



English for Technical Communication: For Engineering Students

By Aysha Viswamohan

Tata McGraw-Hill Education Pvt. Ltd., 2008. Softcover. Book Condition: New. First edition. # In view of an increasing demand for a text-book in communication for the students of engineering and technology, this book provides the students with a self-access material, complete with plenty of exercises. The book has been written mainly as per the syllabus prescribed by Anna University. Apart from Anna University, 5 Deemed Universities in Tamil Nadu and 4 in Kerala are also being targeted. ? Dr. MGR University ? Satyabama University ? SRM University ? Vellore Institute of Technology ? Annamalai University. ? Cochin University of Science and Technology ? Calicut University ? M G University ? Kerala University Salient Features: ? Discusses the subject matter under two broad sections ? Section 1 focuses on language (vocabulary and grammar) and Section 2 on reading and writing skills. ? Follows a step-by-step building of concepts. Concept review questions and exercises at the end of topics before the next topic are discussed. ? The treatment is made motivational by including readings from scientific and technological literature keeping in mind the target audiences? background. ? Useful boxed-items for the benefit of the students (For eg., dictionary skills) ? Exhaustive list...



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