



# PRICE LIST

SL Freight Management s.r.o.

# MARKETING & GROWTH STRATEGIES



## Market Research & Competitive Analysis

Deep insights into your industry and competitors.

€400

## Brand Positioning & Messaging

Crafting your unique value proposition for maximum impact.

€450

## Digital & Traditional Advertising

Multi-channel campaigns that engage and convert.

€450

## Product Launch Strategy

Comprehensive plans for successful product introductions.

€500

## Customer Segmentation Strategy

Crafting a unique visual and verbal identity for your business.

€450

## Brand Identity Design

Crafting a unique visual and verbal identity for your business.

€500

## Local Market Penetration

Targeting regional and local markets for stronger community engagement.

€450

## Strategic Partnership Development

Identifying and forming valuable partnerships to scale your brand.

€500

# PERFORMANCE MARKETING & CONVERSION OPTIMIZATION



## SEO & Search Visibility Growth

Boosting your organic search rankings to attract high-quality traffic.

€400

## PPC & Paid Advertising

Creating highly effective ad campaigns that deliver fast results.

€450

## Website & Funnel Optimization

Optimizing user flows to maximize conversions and sales.

€450

## Data-Driven Sales Strategies

Implementing strategies that guide and convert prospects effectively.

€500

## Landing Page Optimization

Designing high-converting landing pages tailored to your audience.

€450

## Retargeting & Remarketing Campaigns

Re-engaging past visitors to increase conversions.

€500

## Lead Generation Tactics

Capturing high-quality leads through smart targeting strategies.

€450

## A/B Testing & Performance Tracking

Continuously improving your campaigns with data insights.

€500

# BUSINESS CONSULTING & EXPANSION PLANNING



Market Entry & Expansion Strategies	Comprehensive plans for entering new markets or launching new products.	€400
Customer Acquisition & Retention Plans	Building sustainable growth through effective lead generation and loyalty tactics.	€500
Revenue Model Optimization	Refining your business model to increase profitability and scalability.	€550
Business Process Automation	Streamlining operations to save time and improve efficiency.	€650
Strategic Business Planning	Helping you define your growth and long-term success roadmap.	€550
Financial Forecasting & Budgeting	Projecting and managing business growth and expenditures effectively.	€500
Organizational Design & Development	Structuring your team for maximum productivity and growth.	€600
Competitive Market Intelligence	Gathering industry trends, competitor strategies, and market dynamics insights.	€500

# CONTENT & AUDIENCE ENGAGEMENT



Social Media & Community Growth	Growing your social presence and creating active, engaged communities.	€400
Influencer & Affiliate Marketing	Leveraging trusted influencers and affiliates to extend your reach.	€500
Email & CRM Optimization	Nurturing customer relationships with targeted email marketing and CRM strategies.	€450
High-Impact Content Creation & Storytelling	Crafting content that informs, engages, and converts your audience.	€600
Video Content Strategy	Creating engaging video content that resonates and drives conversions.	€500
Blogging & Thought Leadership	Positioning your brand as an industry authority through consistent, high-quality content.	€450
Social Media Ad Campaigns	Leveraging platforms like Facebook, Instagram, and LinkedIn to generate targeted leads.	€500
Customer Testimonial & Case Study Creation	Showcasing your success through compelling customer stories.	€550

# AUTOMATION & DIGITAL TRANSFORMATION



## AI & Marketing Automation

Using AI-driven tools to automate marketing processes and save time.

€500

## CRM & Customer Journey Optimization

Designing customer journeys that lead to long-term loyalty and growth.

€450

## Chatbot & Lead Nurturing Flows

Implementing automated systems for customer support and lead nurturing.

€550

## Performance Analytics & Reporting

Monitoring and analyzing key metrics to improve and refine strategies.

€500

## Sales Process Automation

Streamlining your sales funnel to boost efficiency and close rates.

€550

## Customer Data Integration

Combining your data sources to create a single view of your customer journey.

€500

## Workflow Automation

Automating internal business processes to save time and increase productivity.

€600

## Custom API Development

Integrating different tools and platforms to create a cohesive workflow for your business.

€700

# STRATEGIC GROWTH & COMPETITIVE EDGE



## Personal Brand & Omni-Channel Growth

Helping individuals build and scale their personal brands across all channels.

€500

## Lead Building & Audience Retention Strategies

Developing strategies to attract new leads and maintain lasting relationships.

€400

## Sales Strategies for Entrepreneurs

Tailored sales tactics to help you grow and scale your business.

