



About

I'm an incurably curious person who is always open to discovering something new. I am driven by a constant need for understanding, learning and drawing conclusions from what I've explored.

I am obsessed with improving things. I firmly believe that we all have the choice to make things better. Whether that means challenging stereotypes or asking thought-provoking questions; I'm not afraid of leaving the status quo behind and doing things differently.

I genuinely care about people. I believe that good design based on co-creation and understanding people's needs.

Experience

2018- UX, UI DESIGNER

Oppi, Budapest (HU)

Currently, I collaborate with a freelance team named Oppi. We craft digital products ranging from smart hotel user interfaces to web pages. I take part in strategic planning and work on UX and UI design.

2010-2018 **LEAD DESIGNER** (Product, UI, UX)

Winkler & Stenzel Advertising Agency, Budapest (HU) and Hanover (DE)

From branding and crafting valuable products and experiences with a highly skilled team of designers to managing digital transformation and developing

product strategies I wore many hats at Winkler & Stenzel agency.

I have also managed to turn the old-school manual catalogue production

to an up to date automatized digital process.

2009-2010 Freelance Visual Designer

Brighton (UK)

2008-2009 **Designer**

AdipArt Advertising, Budapest (HU)

2005-2008 Project Manager (Special Printing Technologies)

Innovation Print, Budapest (HU)

Education

Postgraduate SERVICE DESIGN EXPERT (2017)

MOME Moholy-Nagy University of Art and Design, Budapest (HU)

DIGITAL PRODUCT DESIGNER (2015)

MOME Moholy-Nagy University of Art and Design, Budapest (HU)

University **Media Technology BSc** (2006)

Óbuda University Rejtő Sándor Faculty, Budapest (HU)

Scholarship **Graphic Design** (2005)

Arteveldehogeschool, Gent (BE)

Details

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Skills

Design:

- Design thinking,
- UX design&research,
- Wireframing
- User flows
- · Low to hi fidelity prototyping
- UI design
- Branding
- Art direction

Toolbox:

- Post-its and pencils,
- Sketch,
- InVision,
- Adobe CC,
- Axure,
- HTML/CSS

Personal:

- Holistic view,
- Attention to details
- T-shaped skillset