

# CARLOS BORREGA

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Portfolio: <https://borrega.dev/>

## SUMMARY

I'm a UX/UI Designer and Frontend Engineer with a strong foundation in web development. I hold a bootcamp certificate in Frontend Web Development and I have refined my skills at PolicyCON, a dynamic startup where I've contributed to various projects as part of the frontend team.

My expertise lies in React, though I'm always excited to learn new technologies, including Python, which I've been diving into recently. I pride myself on being efficient, clear in communication, and detail-oriented in planning. I'm constantly seeking opportunities to grow, and I thrive in the tech world as I work towards becoming a better programmer every day.

## TECHNICAL SKILLS

React, Vite, TypeScript, JavaScript, HTML, CSS, Tailwind CSS, Node.js, Git, Figma

## PROJECTS

### PolicyCON - Landing Page | [borrega.dev - Projects](#)

- Summary: Designed and developed the landing page for PolicyCON's main website.
- Role: UX/UI Designer and Frontend Engineer
- Tools: React, Vite, TypeScript, Tailwind CSS

### PolicyCON - Forum | [borrega.dev - Projects](#)

- Summary: Built the login, homepage, question posting, and user profile pages for PolicyCON's forum.
- Role: Frontend Engineer
- Tools: React, Vite, TypeScript, Tailwind CSS, Axios

## EXPERIENCE

### UX/UI Designer and Frontend Engineer

*PolicyCON, London | May 2024 - Present*

- Designed and developed user-friendly interfaces for PolicyCon's landing page, user profiles, login page, FAQ page, and newsletter, emphasising clarity and usability.
- Implemented and optimised frontend designs for a forum web application using React and TypeScript, ensuring smooth user interactions and responsive design.
- Collaborated closely with the team to create scalable, accessible components that enhance user experience across all platform pages.

## **Team Supervisor**

*Deckers, London | May 2024 – Present*

- Part of the Knightsbridge flagship store management team, responsible for daily and weekly reports, banking, and supervising a team of 15 staff members.
- Training and recruiting new staff members, ensuring smooth operations and team collaboration.

## **Team Supervisor**

*Fred Perry, London | August 2019 – May 2024*

- Managed the Camden store, overseeing rotas, reports, and banking responsibilities.
- Led recruitment and training efforts, improving staff performance and teamwork.

## **Visual Merchandiser Manager**

*Club Monaco, London | November 2018 – August 2019*

- Managed the visual merchandising team at the flagship store, planning and executing monthly store layout refreshes.
- Developed a keen eye for detail, ensuring the store met high visual and operational standards.

## **Visual Merchandiser Manager**

*Weekday, London | June 2017 – November 2018*

- Launched and managed the visual merchandising for new stores, including Regent Street and Westfield Stratford.
- Enhanced expertise in designing store displays that consistently reflected and strengthened the brand's vision.

## **Visual Merchandiser Manager**

*& Other Stories, London | June 2013 – June 2017*

- Managed the flagship store's womenswear department, including window dressing and mannequin styling.
- Trained and coordinated the visual merchandising team, enhancing visual strategies across multiple departments.

## **EDUCATION**

**edX/Skills for Life, London** | Certificate in Frontend Web Development

**London App Brewery, London** | Certificate in Full Stack Web Development

**ESDi School of Design/Ramon Llull University, Barcelona** | Master's degree in Styling, Image and Fashion Communication

**ESDi School of Design, Barcelona** | Bachelor's Degree in Personal and Corporate Image Consulting