# **Daniel Acquesta**

# 650-207-8492 | Redwood City, CA

## SENIOR SOFTWARE ENGINEER - FULL STACK

Email | LinkedIn | Portfolio

#### **SUMMARY**

Full stack engineer with 7 years of professional experience building scalable, user-centric products from startup to acquisition. Proven record leading frontend migrations, developing APIs, and optimizing feature performance in production.

#### **WORK EXPERIENCE**

#### Action Network Remote

#### Senior Software Engineer - Full Stack

Feb 2024 - Dec 2024

- Authored 20+ backend API routes, ranging from Redis cache reads to AWS SNS push notifications, expanding full-stack capabilities
- Developed intelligent search logic for the in-app scoreboard by analyzing 500+ weekly user queries
- Engineered an AI-powered game preview article generator to improve SEO and content operations
- Created unified bet-naming logic with 100+ Jest tests to ensure accuracy across platforms
- Led migration from JavaScript/Flow to TypeScript, improving type safety for entire frontend codebase
- Won "Best Hack" for building the "Find a Bet" module, which remains a top 5 most-clicked feature sitewide

# Software Engineer 2 Feb 2021 - Feb 2024

- Spearheaded an integration enabling users to sync bets with major sportsbooks, boosting affiliate revenue by 15% in the first quarter post-launch
- Led a seamless migration to ButterCMS by creating comprehensive documentation that facilitated adoption across three teams; enabling instant content updates across 50% of site pages
- Managed the addition of NASCAR content and odds to the website, collaborating directly with NASCAR to enhance customer engagement metrics by providing real-time updates on all 36 races per season
- Authored engaging and informative onboarding materials aimed at accelerating acclimatization periods for newly hired developers; personally facilitated smooth transitions for four junior web developers

### Software Engineer 1 Apr 2018 - Feb 2021

- Joined as the 8th employee at Series A stage; contributed through acquisition as the company scaled and matured its product offering
- Created the most-used online tools (#1 search response for "odds calculator") for calculating and converting betting odds
- Developed and launched customizable odds widgets for partners like Fansided, SBNation, and the Chicago Tribune which generated over 5 million impressions within three months of deployment
- Enhanced operational stability by adding and maintaining automated integration tests via Cypress

### **TECHNICAL SKILLS**

Languages: JavaScript, TypeScript, HTML, CSS, SQL Frontend: React, Redux, Next.js, Tailwind, Emotion, Storybook

Backend & Tools: Node.js, PostgreSQL, Redis, AWS (SNS, S3), Docker, Git, CI/CD

**Testing & Automation:** Jest, Cypress

#### **EDUCATION & TRAINING**