



University of Missouri – Fall Leadership Retreat Proposal

Sail to New Horizons: Discover, Explore, Dream



Midwest Asian American Students Union
2014 Fall Leadership Retreat Proposal
University of Missouri





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About the University of Missouri

The University of Missouri is nestled in the quaint city of **Columbia**, halfway between Midwest metros Kansas City and St. Louis. The city with a population of around 200,000 was named one of the **Top Ten college towns** in the U.S. by *Business Insider*, *Profacinate*, and *The Huffington Post* for its affordability, student diversity and art and culture among other attributes.

Since its beginning in 1839, MU has made it a tradition to break free from tradition, starting with its reputation as the **first state college** west of the Mississippi River. MU founded the world's **first journalism school**, and has the honor of appointing the **first female chancellor** of any land-grant university in the nation. And no school shows more pride than Mizzou, home to the America's **first homecoming**.

While school pride flourishes on campus, so does **diversity**. The University of Missouri has a history of embracing people of all backgrounds. MU began admitting **women** in 1867, and by 1871 had the first female head of a department. MU was already opening its arms to welcome **international students** in 1905, who came from Japan, the Philippines, Cuba, Russia, Australia, Germany, Argentina and Egypt to study medicine, engineering and law. The University of Missouri is also home to the first **Multicultural Interest Sorority**, Delta Xi Nu, and **Asian Interest Fraternity**, Kappa Pi Beta, in Missouri. The fall of 2013 saw the most diverse student population at the MU, with more than **25% of the student population** coming from a non-white ethnic background. In addition to funding multicultural organizations, MU founded the **"One Mizzou"** initiative in 2011 to create a more inclusive campus in regards to diversity.

Mizzou houses the most impressive **Student Recreational Center** in the country, according to *Sports Illustrated*. Most well-known is perhaps the Aquatic Center, where **Olympic Gold-Medalists** Michael Phelps, Natalie Coughlin and Kristy Coventry broke world records in 2008.

Intertwined with the campus is the hub of life: **Downtown Columbia**. The 10 block-wide wonderland is not only home to Shakespeare's Pizza and other delicious delicacies, but also offers a plethora of entertainment, from concerts at **The Blue Note** to movies at **RagTag Cinema**, from gorgeous at the **PS Gallery** to self-discovery at the U Museum.

While tucked neatly in the valleys and rivers of the **Midwest**, the University of Missouri has its share of notable alumni. Among them are entertainers Sheryl Crow and Brad Pitt, **Nobel Peace Prize** winner Barbara McClintock, **NASA Astronaut** Linda Godwin and entrepreneur Sam Walton, founder of the **Wal-Mart** industry.



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Asian American Association (AAA)

AAA unites MU students of all backgrounds to bring campus awareness and understanding of Asian Pacific Islander American (APIA) culture, history, and current issues to Mizzou. AAA's purpose is to provide a social network for Asian American Students at the University of Missouri, create a support network for the Asian American students at the University of Missouri, bridge the schisms that exist within our campus, raise awareness for diversity issues and more specifically APIA issues and break down stereotypes through programmed events that showcase APIA talents and traditions.

Umbrella Organizations

Alpha Phi Gamma Sorority, Inc.
Asian American Journalists Association (AAJA)
Asian Christian Fellowship (ACF)
Filipino American Students Association (FASA)
Kappa Pi Beta Fraternity Inc.
OFFICIAL Dance Crew
South Asian Students Association (SASA)

Supporting Organizations

Four Front
Missouri International Student Council (MISC)
Missouri Students Association (MSA)



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PROPOSED THEME

Sail to New Horizons: Discover, Explore, Dream

“Twenty years from now, you will be more disappointed by the things you didn’t do than by the ones you did. So throw off the bowlines, sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover.” – Mark Twain

Discover your identity. Explore your roots. Lead your dream.





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PLANNING COMMITTEE

Chair (1)

- Oversee the planning committee and run bi-weekly meetings
- Provide support for all chairs and ensure responsibilities of each committee are carried out
- Act as a liaison to the Executive Planning Committee

Banquet Chair (1)

- Plan the banquet programming
- Secure the banquet venue and plan the decorations
- Coordinate the banquet dinner

Finance Chair (1)

- Secure and maintain a feasible budget for the conference
- Fundraise with local businesses, departments and campus organizations

Workshop & Speaker Chair (2)

- Create and organize workshops that reflects the conference theme
- Contact workshop facilitators and keynote speakers

Small Group/Volunteer Coordinator (1)

- Recruit and train small group leaders
- Find volunteers to help set-up & clean-up for the conference

Entertainment Chair (1)

- Contact and secure entertainment for Friday night and Saturday night banquet
- Gather all biographies for entertainers

Public Relations (1)

- Design conference-related materials (logos, fliers, etc.)
- Create the conference booklet
- Work with webmaster to put together the promotional videos

Webmaster (1)

- Design and maintain the conference website
- Create and manage online registration
- Create promotional videos for the conference



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CONFERENCE FACILITIES

Friday Registration + Variety Show

Memorial Union Jesse Wrench Auditorium

- Auditorium seats 222 people
- Sign-In tables will be set-up right outside the auditorium
- Variety show will take place on stage



