



FINDING A PROFITABLE Blogger NICHE

BARI PRESS | BARIPRES.COM



Dejene Kasa
BARI PRESS | BARIPRESS.COM

INTRODUCTION

Unfortunately, **90%** of people who starts a blog stop working after two or three months, if not weeks!

Maybe they feel demotivated, or they stop because they don't have the patience to wait and see how much power a blog is in building a business online or generating a good amount of money every month.

At the point when I began my blog, I didn't battle with pursuing the choice of what I ought to blog about, in light of the fact that at that point, I knew the specialty, and I cherished what am doing, and all the more significantly, I wasn't hanging tight for a quick pay or direct achievement, I realize that it will require me an investment to fabricate an effective blog.

Today (March 2023) I have around 59K Visits on my website from all around the world. It's not something special about me, it's just that I Learned, Applied, and had some patience to see this success.

Select Your Niches

What exactly is a niche?

A niche is not only the topic that you are going to write about, but It's also the approach you're going to take, the audience you want to target, and the way you're going to talk to them and position yourself as someone who is an expert in the field or simply someone who is willing to share his/her experience in the topic.

What you have to know, is that when you pick a niche for your blog, it doesn't mean that you need to stick with it for your

entire life! Your blog topics and niche can evolve with your blog and you expand your reach later on by adding some more topics that are somehow related to your main niche.

Perfect Niche Formula

Your Interest + Your Skills = Perfect Niche

A niche doesn't have to be your passion (although it's definitely easier to stay committed to starting your blog when you're passionate about it). But it does have to be an interest of yours. The best niches are exciting enough that you'll be motivated to continually post about it, and accessible enough that you can build an audience.

Looking for some Inspiration?

1. Technology

- *Gadgets: smartphones, laptops, apps...*
- *Software*
- *News*
- *Investment*
- *Cryptocurrency*

2. Gaming

- *You can Go Specific by talking about specific games*

or maybe specific gaming consoles and technologies.

3. Hobbies

- *Crochet*
- *Quilting*
- *Sewing*
- *Photography*

4. Health

- *Fitness*
- *General Health*
- *Healthy Food Self*
- *Healing Self Help*

5. Life Style

- *DIY crafts DIY General*
- *DIY Home Décor*
- *DIY home improvement Minimalism*

6. Mommy

- *Working Mothers*
- *Mom's Life Style*
- *Dealing With Children*
- *Improving Mom's Life Home Time Management*

7. Parenting

- Raising Children
- Home Schooling
- Babies
- Parents Life

8. Content Creations

→ This isn't a niche. It's a type of website

9. Food

- Recipes
- Healthy Food
- Gluten-Free Food
- Children Food
- Healthy Snacks

10. Travel

- Local Travel
- Tourism
- World Travel
- Education

11. New Sites

- Requires some hard work as you need to be updated and working on an hourly basis. or maybe less

12. Making Money

- Couponing

- *Budgeting*
- *Student loans*
- *Work From Home*
- *Online Business*

13. Business

- *Industry blog*
- *Business news*
- *Investments*
- *Careers*
- *Real estate*

14. Marketing

- *Online Marketing*
- *SEO*
- *Email Marketing*
- *Paid Ads*
- *Affiliate Programs*

15. Sports

- *Baseball*
- *Football*
- *NBA*
- *Running*

How to Validate Your Niches?

Now that you have chosen your niche before you start, let's validate your choice.

To validate your niche you must answer the following questions

Answer The Following Questions:

1. Why do you care about the topic you want to blog about?
2. Why should other people listen to what you're saying?
3. Why is this a topic that you can add value to?

Now, if you're not sure of what your niche should be, that's OK. answering the questions below will help you to decide:

1. What's a dream from your childhood that you find exciting?
2. What's the absolute best part of your day?
3. Do you have any hobbies that you want to learn?
4. What is a deeply held value of yours? What's one achievement that you're incredibly proud of?

If you want to eventually make money from blogging, you'll also want to do a bit of research to see if there is a market demand for your niche.

What this means is... are people actively searching for what you want to write about?

To be successful in Digital Marketing

Work hard Days and night

=====|||=====

Thank you for Reading

=====|||=====

Visit our website: <https://baripress.com>

Join Our Telegram Channels: <https://t.me/baripress>

Facebook: <https://www.facebook.com/baripresspage>

YouTube: <https://www.youtube.com/@borufantube>

=====///=====