

How helpful is your review?

...

Iris Borkovsky

Action Plan

- Project scope
- Data summary
- Models
- Findings
- Appendix



Project scope

- Can we predict if other users will find a particular review helpful?

Helpful

Not Helpful

[Comment](#)

[Report abuse](#)

Data

- ~500k Amazon food reviews
- Focus on helpfulness numerator and denominator
- Working data set of ~20k
- [include histogram of helpful vs. not helpful reviews]

Models

K means Clustering

LDA Model

[Include LDA model findings here]

Findings

Next steps

- Remove common words

Thank you!



Iris Borkovsky

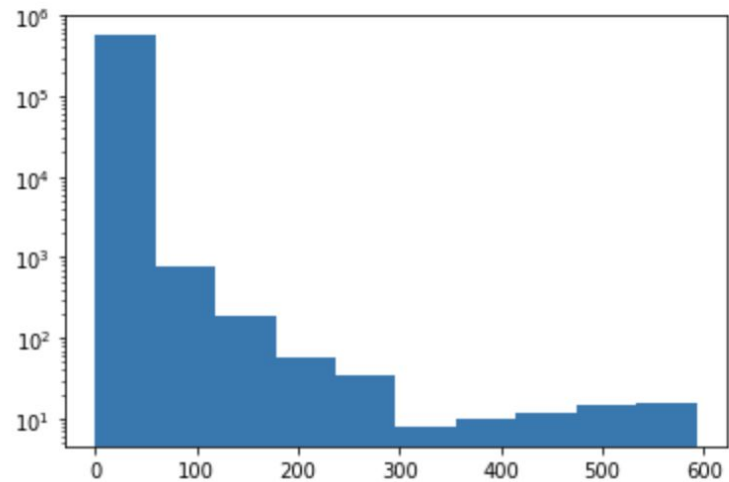
LinkedIn: [url](#)

GitHub: [url](#)

Blog: [url](#)

Appendix

Helpfulness Denominator without outliers



Helpfulness Numerator without outliers

