

## Part D: Panel Data Methods

### D3: Staggered-Adoption Difference-in-Differences

Kirill Borusyak

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# D3 outline

- 1 Staggered adoption: Setting and estimands
- 2 Traditional estimators
- 3 What to do instead

## Staggered adoption/rollout setting

	$i = Z$	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$					
$t = 2$					
$t = 3$					
$t = 4$					
$t = 5$					
$t = 6$					

- Assume binary treatment;  $i$  gets treated at  $t = E_i$  and stays treated forever:  
 $D_{it} = \mathbf{1}[t \geq E_i]$ 
  - ▶ “Cohort” = units with the same  $E_i$
- May or may not have never-treated units ( $E_D = \infty$ ), always-treated units ( $E_Z = 1$ )
  - ▶ Assume away always-treated that will mostly be useless

## An extra source of variation

- In addition to treated vs. never-treated comparisons, we can now compare treated vs. not-yet-treated
- Sometimes researchers explicitly drop the never-treated group to focus on more comparable units
  - ▶ E.g. a panel of mothers, where  $E_i =$  year of birth of first child
  - ▶ May drop women without kids, as they are not expected to be on parallel trends
- Other times, researchers leverage both

## Notation and assumptions

- Fixed sample  $\Omega = \{it\}$  with untreated obs  $\Omega_0$  and treated obs  $\Omega_1$ 
  - ▶  $\Omega_0$  includes never-treated and not-yet-treated  $it$  pairs
- Causal structure:  $Y_{it}(D_{it})$  (no spillovers, no anticipation effects)
- Causal effects:  $\tau_{it} = \mathbb{E}[Y_{it}(1) - Y_{it}(0)]$ , varying across  $i, t$
- Parallel trends:  $\mathbb{E}[Y_{it}(0)] = \alpha_i + \beta_t$

## A note on modeling dynamics

- We could have defined potential outcomes as  $Y_{it}(\dots, d_{t+2}, d_{t+1}, d_t, d_{t-1}, d_{t-2}, \dots)$
- With absorbing treatment, same as  $Y_{it}(e)$  where  $e$  is date first treated (or  $\infty$ )
  - ▶ No anticipation effects:  $Y_{it}(e) = Y_{it}(e') \equiv Y_{it}(\infty)$  for  $e, e' > t$
- We will focus on ATT-type estimands based on  $Y_{it}(E_i) - Y_{it}(\infty)$ 
  - ⇒ Can simplify potential outcomes:  $Y_{it}(1) \equiv Y_{it}(E_i) = Y_{it}$ ,  $Y_{it}(0) \equiv Y_{it}(\infty)$
  - ▶ Interpret  $\tau_{it} = \mathbb{E}[Y_{it}(1) - Y_{it}(0)]$  as reflecting, in part, dynamic effects

## Target estimands

- Linear target estimand:  $\sum_{it \in \Omega_1} w_{it} \tau_{it}$  for  $w_{it}$  chosen by researcher...
- ATT:  $\frac{1}{|\Omega_1|} \sum_{it \in \Omega_1} \tau_{it}$ , i.e.  $w_{it} = \frac{1}{|\Omega_1|}$  for all  $it \in \Omega_1$

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$				
$t = 3$				
$t = 4$				
$t = 5$				
$t = 6$				

- Note: this estimand is very sensitive to how many periods are observed when the effects exhibit dynamics

## More estimands of interest

- ATT
- ATT  $h \geq 0$  periods since treatment (typically fewer units for longer horizons)

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$	$h = 0$			
$t = 3$	$h = 1$	$h = 0$		
$t = 4$	$h = 2$	$h = 1$		
$t = 5$	$h = 3$	$h = 2$	$h = 0$	
$t = 6$	$h = 4$	$h = 3$	$h = 1$	

## More estimands of interest

- ATT
- ATT  $h \geq 0$  periods since treatment
- ATT  $h \geq 0$  periods since treatment on a balanced set of units for different  $h$

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$	$h = 0$			
$t = 3$	$h = 1$	$h = 0$		
$t = 4$	$h = 2$	$h = 1$		
$t = 5$	$h = 3$	$h = 2$	$h = 0$	
$t = 6$	$h = 4$	$h = 3$	$h = 1$	

## More estimands of interest

- ATT
- ATT  $h \geq 0$  periods since treatment
- ATT  $h \geq 0$  periods since treatment on a balanced set of units for different  $h$
- Difference of  $ATT$  across subgroups
- Size-weighted  $ATT$ ; etc.

