

William Desmarais

entrepreneurial ruby developer and team leader

about

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programming

Ruby, JavaScript, C++
Rails, CSS3, HTML5

frameworks

Ruby on Rails, JQuery,
Cucumber, RSpec

tools

git, JIRA, Rally, Trello,
AgileZen, Kanbanery

education

BS, Computer Science
Hartwick College, 1998
Oneonta, NY
Minor in Mathematics

interests

Board Games
Home Charcuterie
Cooking
Homebrew

experience

PayPal

Software Engineering Manager – 3 Teams, 17 People

Responsible for three application development scrum teams

Boston, Massachusetts

March, 2012 – Present

Campaign Manager – Advertising management in RoR with Redis, MySQL, and RabbitMQ

- Delivered a 1.0, replacing an unmaintainable legacy system
- App focus on enabling a small ops team to manage millions in high-value ads
- Delivered REST API and pub/sub integration interfaces
- Fought for promotions, critical talent recognition, and hires - hired 4, recognized 4, promoted 2

Whiteglove – Streamlined Advertising product creation tool in RoR

- Delivered a 1.0 of a Ruby on Rails app with Angular front-end
- Developed an all-RCG team into Ruby on Rails professionals producing their first app
- Managed development/relationships with Northeastern Coop program participants for team growth.

Shared Services – Geolocation and assorted related place-centered services in Java

- Led the team for 6 months as they reorganized, with a focus on streamlining
- Identified new team leads as one too-large team was broken into more rational chunks
- Improved team through Personnel Improvement Plans and hiring

Boston Lead, Bar Raisers – Interview training and support for hiring managers

Agile Facilitator – Focused on retrospectives, supported teams' continuous improvement efforts

Proventys, Inc.

Software Engineer

Newton, Massachusetts

March, 2011 – January, 2012

Proventys CDS – Clinical decision support software in RoR with Redis and Postgres

- Rails 3.1 app to provide clinical decision support for treatment of cancer
- Innovative system for authoring of clinical content with a ruby dal and git
- Extreme/Pair programming in an agile/kanban environment
- Design and implementation of features, with contributions to architecture
- Heavy TDD/BDD with spec, factory girl, and cucumber

Tribune Company

Mobile Software Engineer

Chicago, Illinois

January, 2010 – March, 2011

PingPing.com – Social messaging and news sharing with RoR and Erlang

- Contributed design and implementation of geo location support
- Implemented graphic design changes
- Overhauled data ingestion systems

Application Middleware – Java Play server supporting tribune mobile apps

- Software supports iPhone apps for Tribune properties like the LA Times, Chicago Tribune, Baltimore Sun, etc.
- Implemented certificate management system for transition to a one-server architecture
- Upgraded push for iOS devices to support latest Apple options

iOS Feature Development – contributed features to various iOS product lines

- Contributed image gallery feature, hiding sections with no associated galleries
- Implemented client-side obfuscation of api keys

Innovations Team – Winner, one of five teams to compete for Tribune innovations prize

- Worked with Chief Innovation Officer at Tribune to devise new approach to serving a news vertical
- Worked with team to create video presentation and tech demos for the new product

Pilsen Labs, Inc.*Founder*

Chicago, Illinois

October 2010 – June, 2014

Anno – A history and memory game for iOS

- Build card authoring system in RoR to provide game content
- Authored most of the game content
- Contributed features to iOS app
- Ran marketing efforts

WitSaid Studios, Inc.*Founder*

Chicago, Illinois and Andover, Massachusetts

January 2008 – March, 2012

Company founded to house personal projects and provide consulting to young technology companies

Novarra, Inc.*Software Engineer*

Itasca, Illinois

June, 2005 – December, 2008

nWeb – Client for displaying content-rich web pages on cell phones. C++ for ARM-based devices with the Qualcomm BREW runtime

- Design and development of client code for BREW cell phone platform. Implemented encryption technologies, core HTTP, caching, streaming video support, image transcoding, and various UI features
- Code audition and rework which reduced on-handset footprint by 15%
- Core redesigns of product to support additional functionality
- Occasional business travel included trips to London and Milan to manage build-out of two data centers to bring a key customer on-line
- Part of evaluation team for new software tools, including source control and bug tracking
- Responsible for interfacing with in-house and third-party test organization. Triaged bugs for severity and guided submissions through NSTL

Novarra, Inc.*Quality Assurance Lead*

Itasca, Illinois

June, 2000 – June, 2005

nWeb – Client/Server solution for displaying content-rich web pages on cell phones.

- Responsible for creating the test strategy for BREW clients, including plan and script development
- Designed and developed test tools, including relations DB (MS SQL) and JSP-based web front-end for test result reporting and assignment of test tasks
- Occasional business travel included trip to England to manage build-out of two data centers to bring a key customer on-line
- Interviewed, oversaw, and mentored interns responsible for manual test execution

Motorola, Inc.*Chief Test Engineer, S15 Release, Domestic Network Products*

Arlington Heights, Illinois

June, 1999 – June, 2000

ANSI-41 Compliance – Motorola VLR, EMX-VLR cellular switch, and IS-41 Converter

- Responsible for creating a "network test" plan for S15 release of EMX-V, HLR, and MSC, a first-ever Motorola initiative testing the ANSI-41 cellular network as a system, to ensure end-to-end functionality
- Efforts required getting strategic input and buy-in from many disparate groups at Motorola, and condensing different department system test procedures into "network test" procedures

Motorola, Inc.*Test Engineer in System Test*

Arlington Heights, Illinois

May, 1998 – June, 1999

VLR, EMX-VLR switch, and IS-41 Converter - ANSI-41 switching components

- Responsible for creating feature test plans for system-level testing Motorola VLR
- Lead tester for the Y2k upgrades for the IS-41 Converter
- Participated in First Office Applications for both the VLR and the Y2K IS-41 Converter