

# CV me.

**Convert your Story  
into a Brilliant CV!**



**Think personal branding  
Think me. strategy**

# me.

# CV-me.

Lets make you amazing  
think me. strategy

## why-me.

### brand-me.

Build a MEMAP: We map your career journey & develop your personal brand, know how to tell your authentic story and stand out in a crowded market. Be 'FUTURE YOU' ready with clarity on your career journey



### notice-me.

Focus on how to promote your brand and profile. Be recognised and connected with the networks that will build career growth. Our network-me. worksheets are a guide to improving your network and we provide social media strategies to promote you

### develop-me.

Keep learning and grow your skills and capabilities. We provide Mentor & Coach ideas so you can think about continuous learning so your career will flourish and stay relevant

## promote-me.

Always be ready to live your best career life. We evolve your future me career maps to advance your career. Be your best self.

### land-me.

Land the best career, work with great leaders, teams, culture, development, benefits. Future career growth potential and how you grow is a real differentiator in landing a new job role

## Our Products

### CV-ME PROFESSIONAL

#### 60 MINUTE CONSULTING SESSION/S

##### Land the Best Job

- Develop your Unique Stories to capture new content and differentiate
- Build a Future MEMAP and know how to pivot to stay relevant to land the best jobs
- Work to nail your Stories connected to the WHY so you get noticed

\$675+GST

### CV-ME MANAGER

#### 90 MINUTE CONSULTING SESSION/S

##### Play to Your Strengths

- We understand the real YOU, map your career journey, identify future career paths
- We know how to make your achievements really stand out and identify the uniques about you to get you Noticed and Promote your Brand

\$775+GST

### CV-ME EXECUTIVE

#### 240 MINUTE CONSULTING SESSION/S

##### Promote Strategic Executive Capabilities

- Create Stories that enhance your Leadership Achievements
- We uncover what is distinctive about your Brand
- Know the narrative that promotes you for the Best Jobs
- Personal Branding, Blogs & Networking

\$1350+GST

# EXECUTIVE PLUS

**\$1850 + GST**

## THE MEMAP

**WE MAP YOUR CAREER JOURNEY**

**WE IDENTIFY YOUR FUTURE CAREER PATH**

### Career Discussions

- Define your Story & Key Achievements
- Create a Future Career Map: Get to know where you are going
- 3+ Career Sessions to Nail your Story

### The MEMAP

- Use our Personal Brand Worksheets and create a 'ME' MAP
- The MEMAP Worksheets uncover the real YOU
- The MEMAP we develop with you will give you a 'ME' PLAN

## THE ME STORY

**WE DEVELOP YOUR UNIQUE STORY**

**WE UNCOVER THE REAL YOU**

### Value Proposition

- Present a true and competitive value proposition
- Link your achievements to your future career progression

### Capabilities & Skills

- SWOT on YOU and advice on Key Competencies
- Align your capabilities to your unique value proposition

### Gifted, Game & Generous

- Promote how: Gifted YOU are {What YOU excel at}
- Game YOU are {How up for the challenge YOU are}
- Generous YOU are {How Collaborative YOU are}

## CV-ME

**WE MAKE YOU STAND OUT**

**THE NEW YOU**

### The CV

- New Content expressed with the language and style that makes an impact
- We write the words about YOU
- We make your Stories special connected to the WHY
- A Fresh New CV Format: 6 Page CV and a Short Version & Cover Letter
- We Iterate: CV-ME will gain your input along the journey
- We Coach: CV-ME will ask questions to uncover the new YOU

## SHOW ME TO THE WORLD

**READY TO PUBLISH & PROMOTE ME**  
**BE RECOGNISED & CONNECT ME**

### LinkedIn

- Prepare a LinkedIn Profile | New Profile Photo

### The Jobs

- Guide you on the best Job prospects
- Assist with the Interview Preparation  
Get you ready for the Q&A
- Guide your career choices with our Job Comparison Tool

### Network ME

- We recommend People you should know
- Tips on improving your network with the NETWORK-ME Worksheet
- Social Media strategies focused on Thought Leadership
- Mentor & Coach ideas



# EXECUTIVE

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# PROFESSIONAL

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- Prepare a LinkedIn Profile



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**CAPTURED AND CONVERTED  
INTO A COMPELLING CV.**

**LAND THE BEST JOBS.**

**START YOUR PERSONAL  
BRAND JOURNEY:**

- 1. Head to our website [CV-ME.com.au](http://CV-ME.com.au)**
- 2. Select the CV Product**
- 3. Purchase the service & we contact  
you and get you started!**

**CV-me.  
Nikki Harkin**

**Founder @ CV-ME**

**[nikki.harkin@cv-me.com.au](mailto:nikki.harkin@cv-me.com.au)**

**0400 422 150**

