

avora

ONE

Homepage

REPORTING

Workspaces

Card builder

Email Reports

AI

Explorer

Root cause

RCA cards

Smart alerts

Relationship Builder

GRAVITY

Dataset

Data Feeds

Metric Builder

Schema Designer

Database Explorer

Notifications50+

Help Centre

Bora Ilic

KPIs

METRIC

ANOMALIES

TIME SERIES

TODAY

YESTERDAY

THIS WEEK

THIS MONTH

THIS YEAR

FS Lending - Applications

View

1,35645.65%

931-0.85%

3,615-6.61%

11,127-2.4%

256,1438.9%

FS Lending - Loans

View

85146.72%

580-1.36%

2,307-5.72%

7,029-2.91%

161,5169.12%

FS Lending - Quotes

View

2,26045.71%

1,551-0.89%

6,024-6.63%

18,543-2.41%

426,9028.91%

Favourites

Brand Engagement Index

01.01.2018 to 17.06.2018 by Week

Brand A

Brand B

Brand C

Brand D

Revenues

All Time by Day

Sales

Trend Line - Sales

Campaign Spend - By Channel

Total 01.05.2018 to 17.06.2018

channel

Media Spend

Display

£431,008.54

MOOH

£112,270.38

Mobile Footfall

£17,687.19

Paid Search

£4,540,939.47

Performance Display

£1,781,069.60

Performance Social

£1,548,377.47

VoD

£2,250.74

Bubble Chart - Spend By Month, Channel

24.03.2018 to 23.09.2018 by Month

Display

MOOH

Mobile Footfall

Newsbrands

Performance Display

Performance Social

VoD