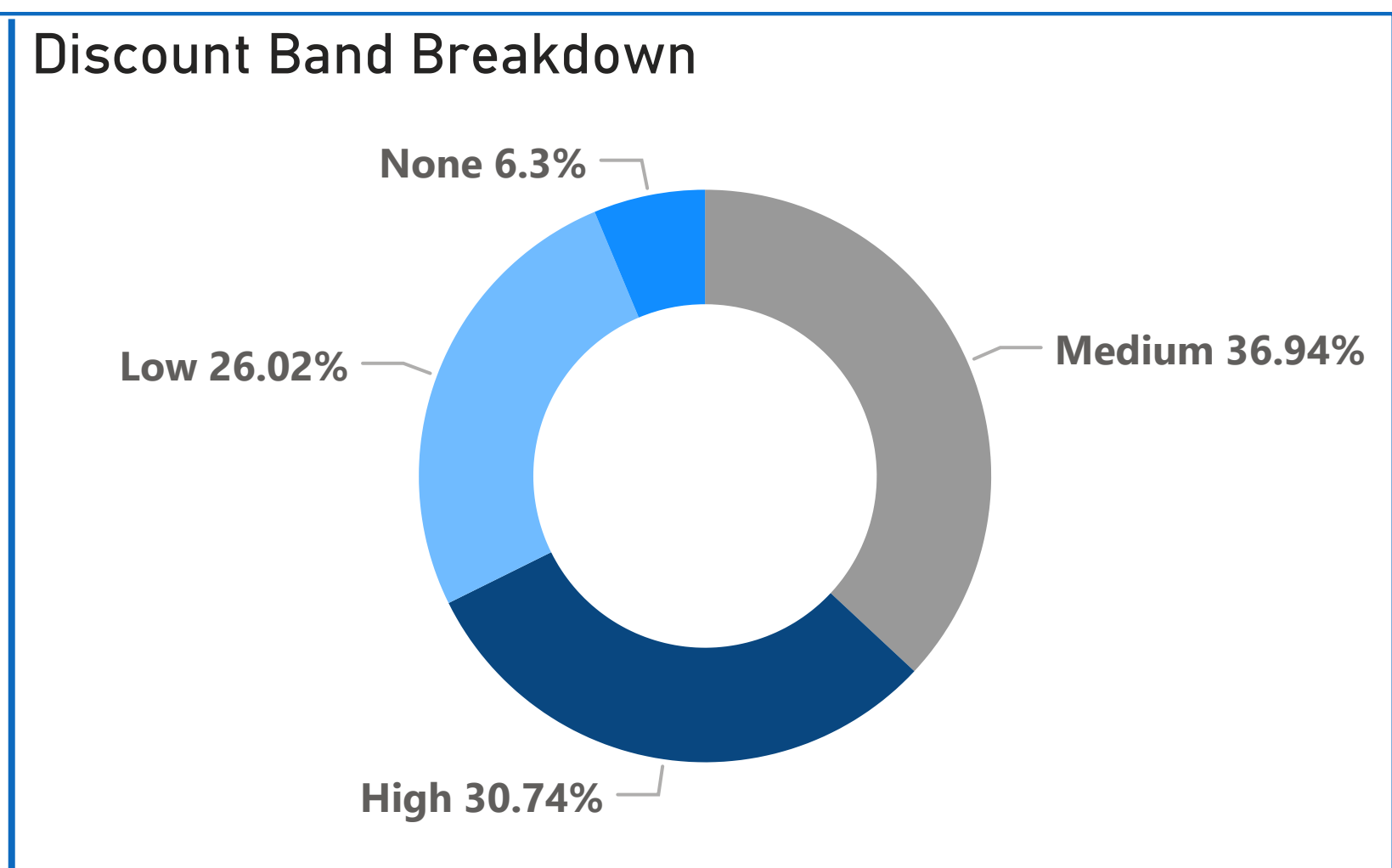


Table Breakdown

Year	2022		2023	
Customer_Type	Sum of Revenue	Min of Profit	Sum of Revenue	Min of Profit
⊕ Creator	\$72,332	0%	\$44,616	20400%
⊕ Education	\$108,498	8500%	\$71,487	8200%
⊕ Enterprise	\$24,505	4100%	\$69,290	28600%
⊕ Government	\$185,224	0%	\$184,548	8500%
⊕ Small Business	\$19,942	5100%	\$64,051	17000%



Arctis 7P+

\$178.25

Sale_Price

\$121.49

Cost_Price

Customer_Type	Percentage
Creator	14.35%
Education	13.88%
Enterprise	14.35%
Government	43.06%
Small Business	14.35%