€450

## Tailored Marketing & Monetization Plans

Creating strategies that maximize your business's profitability and growth potential.

€600

## Business Valuation & Exit Strategy

Planning for your long-term business goals and potential exit.

€600

## Strategic Partnership & Collaboration

Identifying opportunities for alliances to help you scale.

€500

## Market Differentiation Strategy

Helping you stand out in a crowded market with unique selling propositions.

€500

## Long-Term Growth & Sustainability Plans

Building strategies for continuous innovation and sustained growth.

€650

# READY-MADE SERVICE PACKAGES

## IGNITE YOUR BRAND

**€1800**

Perfect for startups, solopreneurs, or those new to the market, this package focuses on building visibility, engaging your audience, and laying the foundation for future success. A great way to kick-start your marketing with targeted strategies that get results quickly.

### What's included:

- + Market Research & Competitive Analysis – Understand your market landscape and competitors to inform decisions.
- + Brand Positioning & Messaging – Craft your unique value proposition and refine your brand's voice.
- + SEO & Search Visibility Growth – Boost your website's organic search ranking and visibility.
- + Social Media & Community Growth – Build an active and engaged audience across social platforms.
- + Content Strategy – Develop engaging content that aligns with your brand and audience.



## ACCELERATE GROWTH

**€2500**



Ideal for small-to-medium projects looking to expand their reach, increase conversions, and build lasting relationships with their target audience. This package focuses on optimization and performance, ensuring that your growth is measurable and sustainable.

### What's included:

- + Package "Ignite Your Brand"
- + SEO & Search Visibility Growth – Enhance your rankings and attract high-quality organic traffic.
- + PPC & Paid Advertising Campaigns – Implement targeted ads that drive traffic and increase conversions.
- + Content Creation & Storytelling – Craft compelling content that connects with your audience on a deeper level.
- + Customer Acquisition & Retention Plans – Build systems to attract and retain loyal customers.
- + Email & CRM Optimization – Improve customer relationships and email marketing strategies.
- + Conversion Rate Optimization (CRO) – Maximize your website's ability to convert visitors into paying customers.

## SCALE & OPTIMIZE

€3500

For projects ready to scale, this package includes advanced growth strategies and optimization to ensure that every part of your business is working toward accelerating your success. Perfect for those who need to optimize their entire ecosystem for more revenue and deeper engagement.

### What's included:

- + Package "Accelerate Growth"
- + PPC & Paid Advertising Campaigns – Drive high-quality traffic with strategic advertising.
- + Market Entry & Expansion Strategies – Break into new markets with tailored plans for expansion.
- + Lead Building & Audience Retention Strategies – Develop effective lead generation and retention systems.
- + CRM & Customer Journey Optimization – Streamline the customer experience from first contact to long-term loyalty.
- + Business Process Automation – Save time and resources by automating key business functions.
- + Performance Analytics & Reporting – Track results and continuously optimize strategies.
- + Revenue Model & Pricing Strategy Optimization – Maximize profitability through pricing and value proposition strategies.
- + Sales Funnel Optimization – Refine your sales process to increase conversions and customer lifetime value.

## ULTIMATE SUCCESS BLUEPRINT

€5000

For brands aiming for maximum growth and long-term scalability, this all-encompassing package combines full-service consulting, advanced automation, and performance marketing to ensure continuous success. Ideal for projects that want to dominate their market and build a strong, sustainable brand.

### What's included:

- + Package "Scale & Optimize"
- + Full Branding Strategy (Positioning & Messaging) – Create a distinct and memorable brand identity.
- + Product Launch Strategy & Market Research – Plan and execute successful product launches that captivate your market.
- + SEO & Search Visibility Growth – Secure top rankings and increase organic traffic.
- + PPC & Paid Advertising Campaigns – Achieve targeted ad success with expertly managed paid campaigns.
- + Content & Social Media Strategy – Build a consistent, high-impact content strategy across platforms.
- + Business Expansion & Revenue Model Optimization – Scale your business through optimized revenue streams.
- + AI & Marketing Automation – Utilize cutting-edge automation to streamline your marketing and operations.
- + Lead Nurturing & Performance Analytics – Implement data-driven strategies for continuous growth and optimization.



# THANK YOU FOR REVIEWING OUR SERVICES!

If you have any questions or need a custom solution, we're here to help.



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CONTACT US TODAY TO DISCUSS YOUR NEXT STEPS!

