

# TravelMate

DESIGN DOCUMENT [WEB1]

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## Overview

### What is the purpose of the website?

The purpose of the website is information and entertainment. It consists of interesting and useful stories about the adventures of different travellers around the world and also an informative section.

The main part of the website will be static – the stories and the information section. New stories will be sent to TravelMate's via email form and after approval will be uploaded.

The dynamic part will consist of opportunity to register and login to explore our information section which consist of tips for travel visas, road taxes etc.

In addition, only registered members can send emails to suggest their stories.

### Who is the site for?

**Target audience:** Individuals passionate travellers who wants to share their stories and experience. We target massive audience. Doesn't matter if you are 20 or 55 years old if you love to travel our website is your place.

### Why people will visit the website?

#### **Key Motivations:**

- They are looking for interesting stories about adventures around the world.
- They are looking for tips and tricks about traveling.

### How often people will visit the site?

Whenever they have free time and want to read some interesting stories.

## Design

### Logo



Icon (logo) is made by [monkik](#)  
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### Slogan

*Travel from home*

### Colors



### Fonts

#### Regular Text

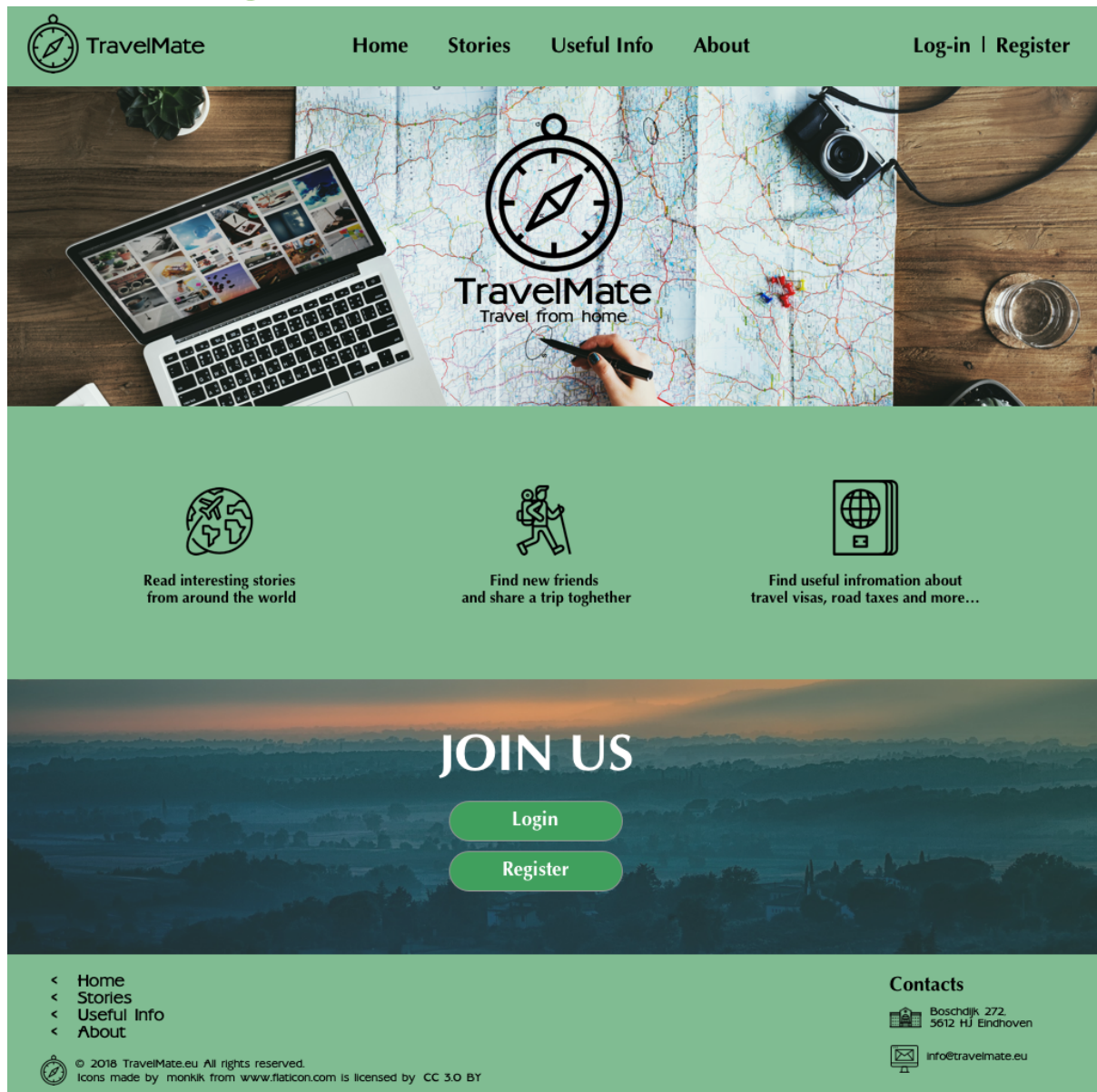
Lorem ipsum  
*Lorem ipsum*  
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**Lorem ipsum**  
**Font: Lato**