# Outline

- 1 Staggered adoption: Setting and estimands
- 2 Traditional estimators
- 3 What to do instead

## Conventional practice

By analogy with non-staggered DiD, it used to be common to estimate:

- Static TWFE specification — to get a single summary statistic of treatment effects:

$$Y_{it} = \tilde{\alpha}_i + \tilde{\beta}_t + \tau_{\text{static}} D_{it} + \varepsilon_{it}$$

- Event study (dynamic) specification:

$$Y_{it} = \tilde{\alpha}_i + \tilde{\beta}_t + \sum_{\substack{h=-a \\ h \neq -1}}^{b-1} \tau_h \mathbf{1}[t = E_i + h] + \tau_{b+} \mathbf{1}[t \geq E_i + b] + \varepsilon_{it}$$

- ▶ Some dummies are often binned or dropped on the left and/or on the right
- ▶ “Fully-dynamic” if  $h = -1$  is the only omitted term
- ▶ “Semi-dynamic” if include all  $h \geq 0$  terms and nothing else

## Static TWFE specification

- Does the static TWFE specification estimate the ATT?

$$Y_{it} = \tilde{\alpha}_i + \tilde{\beta}_t + \tau_{\text{static}} D_{it} + \varepsilon_{it}$$

- de Chaisemartin and D'Haultfoeuille (AER 2020), Borusyak, Jaravel, and Spiess (REStud 2024) (BJS):
  - ▶ Yes if the effects are homogeneous across units and periods. Not otherwise!
  - ▶ Under PTA, estimand  $\tau_{\text{static}} = \sum_{it \in \Omega_1} w_{it}^{\text{static}} \tau_{it}$  for some weights  $w_{it}^{\text{static}}$  that add up to one
  - ▶ But  $w_{it}^{\text{static}} \neq \frac{1}{|\Omega_1|}$  and some can be negative due to “forbidden comparisons”...

## Forbidden comparisons

$$Y_{it} = \tilde{\alpha}_i + \tilde{\beta}_t + \tau_{\text{static}} D_{it} + \varepsilon_{it}$$

$\mathbb{E}[Y_{it}]$	$i = A$	$i = B$
$t = 1$	$\alpha_A$	$\alpha_B$
$t = 2$	$\alpha_A + \beta_2 + \tau_{A2}$	$\alpha_B + \beta_2$
$t = 3$	$\alpha_A + \beta_3 + \tau_{A3}$	$\alpha_B + \beta_3 + \tau_{B3}$

Here  $\hat{\tau}_{\text{static}} = (\boxed{Y_{A2}} - Y_{B2}) - \frac{1}{2}(Y_{A1} - Y_{B1}) - \frac{1}{2}(\boxed{Y_{A3}} - \boxed{Y_{B3}})$

- Future periods are used as reference periods for treated observations of early adopters
- Long-term effects for early adopters can get a negative weight:

$$\tau_{\text{static}} = \tau_{A2} + \frac{1}{2}\tau_{B3} - \frac{1}{2}\tau_{A3}$$

## Mechanics of negative weights

- By Frisch–Waugh–Lovell,  $\hat{\tau}_{\text{static}}$  can be obtained from

$$Y_{it} = \tau_{\text{static}} \tilde{D}_{it} + \text{error}$$

where  $\tilde{D}_{it}$  are residuals from regressing  $D_{it} = a_i + b_t + \text{error}$ .

- Thus,  $\hat{\tau}_{\text{static}} = \frac{\sum_{it} \tilde{D}_{it} Y_{it}}{\sum_{js} \tilde{D}_{js}^2}$ . Weights  $\frac{\tilde{D}_{it}}{\sum_{js} \tilde{D}_{js}^2}$  are easy to compute
- But they can be negative for some treated observations: where  $\hat{a}_i$  is high (early adopters) and  $\hat{b}_t$  is high (late periods if few never-treated units)
  - ▶ Angrist (1998) result does not apply to TWFE!

## Characterizing negative weights

- You can compute  $w_{it}^{\text{static}}$  (by observation or group totals) and total negative weights
- Goodman-Bacon (2021) provides a decomposition of  $\tau_{\text{static}}$  as convex weighted average of several types of comparisons (package *bacondecomp*):
  - ▶ Treated vs. never treated (*good*)
  - ▶ Early adopters vs. late adopters (*good*)
  - ▶ Late adopters vs. early adopters (*forbidden*)
  - ▶ Treated during the sample vs. always-treated (*forbidden*)
- Note: only useful if you plan to use the static TWFE specification

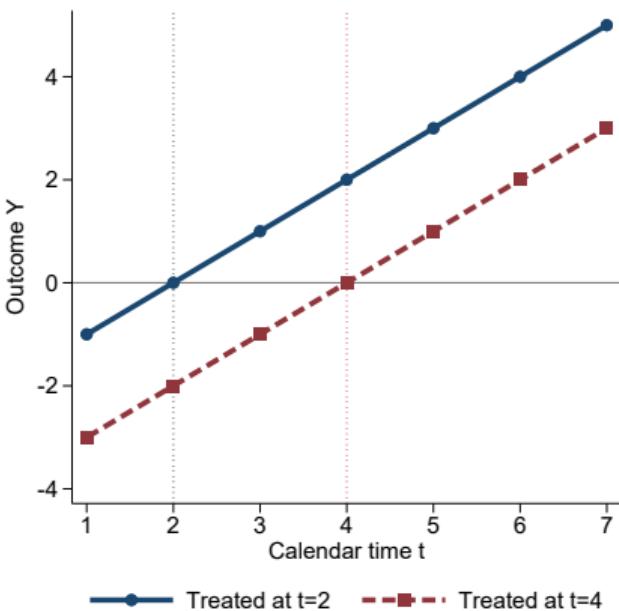
## Under-identification of the fully-dynamic specification

