

# Course Introduction

What (and how) are we going to learn?

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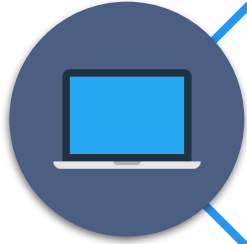
# Course Objectives

Teaching computers  
how to do stuff

# Course Objectives

- Learn the basics of how data modelling works
- Learn what machine learning is and how it helps make decisions, automate tasks, etc.
  - Apply [mathematical intuition](#)
- Learn what the basic algorithms are and how they work
- Apply machine learning to real data to get insights
- Do at least one [complete project](#)
  - Data preparation
  - Choosing algorithms
  - Model training, improvement, and selection
  - Presenting a complete solution
    - Communicating results and ensuring reproducibility

# Prerequisites



## Programming Basics

- Familiarity with Python is required
- Software development experience is a plus



## Math Concepts

- Know some algebra, statistics, and calculus
- Have basic logic and intuition



## Intermediate English

- Understand what is written on the slides



## Scientific Mindset

- Know how to work with data
- Be open to (and not afraid of) challenges



# Course Format Details

Curriculum, schedule, trainer,  
lecture format, exam

# Curriculum

- Introduction to machine learning
- Linear and logistic regression
- Model training and improvement
- Tree and ensemble models
- Support vector machines
- Clustering
- Dimensionality reduction
- Introduction to neural networks
- Time Series
- Exam preparation: end-to-end project
- ML Q&A: machine learning in the wild

# Course Schedule

- Lessons
  - 10 lectures x 4 hours each
- Homework
  - Quiz: 0,25-0,5 hours
    - Questions to check your understanding
  - Paper summary: 2-10 hours
    - Learn to read, understand, and reproduce scientific information
- Extracurricular activities: 0+ hours
  - The more – the better :)
- Practical exam
  - Preparation at home – 10-40+ hours
  - On-site defense: 10 minutes



# Time Allocation

- Course
  - 7 September – 16 November 2023
- Exam
  - **Group 1:** 26 November 2023, 09:00-18:00, GMT+2
  - **Group 2:** 3 December 2023, 09:00-18:00, GMT+2
- Retake exam
  - 10 December 2023, 09:00-18:00, GMT+2

# Final Exam

- Quiz (theoretical exam)
  - 10 questions for 30 minutes
- Practical project
  - Work on your own
    - No teams allowed
  - Present your results (documentation, code, models, Web services, etc.) in a **limited** amount of time
- Work on a given assignment
  - Perform research
    - Scientific papers, community forums, etc.
  - Analyze the data
  - Train one or more machine learning algorithms
    - Select and improve models
    - Document all your findings
  - Communicate the results
  - Optionally... do whatever you like :D

# Grading Scheme

- **Quizzes:** up to 10%
  - Due date: at the end of the course
- **Paper summary:** up to 10%
  - Due date: at the end of the course
  - Submit along with the final exam
    - Don't submit anything else for the retake
- **Final exam:** up to 80%
  - Theoretical exam (quiz): 30% (24% of total grade)
  - Practical exam (project): 70% (56% of total grade)
  - Develop at your own pace
  - **Upload deadline:** Friday before the exam date; 12:00 PM GMT+2
  - Project defense
- **Discord / Facebook group activity:** bonus up to 10%
- **Other bonuses:** up to 10%

# Grading and Course Certificates

- All students will be graded on a scale from 2,00 to 6,00
  - The same way the standard grading in Bulgaria works
- Everyone who scores  $\geq 5,00$  (total) will get a **certificate** from SoftUni
- Everyone who scores  $\geq 3,00$  (on both theory and practice) can get a MoES certificate as well
  - You need to apply explicitly within a limited time



# Why bother?

- Starting point for a **new career** or **continuing education** in your current field
- **Career assistance**
  - The SoftUni career center will help you find work
- Official and recognizable
  - Employers value certificates
- Proof of hard work :)
  - Shareable and verifiable
- We make sure that everyone who scores  $\geq 5,00$  knows what they're doing :)

STRENGTH

+0

11

DEXTERITY

+2

14

CONSTITUTION

+2

15

INTELLIGENCE

+6

22

WISDOM

+4

18

CHARISMA

+3

16



DUNGEONS & DRAGONS®

Yordan Darakchiev

CHARACTER NAME

Trainer

CLASS

Human

RACE

Researcher

BACKGROUND

Lawful Good

ALIGNMENT

#### FEATURES & TRAITS

- Programmer
  - .NET / full-stack Web developer
- Machine learning engineer
  - Multiple projects, mainly image processing
- Trainer
  - Various programming courses
  - Scientific (and popular) lectures
- Scientist / Enthusiast
  - BSc & MSc in Astrophysics
  - Currently pursuing a PhD

#### PROFICIENCIES & LANGUAGES

- Machine learning
- Research
- Teaching
- Software engineering
- Python
- C#
- JavaScript



# Learning Resources

Learn more  
and share your knowledge

# SoftUni Resources

- [AI module page](#)
- [Official Web page of this course](#)
- [Facebook group](#)
- [Discord server](#)
- Guidelines
  - Ask and answer questions
    - I will try to answer your questions as well
  - Post what you've learned
    - Links to resources, code snippets, ideas, tips and tricks
  - Share your problems (homework or not) and help solve them
  - Create and maintain a community



# Online Resources

## ■ Books

- ["How not to be wrong"](#) – Jordan Ellenberg
- ["The Elements of Statistical Learning"](#) – Stanford (free PDF)
- Some parts of [Deep Learning](#) – Ian Goodfellow (free PDF)
- ... and anything else you can find

## ■ Websites

- [Khan Academy](#)
- Communities: [Kaggle](#), [Quora](#), [Stack Exchange](#)
- Online courses: [Coursera](#), [edX](#), [MIT OCW](#), [Stanford](#), etc.

## ■ YouTube

- [AsapSCIENCE](#), [Veritasium](#), [Vsauce](#), [TedEd](#), [Daniel Shiffman](#), [CrashCourse](#), [Numberphile](#), [Computerphile](#), [Vi Hart](#), [3Blue1Brown](#), [blackpenredpen](#), [Mathologer](#), and many more

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Questions?