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Leadership in Times of Crisis

5th of May, 2022

*National School of Public Administration
Medulićeva ul. 36, 10000, Zagreb*



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TRAINING AGENDA

10:00 Welcoming remarks

Mrs. Ivana VUKOV, Special Adviser to the Prime Minister, Office of the Prime Minister

H.E. Gaël VEYSSIÈRE, Ambassador of France to Croatia

10:15 – 12:30 Executive training on Crisis management

10:15 Icebreaker: “Crisis or Not crisis?” exercise

10:30 Crisis management case study: earthquake

- Experience sharing and main takings,
- Keys of the national crisis management mechanisms,
- Feedback and input on crisis management tools and methods

Natalie MAROUN, International Risk communication and Crisis management strategist and trainer at the French National Institute for Public Service (INSP)

Damir TRUT, Head of Directorate for Civil Protection within the Croatian Ministry of Interior, and trainer at the Croatian National School for Public Administration (DSJU)

12:30 – 13:30 Lunch break

13:30 – 14:30 Keynote and experience sharing on crisis management (online)

Bruno CAÏTUCOLI, General of the French Air Force (retired), expert on political-military crisis management and trainer at the French National Institute for Public Service (INSP).

14:45 Closing remarks on participants expectations and next steps

15:00 End of the training session



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TRAINERS' BIOGRAPHIES

Natalie MAROUN has more than 10 years of experience in crisis management and crisis communication working for French and international SME, market leaders, media, private and public institutions as well as international organizations. As an international consultant and coach in crisis management and crisis communication, she has worked for international organizations including WHO, the World Bank, and GIZ. She is Director of development at the Observatoire International des Crises – OIC (International Crisis Watch). Dr. MAROUN is a trainer in crisis management and communication, media training, geopolitics, and post crisis/conflict reconstruction at the French National Institute for Public Service (INSP), the Institute of Higher National Defense Studies, The Institute of Higher Studies of the Ministry of the Interior and at the Institute of International and Strategic Relations. Natalie MAROUN holds a PhD in Information and Communication Science from La Sorbonne University.

Damir TRUT was born in 1961 in Vidrenjak, Sisak-Moslavina County. He graduated in 1983 from the Higher Aviation School - majoring in power electrical engineering. He completed the necessary military training and graduated from the Executive Officers Study at the Marshall Center in Germany in 1999. In 2000, he graduated from the College of Security and earned a degree in security engineering. He earned his master's degree in 2002 in the field of technical sciences and security. He studied corporate governance at the Faculty of Economics in Zagreb. He speaks English and German. He has published several papers on security and military issues. Representative of the Republic of Croatia in the NATO Senior Civil Disaster Planning Committee, representative of the Republic of Croatia in the Board of Directors General of Civil Protection in the EU. President of the Organizing Committee, and Director of the IDASSA 2007 exercise. He joined the Homeland War as a volunteer in the reserve police in February 1991. With the formation of the then 10th TO Brigade and later called the 153rd HV Brigade on October 5, 1991, he became a reserve member of the Croatian Army. In 1994, he became an active officer of the Croatian Armed Forces, appointed over time to various command positions. He was awarded the Homeland War Memorial, Homeland Thanksgiving, Pleter Medal, Flash and Storm Medal.

Bruno CAÏTUCOLI is specialized in the field of political-military education and particularly in political-military crisis management and bilateral and multilateral international relations. Currently engaged in the renewable energy sector, Bruno CAÏTUCOLI was part of the French Air Force for 36 years. A trained fighter pilot, he has held various positions in the French military, and notably headed the "peacekeeping - crisis management" office within the strategic affairs delegation of the Ministry of Defense (currently DGRIS). He has spearheaded the "strategic issues" team in the General Staff NATO Internode in Brussels, and served in Washington from 2011 to 2024 as Defense Attaché to the French Ambassador, during which period he also advised the French Ambassador to the OAS on military matters. Bruno CAÏTUCOLI has also held commander roles at the squadron and air base levels before commanding French forces in Chad (2009-2010), while also being France's representative to the United Nations Mission in the Central African Republic and Chad (MINURCAT). Bruno CAÏTUCOLI has extensive international experience and in multinational organizations, and thorough knowledge of the development and facilitation of international trainings.