- Fully-dynamic specification:

$$Y_{it} = \tilde{\alpha}_i + \tilde{\beta}_t + \sum_{h \neq -1} \tau_h \mathbf{1}[t = E_i + h] + \varepsilon_{it}$$

- **Proposition** (BJS): Without never-treated units, the path  $\{\tau_h\}_{h \neq -1}$  is not point identified in the fully-dynamic specification. Adding any linear trend to this path,  $\{\tau_h + \kappa(h+1)\}$ , fits the data equally well
  - ▶ This transformation corresponds to adding  $\kappa(t - (E_i - 1))$  to fitted values, which can be offset by changing unit and time FEs by  $\kappa(E_i - 1)$  and  $-\kappa t$  resp.

# Under-identification of the fully-dynamic specification



(from BJS)

- Diff-in-diff doesn't work without some assumption of no anticipation effects!

# Spurious identification of very long-run effects

- Semi-dynamic specification can be estimated:

$$Y_{it} = \tilde{\alpha}_i + \tilde{\beta}_t + \sum_{h \geq 0} \tau_h \mathbf{1}[t = E_i + h] + \varepsilon_{it}$$

- **Proposition** (BJS): Without never-treated units and with heterogeneous effects, long-run effects ( $h \geq \max_i E_i - \min_i E_i$ ) are not identified by PTA, while the semi-dynamic specification produces some (heroic/spurious) estimates

$\mathbb{E}[Y_{it}]$	$i = A$	$i = B$
$t = 1$		
$t = 2$	✓	
$t = 3$	✗	✗

## Spurious identification of very long-run effects

$$Y_{it} = \tilde{\alpha}_i + \tilde{\beta}_t + \sum_{h=0}^1 \tau_h \mathbf{1}[t = E_i + h] + \varepsilon_{it}$$

$\mathbb{E}[Y_{it}]$	$i = A$	$i = B$
$t = 1$	$\alpha_A$	$\alpha_B$
$t = 2$	$\alpha_A + \beta_2 + \tau_0$	$\alpha_B + \beta_2$
$t = 3$	$\alpha_A + \beta_3 + \tau_1$	$\alpha_B + \beta_3 + \tau_0$

- Here  $\hat{\tau}_1 = (Y_{A3} - Y_{B3}) + (Y_{A2} - Y_{B2}) - 2(Y_{A1} - Y_{B1})$

## Spurious identification of very long-run effects

$$Y_{it} = \tilde{\alpha}_i + \tilde{\beta}_t + \sum_{h=0}^1 \tau_h \mathbf{1}[t = E_i + h] + \varepsilon_{it}$$

$\mathbb{E}[Y_{it}]$	$i = A$	$i = B$
$t = 1$	$\alpha_A$	$\alpha_B$
$t = 2$	$\alpha_A + \beta_2 + \tau_{A2}$	$\alpha_B + \beta_2$
$t = 3$	$\alpha_A + \beta_3 + \tau_{A3}$	$\alpha_B + \beta_3 + \tau_{B3}$

- Here  $\hat{\tau}_1 = (\boxed{Y_{A3}} - \boxed{Y_{B3}}) + (\boxed{Y_{A2}} - \boxed{Y_{B2}}) - 2(Y_{A1} - Y_{B1})$
- Estimand  $\tau_1 = \tau_{A3} + \tau_{A2} - \tau_{B3}$  inevitably involves extrapolation that is invalid with heterogeneous effects

## Cross-horizon contamination

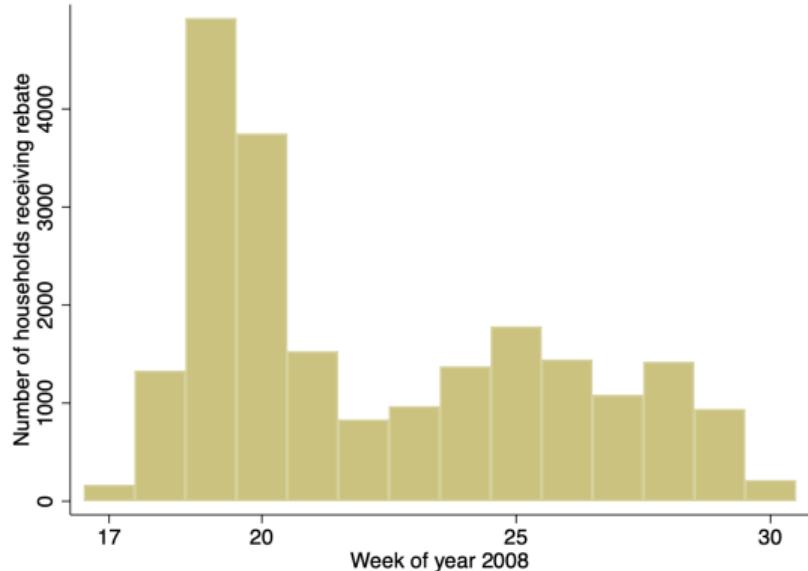
Sun and Abraham (2021):

