

Objective

Revise the product features and homepage sections to have a more lively and youthful tone (in 2013.) Other work completed for IDrive includes XM radio script advertisements and several blogs. This work was completed on a freelance basis at the request of their CEO.

Product Features

Visual Sharing

Sharing with friends is as easy as dragging and dropping your files onto their faces with Visual Sharing. Make your data accessible over Twitter, Facebook, or any other social media site. Or, just send your contacts a direct link. They don't even have to sign-up to download!

Sync Anywhere

Sync any folder on your computer to the cloud! No, you do not need to put them in IDrive's shared folder. Yes, that means you can finally have access to your library of cat pictures anywhere you want.

Photos and Timeline

View your photos and video with our slick gallery function. Or, organize them by date for an easy stroll down memory lane.

Fast Cross-Platform Sync

It doesn't matter if you're a Mac user or faithful to Windows, you can sync to IDrive from either platform. If you've got access to a web browser, you've got access to your files. We're easy like that.

Groups

Mix and match friends into convenient groups for quick sharing.

iOS/Android

Got more music than your phone can carry? Access your old MP3s, memes, and more on the go with our iOS and Android apps.

Security

We keep your files safe with military-grade AES 256-bit encryption. No one is getting to your data without your say so. Not even us.

WebDAV / iWorks Compatible

Linux users and proponents of OSS should be happy to know they can access their storage from any WebDAV client. We're looking out for you too!

IDrive's feature set is slightly different today, but this content would have lived on a page similar to:
<https://www.idrive.com/online-backup-features>.

Homepage

Section 1

Think of IDriveSync as a magic locker. But instead of being filled with sweaty gym clothes and forgotten school books, it's filled with all your digital stuff and is accessible anywhere.

Section 2

Anything! If you need a place to share high-res photos of your cat to the internet, IDrive can handle it. Or, if you need to share secure documents for a project at work, IDrive can handle it. If it fits, it sits.

Section 3

It's easy!

- Sign up for 10 GBs of sweet, free storage
- Download our app
- Choose files you want to send to the cloud
- Drag 'n drop files into the IDriveSync folder
- Store and share stuff your heart's content!