#### Logo

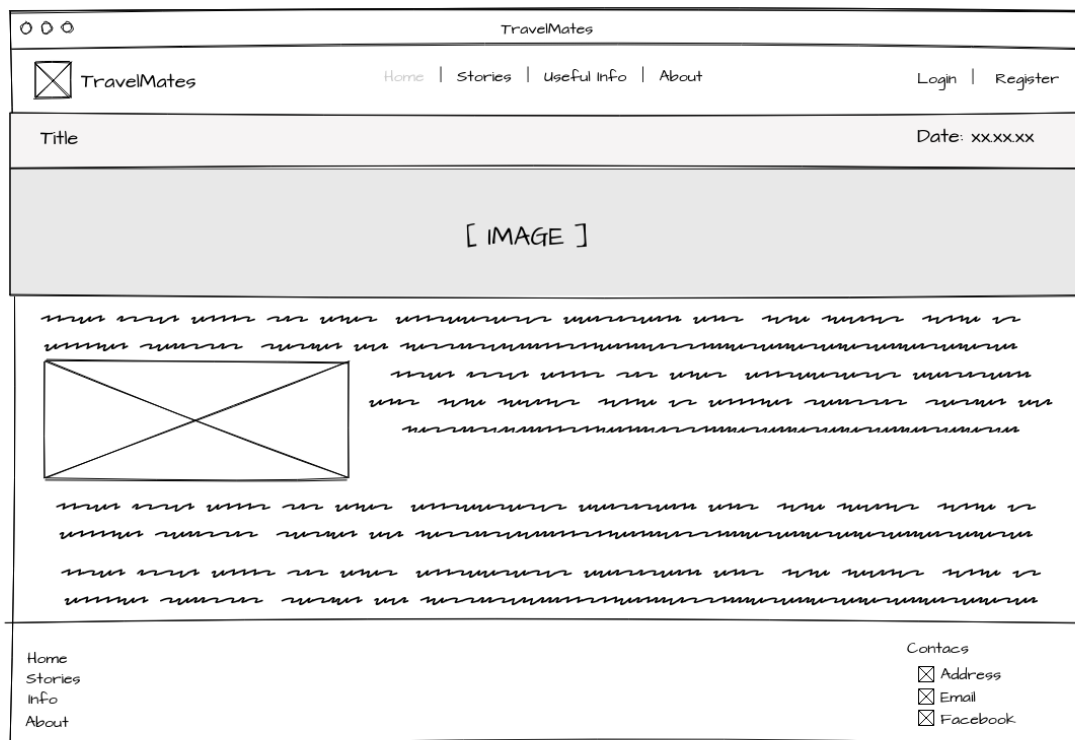
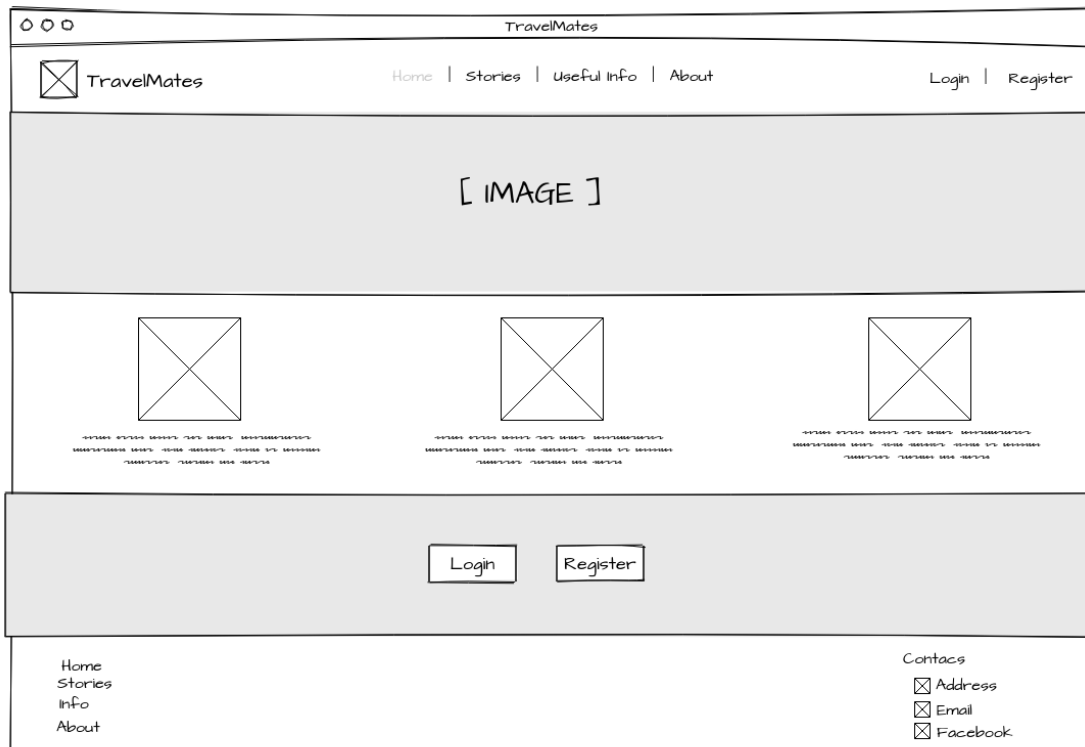
*Travel Mates*

