Part 1:

User Personas (made up people who would use this app):

1. Ben is a 32 year old male who spends his time riding motorcycles, doing extreme sports, and going on dates with the ladies. He is in sales but hops jobs frequently. Ben is living the bachelor lifestyle and does not care to make food for himself. He spends his time going out to eat. Ben doesn't have a ton of long term goals, takes things day by day. No desire to have a wife or kids. Only real goal is to travel the world and hit every country before he turns 50. Ben drives a yamaha bike and is an iphone guy.
2. Chin. Chin is 28 year old female workaholic. Chin wants to be an executive by age 30 and she will let nothing stop her from achieving this goal. She doesn't really have any hobbies other than going to the gym and reading. She certainly does not have time to make food for herself, she usually meal preps with healthy options that keep her mentally alert at work. Chin is a samsung user and is not worried about getting married or having kids until her career is where she wants it to be.
3. Temi. Temi just moved to America and is a cab driver in NYC. He is 35 years old with 3 kids and a wife. As you can imagine he is very busy with family duties and does not have a ton of time on his hands. He usually eats fast food for convenience but is looking to eat healthier. Temi goes to school at night to study computer science and has the goal to one day be a software developer.

The common denominator here is that all of these people above have limited time on their hands. They are busy with their lives and food is more of a pit stop rather than an enjoyable way to spend time for them. For that reason I would like to name this app: **Speedy Bite.**

App Name: **Speedy Bite**

Part 2:

MVP:

1. Must be able to easily select the type of food (example: italian, asian, etc.)
2. Must be able to talk to the app with voice feature
3. Must be able to easily gauge "health level" 1-5. 5 being most healthy and 1 being least healthy.
4. A "how healthy are you" rating. For example if you order a restaurant with 5 (most healthy) and a dinner with a 1 (least healthy) your average for those 2 meals is a 3. You should be able to see your average on a weekly, monthly, or even daily basis to gauge how healthy you are eating.

User Stories:

1. Alix is in the mood for Italian food. He doesn't want to spend time googling a bunch of italian restaurants near him. He just knows he wants highly rated pasta on his lap within 30 minutes.
2. Ben is always ordering food to his house or his office while he is in the car so the food arrives right when he gets home if he times it correctly. For this reason we must be able to SAY not type "Pasta near me" in order to prevent Ben from typing on his while driving.
3. Restaurants will be able to easily assign these numbers to their meals based on the calorie contents and nutrition facts. The lower the calorie content the higher the number. This will be easy to do and creates transparency from things like salads that actually have a ton of calories in them. No tricks or games. Just calories.
4. Chin is trying to gauge how healthy she has been eating but finds "food diaries" a bit obnoxious. She is busy and does not have time to document everything she eats. With Speedy Bite she can quickly see that she is averaging a "3" for the week and a "2" for the month. She is doing pretty good for the week but needs to be eating a bit healthier to average a "3" for the month.

Trello Link:

https://trello.com/invite/b/6r3HwsKV/b17aa87745f263da2f1a27d660fea2f9/speedy-bite-app

Part 3:

Figma Link:

https://www.figma.com/file/wI5vn0r4dkTOBV4k8cdTVP/Speedy-Bite-Prototype?node-id=0%3A1