# WilliamDesmarais

hands-on technical leadership

#### contact

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### languages

Ruby, JavaScript, ES6, C++ CSS, SCSS, HTML5

#### frameworks

Ruby on Rails Capybara, Cucumber, Rspec, Selenium React, Redux Chai, Enzyme, Karma, Mocha

#### tools

git, JIRA, Rally, Trello, AgileZen, Kanbanery kubernetes, aws ecosystem

#### education

BS, Computer Science Hartwick College Oneonta, NY Minor in Mathematics

## experience

~ Wellist Head of Engineering – Single Team, Up To 6 People

Boston, Massachusetts

March. 2012 - March 2015

Head of Engineering – Single Team, Up To 6 People

April, 2015 – Present

Wellist.com – Built team and product, taking company through series A funding

- BILIST.COM Built team and product, taking company through series A funding
- Worked closely with, and sometime led, product organization to iterate early-stage product to find market fit
- Hands-on in code, architecture, and all phases of product development
- Delivered Wellist 1.0, providing customizable platform to serve oncology, cardiology, gerontology, ob/gyn, transplant and more
- Architected platform using Amazon AWS, k8s, ruby on rails (api), 2 es6 functional react/redux frontends, landing pages and ipad-based kiosks
- Additionally responsible for hiring, recruiting, HIPAA compliance, and company IT
- Won Mass TLC Innovative Tech of the year, and 50 on Fire Health Tech, as well as Company of the Year (Silver Stevie) and a Diversity Leadership award (Rock Health)

~ PayPal Boston, Massachusetts

Software Engineering Manager – Three Teams, 17 People Responsible for three application development scrum teams

Campaign Manager – Advertising management in RoR with Redis, MySQL, and RabbitMQ

- App focus on enabling a small ops team to manage millions in high-value ads
  - Delivered REST API and pub/sub integration interfaces
  - Fought for promotions, critical talent recognition, and hires hired four, recognized four, promoted five

Whiteglove – Streamlined Advertising product creation tool in RoR

- Delivered a 1.0 of a Ruby on Rails app with Angular front-end
- Developed a team of junior engineers into RoR professionals producing their first app
- Managed development/relationships with Northeastern Co-op program participants for team growth

**Shared Services** – Geolocation and assorted related place-centered services in Java

- Led the team for six months as they reorganized, with a focus on streamlining
- Reorganized teams; identified new team leaders to more efficiently organize one large team into two focused teams
- Improved team through Personnel Improvement Plans and hiring

Boston Lead, Bar Raisers – Interview training and support for hiring managers

Agile Facilitator – Focused on retrospectives, supported teams' continuous improvement efforts

~ **Proventys, Inc.**Software Engineer

Newton, Massachusetts

March, 2011 – January, 2012

Proventys CDS - Clinical decision support software in RoR with Redis and Postgres

- Rails 3.1 app to provide clinical decision support for treatment of cancer
- Innovative system for authoring of clinical content with a ruby DSL and git
- Extreme/Pair programming in an agile/kanban environment
- Design and implementation of features, with contributions to architecture
  Heavy TDD/BDD with rspec, factory girl, and cucumber

~ Tribune Company

Chicago, Illinois

Mobile Software Engineer

PingPing.com – Social messaging and news sharing with RoR and Erlang

- Contributed design and implementation of geolocation support
- Implemented graphic design changes
- Overhauled data ingestion systems

**Application Middleware** – Java Play server supporting Tribune mobile apps

- Developed software supporting iPhone apps for Tribune properties like the LA Times, Chicago Tribune, Baltimore Sun, etc.
- Implemented certificate management system for transition to a one-server architecture
- Upgraded push for iOS devices to support latest Apple options

iOS Feature Development – contributed features to various iOS product lines

- Contributed image gallery feature, hiding sections with no associated galleries
- Implemented client-side obfuscation of API keys

**Innovations Team** – Winner, one of five teams to compete for Tribune innovations prize

- Worked with Chief Innovation Officer at Tribune to devise new approach to serving a news vertical
- Worked with team to create video presentation and tech demos for the new product

~ Pilsen Labs, Inc.

Chicago, Illinois

Founder

October 2010 – June, 2014

January, 2010 – March, 2011

**Anno** – A history and memory game for iOS

- Built card authoring system in RoR to provide game content
- Authored majority of the game content
- Contributed features to iOS app
- Ran marketing efforts

~ WitSaid Studios, Inc.

Chicago, Illinois and Andover, Massachusetts

Founder

January 2008 - March, 2012

Company founded to house personal projects and provide consulting to young technology companies

~ Novarra, Inc. Itasca, Illinois

Software Engineer

June, 2005 – December, 2008

 ${f nWeb}$  - Client for displaying content-rich web pages on cell phones. C++ for ARM-based devices with the Qualcomm BREW runtime

- Designed and developed client code for BREW cell phone platform. Implemented encryption technologies, core HTTP, caching, streaming video support, image transcoding, and various UI features
- Reworked native code to reduce on-handset footprint by 15%
- Core redesigns of product to support additional functionality
- Managed build-out of two data centers to bring Vodaphone UK on-line.
- Part of evaluation team for new software tools, including source control and bug tracking
- Responsible for interfacing with in-house and third-party test organization. Triaged bugs for severity and guided submissions through NSTL

References available upon request

This document, and other versions of this document can be found at github.com/bosoxbill/cv