



Fair Trade and the Citizen-Consumer Shopping for Justice Consumption and Public Life

By Kathryn Wheeler

Palgrave Macmillan. Hardcover. Book Condition: New. Hardcover. 232 pages. Dimensions: 8.6in. x 5.4in. x 0.7in.As sales of fair-trade goods explode across the globe, Fair Trade and the Citizen-Consumer provides a timely analysis of the organizations, institutions and grassroots networks behind this growing movement. Drawing on examples from the UK, Sweden and USA, this book moves away from models of individualized consumer choice and instead explores the collective cultures and practices that motivate and sustain fairtrade consumer behaviour. Although the fair-trade citizenconsumer has been called to action and publicly represented as an individual voting in the marketplace, this book reveals how market interventions are editing the choices available to consumers, at the same time as Fairtrade Town consumer networks are flourishing. Offering new and critical insights into the fair-trade success story, this book also contributes to debates about sustainable consumption behaviour and the growth of new forms of political participation and citizenship. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Hardcover.



Reviews

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