- Similar problems occur even for short-run effects in dynamic specification
  - ▶ Estimand  $\tau_h$  is not an average of horizon- $h$  effects: contaminated by heterogeneity of effects at other horizons
- And pre-trend coefficients are contaminated by treatment effect heterogeneity
  - ▶ Can be significant even if PTA holds!
- Note: these problems tend to be small in practice

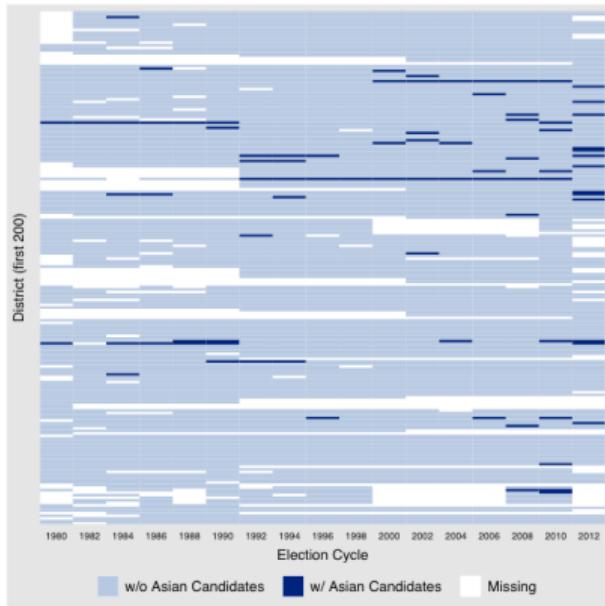
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# Plot treatment timing



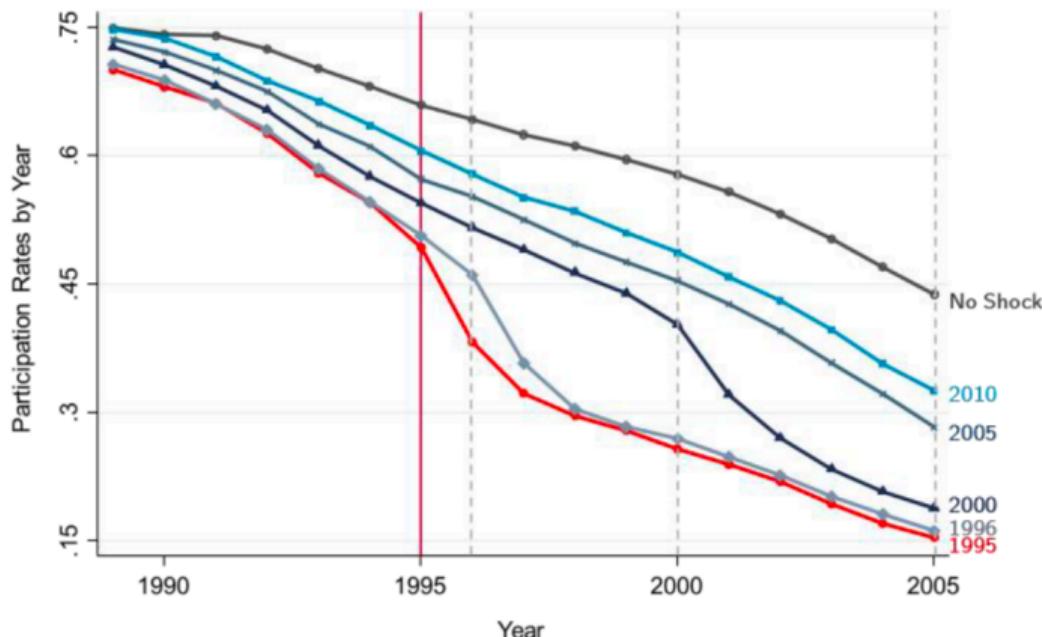
(From BJS, with no never-treated)



(from Chiu, Lan, Liu, and Xu (2023);  
package *panelView* in Stata & R)

# Plot raw outcome data by cohort

## (b) Health Shocks in Different Years and No Shock



(from Fadlon and Nielsen (2015))

## Estimation robust to heterogeneous effects

- The problems arise from conventional specifications being too restrictive
- They are not fundamental to staggered adoption DiD
  - ▶ Under PTA, there are many valid 2x2 contrasts
- How to combine them?
  - ▶ Manual averaging approaches
    - ★ Yield simpler estimators, more closely parallel conventional event studies
  - ▶ Imputation approaches
    - ★ Transparently link assumptions to estimators, more versatile, often more efficient
  - ▶ Regression-based approaches

# Manual averaging estimators

de Chaisemartin and D'Haultfoeuille (2020) for  $h = 0$ :

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$	$h = 0$			
$t = 3$		$h = 0$		
$t = 4$				
$t = 5$			$h = 0$	
$t = 6$				