**Font: Kavivanar**

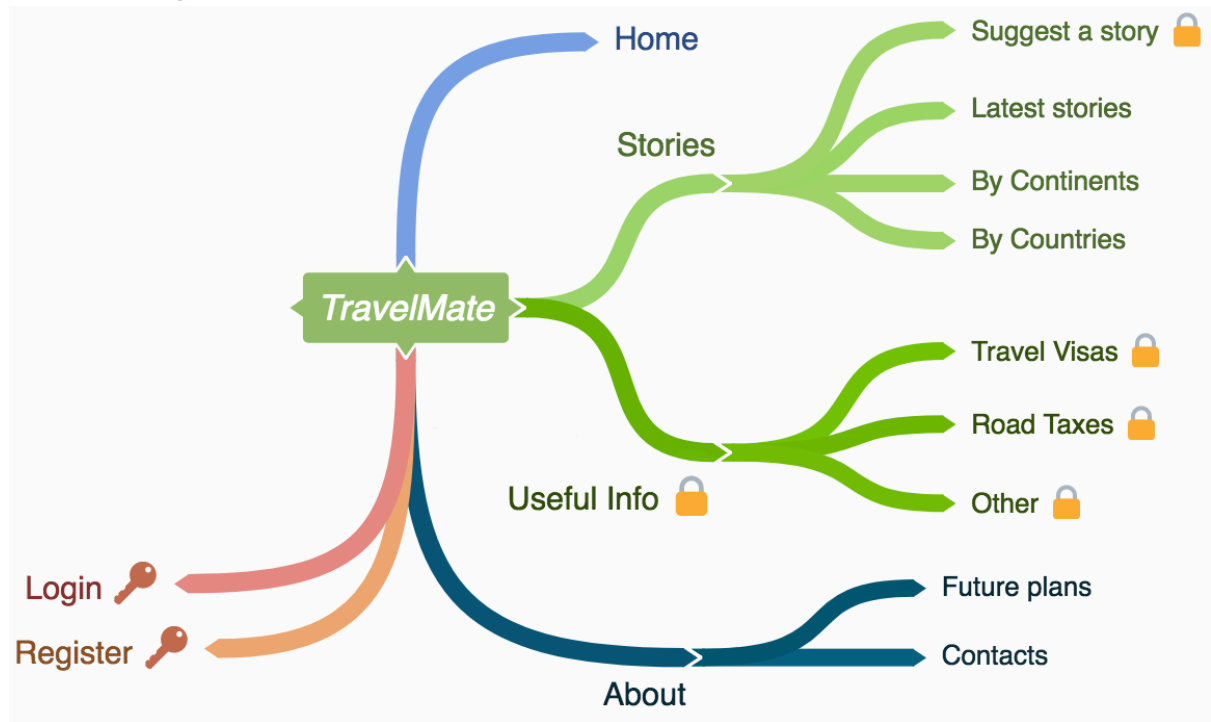
# Visual Design



# Wireframes



# Sitemap



Made with [coggle.it](https://coggle.it)