

BORHAN SIDIQUE

MERN Stack Developer

CONTACT

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PROFILE SUMMARY

Frontend-focused MERN Stack Developer skilled in building modern, responsive web apps using React, JavaScript, Tailwind CSS, and React Router. Familiar with backend technologies like Node.js, Express, and MongoDB. Passionate about clean UI, smooth UX, and continuous learning.

EDUCATION

2029 - 2030
BORCELLE UNIVERSITY
• Master of Business Management

2025 - 2029
BORCELLE UNIVERSITY
• Bachelor of Business Management
• GPA: 3.8 / 4.0

WORK EXPERIENCE

Borcelle Studio 2030 - PRESENT
Marketing Manager & Specialist

- Led the development and implementation of comprehensive marketing strategies that resulted in a 20% increase in brand visibility and a 15% growth in sales within the first year.
- Successfully launched and managed multiple cross-channel campaigns, including digital marketing, social media, and traditional advertising, resulting in improved customer acquisition and retention rates.

SKILLS

- HTML
- CSS
- React JS
- Node JS
- Express JS
- MongoDB

Fauget Studio 2025 - 2029
Marketing Manager & Specialist

- Conducted market research to identify emerging trends and consumer preferences, providing valuable insights for product development and positioning.
- Oversaw the creation of engaging content for various platforms, collaborating with internal teams and external agencies to ensure brand consistency and relevance.

Studio Shodwe 2024 - 2025
Marketing Manager & Specialist

- Developed and executed targeted marketing campaigns, resulting in a 25% increase in lead generation.
- Implemented SEO strategies that improved website traffic by 30%, enhancing online visibility and positioning the company.
- Collaborated with sales teams to create effective sales collateral, presentations, and promotional materials.

LANGUAGES

- English: Fluent
- Hindi: Basics