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$	$h = 0$			
$t = 3$			$h = 0$	
$t = 4$				
$t = 5$				$h = 0$
$t = 6$				

- For each cohort  $E_i = e$ : form the clean control group; compute **cohort-average treatment effect** ( $CATT_{e,e+0}$ ) by comparing  $Y_{ie} - Y_{i,e-1}$ 
  - Note:* they compare to  $e - 1$  only, ignoring earlier periods
- Average across cohorts weighting by cohort size

## Manual averaging estimators (2)

Callaway and Sant'Anna (2021) for any  $h \geq 0$ :

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$				
$t = 3$	$h = 1$			
$t = 4$		$h = 1$		
$t = 5$				
$t = 6$			$h = 1$	

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$				
$t = 3$	$h = 1$			
$t = 4$		$h = 1$		
$t = 5$				
$t = 6$				$h = 1$

- For each cohort  $E_i = e$ : form the control group as cohorts not treated by  $e + h$ ; compute  $CATT_{e,e+h}$  by comparing  $Y_{i,e+h} - Y_{i,e-1}$

## Manual averaging estimators (3)

Callaway and Sant'Anna (2021, 2nd estimator) and Sun and Abraham (2021): same but use never-treated controls only

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$				
$t = 3$	$h = 1$			
$t = 4$		$h = 1$		
$t = 5$				
$t = 6$			$h = 1$	

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$				
$t = 3$	$h = 1$			
$t = 4$			$h = 1$	
$t = 5$				
$t = 6$				$h = 1$

- (If no never-treated, use latest-treated cohort instead)

## Manual averaging: Pre-trend tests

de Chaisemartin and D'Haultfœuille (2024) pre-trend tests:

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$			$\ell = 3$	
$t = 3$				
$t = 4$				
$t = 5$				
$t = 6$				

- For cohort  $e$  and lead  $\ell > 1$ , measure  $Y_{i,e-\ell} - Y_{i,e-1}$
- Compare to the control group of units not treated by  $e$
- Average across cohorts; test it's zero

## Manual averaging: Pre-trend tests

Callaway and Sant'Anna (2021) default pre-trend tests:

	$i = A$	$i = B$	$i = C$	$i = D$
$t = 1$				
$t = 2$				
$t = 3$				
$t = 4$				
$t = 5$				
$t = 6$				

- Pre-trends always compare consecutive periods  $\Rightarrow$  magnitudes not comparable to post-treatment coefficients (Roth (2024))

## Imputation estimators

- PTA requires  $\mathbb{E}[Y_{it}(0)] = \alpha_i + \beta_t$
- No anticipation effects means  $Y_{it} = Y_{it}(0)$  for untreated observations ( $it \in \Omega_0$ : both never-treated and pre-treatment)
- Imputation approach:
  1. Estimate  $\alpha_i$  and  $\beta_t$  from untreated observations, e.g. by OLS
    - ★ Need pre-treatment obs for every unit to get  $\hat{\alpha}_i$
    - ★ Need untreated obs in every period to get  $\hat{\beta}_t$
  2. For each treated observation  $it \in \Omega_1$ , compute  $\hat{\tau}_{it} = Y_{it} - \hat{\alpha}_i - \hat{\beta}_t$ 
    - ★ Each  $\hat{\tau}_{it}$  is very noisy!
  3. Estimate  $\tau_w = \sum_{it \in \Omega_1} w_{it} \tau_{it}$  by  $\hat{\tau}_w = \sum_{it \in \Omega_1} w_{it} \hat{\tau}_{it}$ 
    - ★ Averaging across many units makes  $\hat{\tau}_w$  consistent

## Efficiency of imputation

**Proposition (BJS)** If  $Y_{it}(0) = \alpha_i + \beta_t + \varepsilon_{it}$  for homoskedastic and serially uncorrelated  $\varepsilon_{it}$ , estimating  $\hat{\alpha}_i, \hat{\beta}_t$  by OLS in the untreated sample yields most efficient  $\hat{\tau}_w$  for any  $\tau_w$

*Proof idea:*

- This imputation estimator can be obtained by OLS from a very flexible regression

$$Y_{it} = \alpha_i + \beta_t + \tau_{it}D_{it} + \varepsilon_{it}$$

which dummies out each treated observation

- By Gauss-Markov, OLS is efficient for the vector of  $\tau_{it}$  and for any linear combination  $\tau_w$

## Comparison to manual averaging

- **Proposition** (BJS): Any unbiased estimator for  $\tau_w$  under arbitrary heterogeneity of treatment effects can be represented as an imputation estimator for some unbiased  $\hat{\alpha}_i, \hat{\beta}_t$
- E.g. manual averaging estimators are (implicitly) imputation estimators that estimate  $\hat{\alpha}_i, \hat{\beta}_t$  differently than by OLS
- They use less information... although that's not always bad
  - ▶ Harmon (2022): If  $\varepsilon_{it}$  is a random walk, the de Chaisemartin and D'Haultfoeuille (2020) estimator is efficient for  $h = 0$
  - ▶ Outcomes at  $E_i - 1$  contain all useful information; earlier periods only add noise

