

TransUnion<sup>®</sup>  *FIT*

WATCH. LEARN. IMPROVE.



## *Keeping credit in check*

is a complicated process, that we streamline with the TransUnion FIT app. You can set goals, view credit score, and track spending. Financial fitness education and tracking are the main goals.

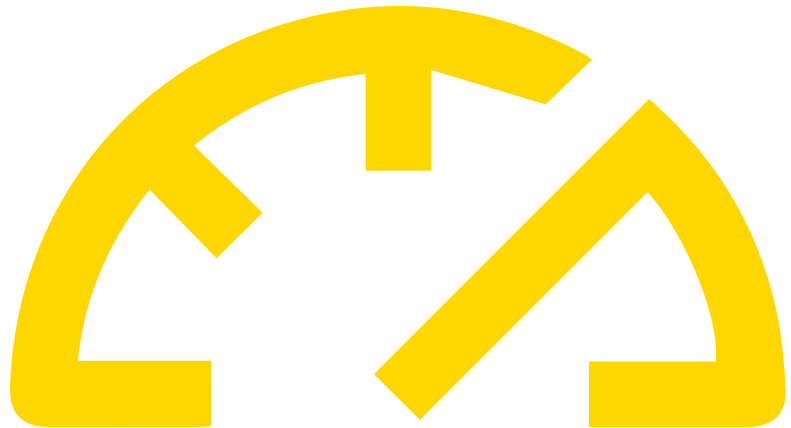


## *Millennials don't know a lot about credit,*

so we decided to make them our target audience since they are moving away from parental assistance and starting to make purchases on their own.

# *Credit Overview*

The credit overview gives users the option to link their bank account with TransUnion FIT. Indirect products such as this help users to better understand how their spending habits relate to their credit score in real time.



# *Staying on Track, Meeting Goals*

Users set goals, such as paying off student loans or purchasing a house. TransUnion FIT tracks these goals and helps users stay on track to meet them. Users can review their finances in one place, and receive video suggestions based on their goals.



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