DutyGuard AI – First Customer Pitch Pack

1) Positioning

DutyGuard helps importers identify recoverable overpaid duties, prioritize claims by impact, and route high-risk decisions to human review.

2) The Offer

Free 50–100 entry tariff leakage assessment, then paid pilot with contingency-based economics tied to validated recovery outcomes.

3) What to Say on Calls

We provide a transparent, auditable workflow: confidence scores, review reasons, legal citations, and claim-ready packets. High-risk items are never auto-finalized.

4) What to Demo

Onboard entries, show Top 10 recoverable opportunities, open review queue, classification report, claim packet export, and metrics dashboard.

5) 2-Week Sprint

Week 1: trust and safety controls. Week 2: pilot execution, prioritized opportunities, and proof artifacts with before/after deltas.

6) Legal Guardrails

Decision support only. Final customs/legal determinations require qualified human professionals.

7) Practical Close

Ask for one warm intro, run free audit, present ranked opportunities, convert to 30–60 day pilot, and convert results into first case study.

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