



Borbála Moravcsik

PRODUCT & SERVICE DESIGNER, DESIGN RESEARCHER

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[LinkedIn](#)

+36303555288

SKILLS & TOOLS

2D Photoshop · Illustrator · InDesign

3D Rhino · KeyShot · Blender

UX / Coding HTML · Figma · Miro

Digital Fabrication CNC · Laser cutting ·
3D printing · Arduino

LANGUAGES

Hungarian (native)

English (C1 IELTS 7.5)

Hebrew (conversational)

Spanish (learning)

EDUCATION

MA I Design for Emergent Futures

IAAC and ELISAVA, Barcelona

2021-2022

Academic Excellence Award · Distributed Design Scholarship

BA I Product & Industrial Design

MOME, Budapest

2016-2019

Study Abroad I Product & Industrial Design

Montclair State University, USA

2018-2019

Campus Mundi Scholarship

EXPERIENCE

Freelance I Service Designer

Participatory Urban Design · Hungary, 2021-

present facilitating citizen workshops with strategists, designers, engineers, and architects. Developing urban and system plans, procurement strategies, and case studies. Led participatory processes for two cities, a university campus, and a national educational centre.

Atlas, Rise! I Service Designer

Budapest, 2024-present

Leading service and system design projects from research to service and UX implementation in social and business innovation contexts.

MOME I University Lecturer

Budapest, 2024-present

Teaching in the Designer Maker BA. Leading design studios on Human-Machine Interaction, Inclusive Design, Game design through research through prototyping. Facilitated an international course week on data for active citizenship using Smart Citizen Kits. Guest lecturer at foundational courses, tech and innovation courses. Standing member of the MA thesis committee.

AWARDS & EXHIBITIONS

CREATResili Social Design Summer University

Residency awarded

Academic Excellence Award - The Most Impactful Project Award

thesis project Crosshabit

Distributed Design Scholarship

sole European scholar, MDEF IAAC

Design Terminal Startup Mentor Program & SPS Accelerator

special award

Distributed Design Platform Open Call

1st prize

Hungarian Design 10+1 Experiment

exhibitor

Budapest Design Week

exhibitor

Hungarian Annual Furniture Fair

exhibitor

ACADEMIC APPEARANCES & PUBLICATIONS

MOME MA in Interaction Design and Design MA

Standing member of the thesis committee, 2025-

Play East EU Conference

The first Play East EU conference, in Budapest, about Children's Rights in urban areas, 2025 - organiser and speaker

MOME MA in Interaction Design

Diploma opponent, 2024

Crosshabit - The Driving Design Book

Distributed Design, 2023 - publication

EXPERIENCE

FabLab Barcelona | Research Resident

Future Learning Hub · Remote, 2022-2024

Co-created the Distributed Design Learning Hub. Planned educational models, co-authored research proposals and publications, facilitated co-creation workshops, and supported the design and implementation of the online platform.

The Care Lab | Service Designer, Design Researcher

Barcelona, 2023

Led a transition design methodology and tool development project for social innovation in the non-profit and education sectors. The methodology is piloted in MA courses.

Digital Musketeers | Service Designer

Budapest & remote, 2020-2023

Conducted research and designed services for digital products in healthcare, clean energy and in non governmental organisations. Facilitated workshops, created service blueprints, developed participatory methods and tools, and produced case studies.

MOME IC | Social Design Intern

Budapest, 2020-2021

Contributed to Fruska, an experimental manufacturing and workshop programme for girls. Designed participatory tools and supported course facilitation and object development.

Cellux Studio |

Design Research & Service Design Intern

Budapest, 2016-2018

Co-conducted design research, facilitated workshops on psychology across GenZ and placemaking. Co-authored two published design research case studies.

ACADEMIC APPEARANCES & PUBLICATIONS

Subsystems in our cities for livable experiences -

eg.: Child Friendly Cities

BA thesis

Crosshabit - Participatory Methods for empowering Children's Rights in urban areas

MA thesis

VOLUNTEERING

Free Play Public Association | Co-founder

Promoting free play, children's rights, and child-friendly urban planning. Organising programs, advocacy, and international collaboration (PlayEast.eu). Speaker in Reggio Emilia, PWE

UNICEF | Child Friendly Cities

Organises Child-Friendly Cities (GYBT) events in the topic of 'The role of built environment and object culture in child friendly cities'.

KÉK | Hungarian Contemporary Architecture Centre

Urban researcher and volunteer on an annual festival and urbanist mentorship programme participant.