



Success Secrets of Rich, Smart and Powerful People: How You Can Use Leverage for Business Success (Paperback)

By Tom Marcoux

Tom Marcoux Media, LLC, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.What do rich, smart and powerful people do that's different than the actions of others? For the first time, here's a book that identifies 10 Leverage Focus Points used by Rich, Smart and Powerful People. More than that, rich, smart and powerful people excel in two areas. They've overcome procrastination and they're masters of marketing. This is the first marketing book that confronts the reality that many of us find an excuse to do something, anything, other than marketing. You must become skilled in overcoming procrastination and then doing the effective things that market your business (or yourself if you're a freelancer). What is effective marketing? First, it is marketing that you actually do. Second, it is efficient and targeted efforts. This book provides both. You'll use vital 9-minute Methods to get started quickly. Learn and use Countermeasures to procrastination. Discover how to powerfully position your product or service so your target market eagerly desires and buys what you're offering. Read guest articles and learn from top marketers...



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