



The Handbook of Business Valuation and Intellectual Property Analysis

By Robert F. Reilly, Robert P. Schweih

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, The Handbook of Business Valuation and Intellectual Property Analysis, Robert F. Reilly, Robert P. Schweih, This authoritative title provides timely answers to controversial valuation, damages, and transfer price questions. Adam Smith's three sources of wealth creation - land, labor, and capital - have long been the factors that determine what a business is worth. Over the past few decades, however, a fourth factor, intellectual capital, has become increasingly important, yet difficult to quantify in the valuation equation. "The Handbook of Business Valuation and Intellectual Property Analysis" features the contributions of experts from leading valuation, accounting, investment banking, and law firms, and provides a comprehensive review of contemporary valuation issues related to businesses, securities, and intellectual property. Topics explored in this important book include: Business Valuation Technical Topics, Business Valuation Special Applications, Advanced Business Valuation Issues, Intellectual Property Valuation Issues, Intellectual Property Transfer Price Analysis Issues, Intellectual Property, and Economic Damages Issues. Accurate valuation, damages, and transfer price conclusions don't have to be a shot-in-the-dark proposition. "The Handbook of Business Valuation and Intellectual Property Analysis" presents valuation, damages, and transfer price analyses in a way that is clear, convincing, and cogent for...



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