## BJS: Standard errors

- Represent  $\hat{\tau}_w = \sum_{it} v_{it} Y_{it}$ :  $v_{it} = w_{it}$  for  $it \in \Omega_1$ ;  $v_{it}$  can be computed for  $\Omega_0$
- True variance:  $\text{Var} [\hat{\tau}_w] = \text{Var} [\sum_{it} v_{it} \varepsilon_{it}] = \mathbb{E} [\sum_i (\sum_t v_{it} \varepsilon_{it})^2]$
- Plug-in clustered estimator:  $\hat{\sigma}_w^2 = \sum_i (\sum_t v_{it} \hat{\varepsilon}_{it})^2$
- For untreated obs,  $\hat{\varepsilon}_{it} = Y_{it} - \hat{\alpha}_i - \hat{\beta}_t$
- Key challenge: for treated obs,  $\hat{\varepsilon}_{it}^{\text{naive}} = Y_{it} - \hat{\alpha}_i - \hat{\beta}_t - \hat{\tau}_{it} = 0$  by construction

## BJS: Standard errors (2)

- If cohorts are large, instead use

$$\hat{\varepsilon}_{it} = Y_{it} - \hat{\alpha}_i - \hat{\beta}_t - \hat{\tau}_{E,t} \approx \varepsilon_{it} + (\tau_{it} - \bar{\tau}_{E,t})$$

where  $\hat{\tau}_{E,t}$  = avg of  $\hat{\tau}_{jt}$  in the same cohort  $E_j = E_i$

- ▶ SE are conservative when there is variation in  $\tau_{it}$  within cohorts; otherwise asymptotically exact
- If cohorts are small, either replace  $\hat{\tau}_{E,t}$  with averages that pool multiple cohorts or use leave-out estimation; see BJS
  - ▶ Note: SE for all other estimators are only proved with large cohorts

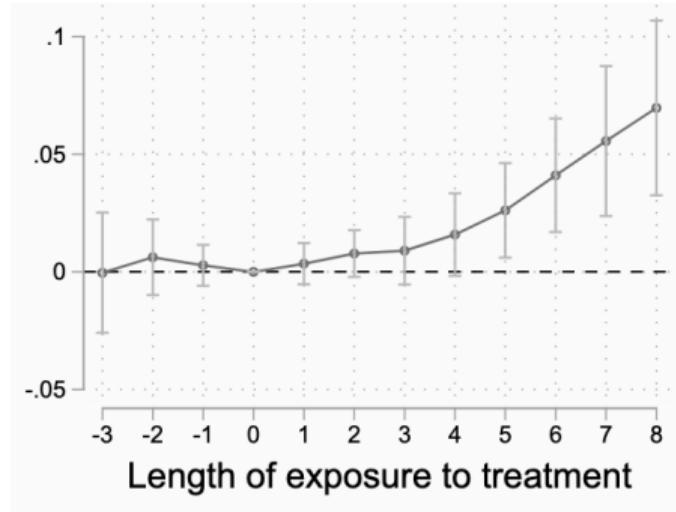
## BJS: Pre-trend and other falsifications tests

- To test for pre-trends, always use only untreated observations
- Null hypothesis:  $Y_{it} = \alpha_i + \beta_t + \varepsilon_{it}$
- Choose a richer alternative model:  $Y_{it} = \alpha_i + \beta_t + \eta' W_{it} + \varepsilon_{it}$ 
  - ▶ E.g. anticipation effects:  $W_{it}$  are  $\mathbf{1}[t = E_i - 1], \dots, \mathbf{1}[t = E_i - L]$
  - ▶ Non-parallel linear trends:  $W_{it}$  are cohort dummies  $\times t$
  - ▶ Structural break:  $W_{it}$  are cohort dummies  $\times$  post financial crisis
- Use  $F$ -test for  $\eta = 0$ . (Don't include too many covariates to avoid low power)
- Note 1: not all violations affect causal estimates much
- Note 2:  $\eta$  should not be directly compared to causal effect estimates

