

Winifred Gong

Designer with a love for hover states, lettering, and raw tomatoes.

Experience

Lovepop Cards *UX/UI Designer*

March 2017 - Present

Sole product designer for the custom wedding invitation experience which includes a consumer-facing user flow for creating custom invitations as well as a back end studio tool for our card designers to create renders of invitation suites.

Currently working on user flows for creating personalized Lovepop Notes for our consumer facing site. Designed and maintained Sketch Libraries and style guides for various Lovepop products.

Clora *UX/UI Designer*

September 2016 - September 2017

Jack-of-all-trades designer working directly with the CEO & CTO for a very small team. Created custom illustration, developed and iterated on style guidelines, managed all marketing and presentation collateral, designed and prototyped high and low fidelity wireframes, and pushed html/css from time to time.

Skills

UX

Ideation/Wireframing
Hi/Lo Fidelity Prototyping
User Research
Usability Testing

UI

UI Design
Interaction Design
CSS Animation
Illustration

Tools

Sketch
InVision
Flinto
Zeplin

Education

Boston University *B.S. Nutritional Science*

September 2008 - June 2012

Find Me

winifredgong.com
winifredgong@gmail.com
@bossibly