Winifred Gong

Designer with a love for hover states, lettering, and raw tomatoes.

Experience

Lovepop Cards *UX/UI Designer*

March 2017 - Present

Sole product designer for the custom wedding invitation experience which includes a consumer-facing user flow for creating custom invitations as well as a back end studio tool for our card designers to create renders of invitation suites.

Currently working on user flows for creating personalized Lovepop Notes for our consumer facing site. Designed and maintained Sketch Libraries and style guides for various Lovepop products.

Clora *UX/UI Designer*

September 2016 - September 2017

Jack-of-all-trades designer working directly with the CEO & CTO for a very small team. Created custom illustrations, developed and iterated on style guidelines, managed all marketing collateral, designed and prototyped high and low fidelity wireframes, and even pushed HTML and CSS from time to time.

Skills

UX	*UI*	*Tools*
Ideation/Wireframing	UI Design	Sketch
Hi/Lo Fidelity Prototyping	Interaction Design	InVision
User Research	CSS Animation	Flinto
Usability Testing	Illustration	Zeplin

Education

Boston University *B.S. Nutritional Science*

September 2008 - June 2012

Find Me

winifredgong.com
winifredgong@gmail.com
@bossibly