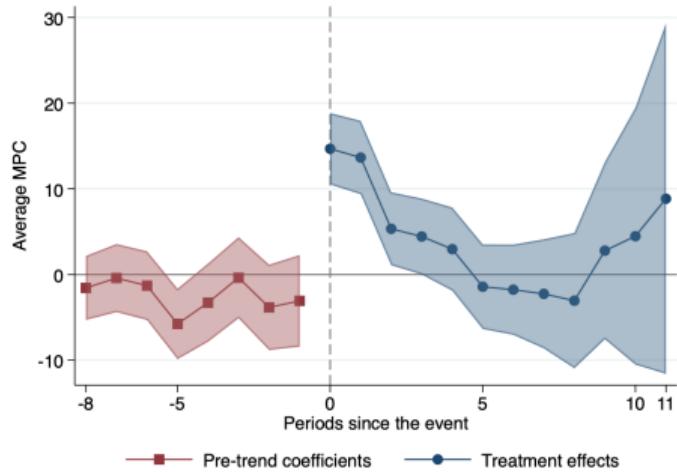
## Estimators equivalent to imputation

- Gardner (2021): Two-Stage Diff-in-Diff estimator:
  - ▶ Estimate  $\alpha_e, \beta_t$  using untreated observations (note cohort FEs instead of unit FEs)
  - ▶ Regress  $Y_{it} - \hat{\alpha}_{E_i} - \hat{\beta}_t$  on the treatment dummy or event study indicators
- Liu, Wang, and Xu (AJPS, 2022): Counterfactual Estimators
  - ▶ Applied to both TWFE and richer Interactive FE models of  $Y_{it}(0)$
- Be mindful of some differences in pre-trend tests, SE computation, behavior with unbalanced panels

# Event study graphs from two groups of methods



(de Chaisemartin and D'Haultfœuille (2024)  
Figure 1)

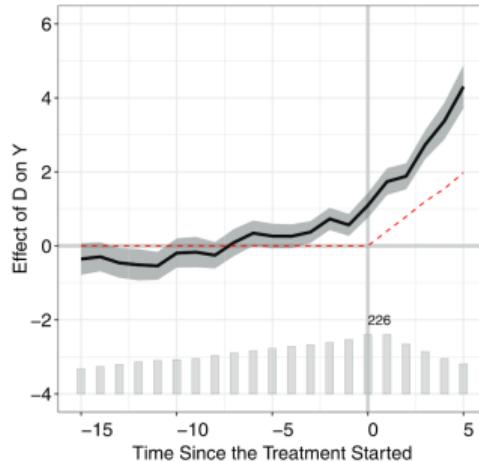


(BJS Figure 2a,  
using event\_plot Stata command)

- Note different reference groups and different behavior of SE
- See Roth (2024) and Li and Strezhnev (2025) on correct interpretations of pre-trend coefficients with different methods

## Liu et al. (2022) pre-trend test and graph

- Both for  $h \geq 0$  and  $h < 0$ , plot averages of  $Y_{it} - \hat{\alpha}_i - \hat{\beta}_t$



- Like with de Chaisemartin and D'Haultfœuille (2024) graphs, comparable on the left and right (although see Li and Strezhnev (2025))
- But no single reference period because imputation-based
- Unlike BJS, no explicit alternative hypothesis

## Extended TWFE regression

- Can the convenience of OLS be preserved without negative weights and other problems?
  - Wooldridge (2025): the problem with old-school estimators is restrictive specifications
- ⇒ Let's keep running regressions but more flexibly

$$Y_{it} = \alpha_i + \beta_t + \sum_e \sum_{s \geq e} \tau_{es} \mathbf{1}[E_i = e] \times \mathbf{1}[t = s] + \text{error},$$

where  $\tau_{et}$  estimates CATT for cohort  $e$  in period  $t$ ; then aggregate estimates as required

## Extended TWFE regression

	$e = 2$	$e = 3$	$e = 5$	$e = \infty$
$t = 1$				
$t = 2$	$\tau_{22}$			
$t = 3$	$\tau_{23}$	$\tau_{33}$		
$t = 4$	$\tau_{24}$	$\tau_{34}$		
$t = 5$	$\tau_{25}$	$\tau_{35}$	$\tau_{55}$	
$t = 6$	$\tau_{26}$	$\tau_{36}$	$\tau_{56}$	

- Numerically equivalent to BJS for CATT-based estimands in complete panels

## Local projection DiD

- Dube, Girardi, Jorda, and Taylor (2023) propose to estimate, for each  $h$ ,

$$Y_{i,t+h} - Y_{i,t-1} = \beta_{ht} + \tau_h \mathbf{1}[t = E_i] + \text{error}$$

on the subsample where  $E_i = t$  or  $E_i > t + h$

- ▶ Combines the local projections estimator for time series of Jorda (2005) with “stacking” approach of Cengiz, Dube, Lindner, and Zippere (2019, Appendix D)
- $\tau_h$  estimates a convex weighted average of treatment effects
  - ▶ Can be reweighted to get Callaway and Sant'Anna (2021)
  - ▶ Instead of subtracting  $Y_{i,t-1}$  can subtract average of several pre-period outcomes  
⇒ closer to imputation

# Does heterogeneity-robust estimation matter?

BJS application with no never-treated units:

- Yes, relative to specifications that restrict dynamics
- Yes, for the spurious long-run coefficients
- For the short-run, the semi-dynamic specification seems fine

