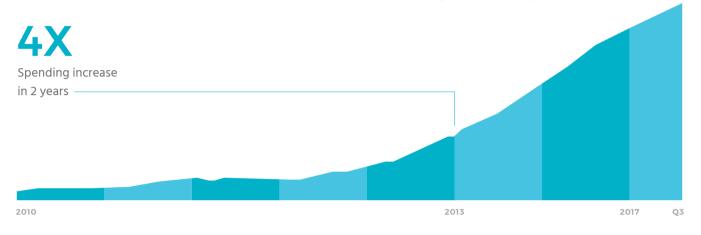
## Grow Your Business By Selling ActivTrak

SaaS spending has quadrupled in two years. The average small business owner pays for over 20 SaaS services a year at an <u>average spending of \$185,000 annually</u>. The antivirus market is saturated—it's time to sell services that provide companies more.



ActivTrak provides data-driven companies unbiased insights into how companies can increase revenue, save money, work more efficiently, and create a more productive, engaged office environment by measuring and analyzing employees' productivity and time management. As an ActivTrak reseller, you have the potential for continuous revenue. Why? Because ActivTrak is easy to sell, deploy, and support.

## Effortless on-boarding

Once you sign someone up for an ActivTrak account, your customers will see results the same day. Simply have your customer sign up for an ActivTrak account and we can do the rest! The ActivTrak Dashboard was created to be intuitive and easy to use. We have a tech support team right here in Dallas, Texas, U.S.A. ready to solve customer issues and even take them through installation step-by-step if need be. Your involvement and investment is minimal.

## **Customer Satifiscation**

Our Net Promoter Score (NPS) is up to 62. This means that our customers are highly satisfied with our product and are extremely willing to recommend ActivTrak to others. Most customers who sign up for an ActivTrak account stick with us! We have one of the lowest churn rates in the industry. Why is that so important? Because increasing your customer retention can increase profits up to 95%! (-Global leading management consulting firms, Bain & Company, based in Dallas, Texas).

## Unlimited revenue potential

We have over 56,000+ companies located in the United States, United Kingdom, Canada and Australia that successfully use ActivTrak. Our cloud or on-premises software is flexible and scalable for any size company. It works on Windows, macOS, Chrome, Linux, and supports Citrix and Windows Terminal Server. We are continuously innovating and updating the ActivTrak, so you will always have something to upsell to your customers.

A single, <u>50-user Advanced Plan</u> customer generates \$450 revenue per month and <u>\$135 profit for the reseller</u>. Additional profits are gained through security add-ons, management fees, and access to a custom dashboard.