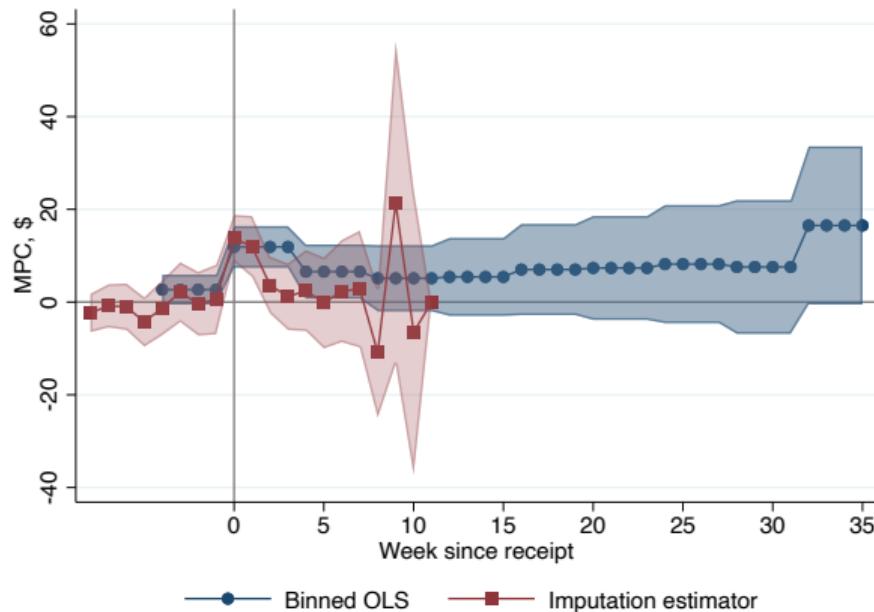
Setting: marginal propensity to spend (MPC) from the 2008 Economic Stimulus Payments (tax rebates)

- Staggered disbursement of rebates. Weekly spending data from Nielsen

Broda and Parker (2014) find a very large MPC from a monthly-binned specification:

$$Y_{it} = \alpha_i + \beta_t + \sum_{m=-1}^{\infty} \tau_m \mathbf{1}[t - E_i \in \{4m - 3, \dots, 4m\}] + \text{error}_{it}$$

## BJS results

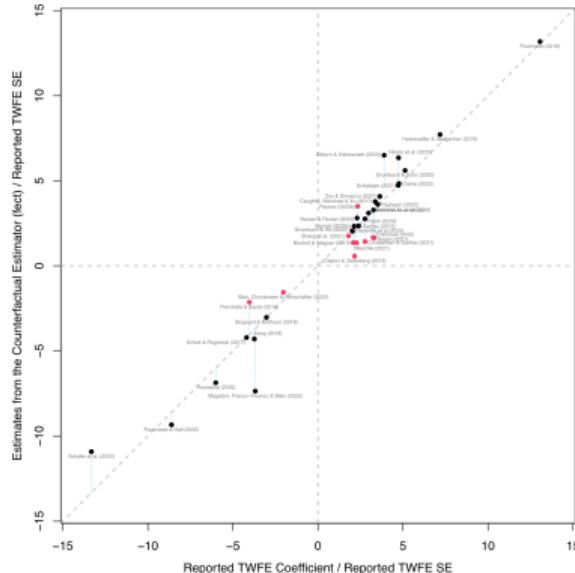


- Because the effects are fast decaying, binned specification overstates them in the first month
- Binned specification also extrapolates them to all future months

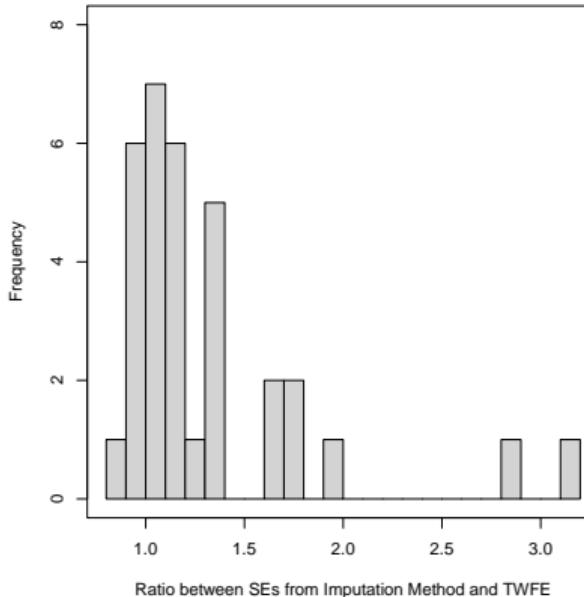
Chiu, Lan, Liu, and Xu (2023) are less convinced

Chiu et al. (2023) reanalyze main significant TWFE coefficients in 37 political science papers and don't find big differences — but also no cost of being robust

FIGURE 4. TWFE VS. IMPUTATION METHOD



(From Chiu et al.)



(Computation by Yixing Xu)

# Software packages

Method	Stata	R	Python
Borusyak et al. 2024	did_imputation	didimputation <i>(coming soon)</i> <i>(limited)</i>	
Callaway and Sant'Anna 2021	csdид, csdид2	did	csdид
de Chaisemartin, D'Haultfoeuille 2020, 2024		did_multiplegt_dyn	*
Sun and Abraham 2021	eventstudyinteract	*	*
Plotting any event studies	event_plot	—	<i>(coming soon)</i>
Visualizing event timing	panelview	panelView	—

\* Callaway and Sant'Anna's packages can be used instead

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