Saturday Registration, Workshops and Small Groups

Cornell Hall (Trulaske College of Business)

- Registration and Opening: Cornell Hall Auditorium
- Workshops: 17 classrooms



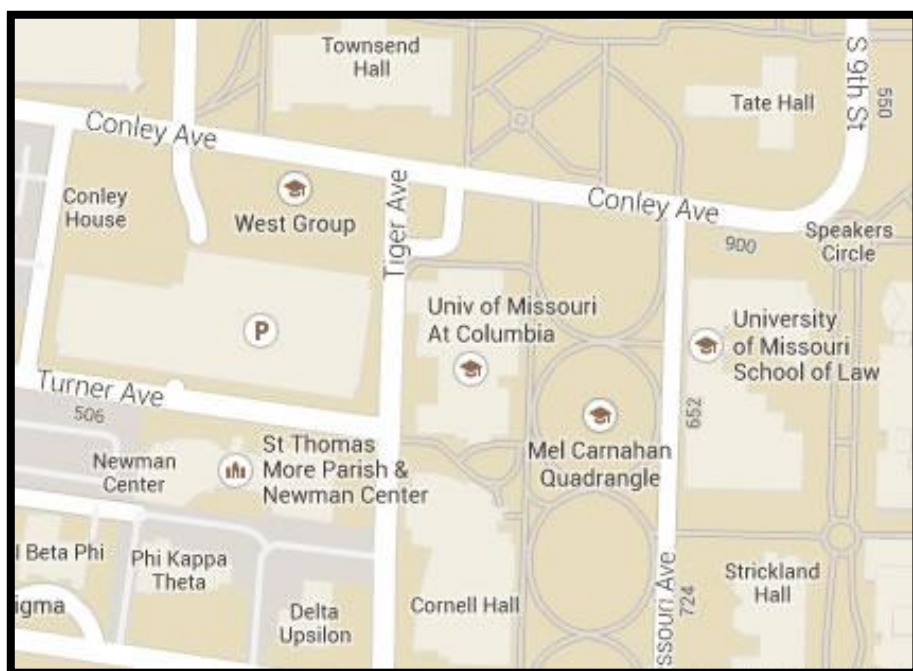


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Banquet: Reynolds Alumni Center (RAC)

- Held in the Columns Ballroom inside the Reynolds Alumni Center.
- This space accommodates up to 300 people.
- The room comes equipped with electronic screen, portable LCD, three overhead projectors, DMX Music system and TV/DVD/VCR capabilities.
- Dinner would be provided by the University Club of MU.





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PARKING

Parking garages and metered parking:
Free on weekends, free after 5 pm on weekdays.

Hitt Street Garage
310 Hitt Street
Columbia, MO 65211



Turner Avenue Garage
601 Turner Avenue
Columbia, MO 65211





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LODGING

- **Comfort Suites**
 - 1.9 miles from campus, 5 minute drive
 - 1010 W. Business Loop 70, Columbia, MO 65202
 - (573) 443-0055
 - <http://www.comfortsuites.com/hotel-columbia-missouri-MO169>
- **DoubleTree by Hilton Hotel**
 - 2.2 miles from campus, 6 minute drive
 - 1111 East Broadway, Columbia, MO 65201
 - (573) 875-7000
 - <http://doubletree3.hilton.com/en/hotels/missouri/the-broadway-columbia-a-doubletree-by-hilton-hotel-COUTBDT/index.html>
- **Hampton Inn & Suites** (at the University of Missouri)
 - 2.3 miles from campus, 6 minute drive
 - 1225 Fellows Place, Columbia, MO 65201
 - (573) 214-2222
 - <http://hamptoninn3.hilton.com/en/hotels/missouri/hampton-inn-and-suites-columbia-at-the-university-of-missouri-COUUMHX/index.html>
- **Quality Inn**
 - 2.8 miles from campus, 7 minute drive
 - 1612 N. Providence Rd, Columbia, MO 65202
 - (573) 449-2491
 - <http://www.qualityinn.com/hotel-columbia-missouri-MO145>
- **Ramada Inn**
 - 5.2 miles from campus, 9 minute drive
 - 901 Conley Rd, Columbia, MO 65201
 - (573) 443-4141
 - <http://www.ramada.com/hotels/missouri/columbia/ramada-columbia-mo/hotel-overview>
- **Courtyard by Marriott**
 - 5.3 miles from campus, 10 minute drive
 - 3301 LeMone Industrial Blvd, Columbia, MO 65203
 - (573) 443-8000
 - <http://www.marriott.com/hotels/travel/coucy-courtyard-columbia/>
- **Hampton Inn**
 - 5.4 miles from campus, 9 minute drive
 - 3410 Clark Lane, Columbia, MO 65202
 - (573) 886-9392
 - <http://hamptoninn3.hilton.com/en/hotels/missouri/hampton-inn-columbia-COUHHHX/index.html>



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RESTAURANTS

American

The Heidelberg (410 S. 9th St)
Bread Basket Cafe II (220 S. 8th St)
Booche's (110 S. 9th St)
Cafe Berlin (220 N. 10th St)
Campus Bar and Grill (304 S. 9th St)
Ernie's Cafe (1005 E. Walnut)
Fazoli's (308 S. 9th St)
Flat Branch (115 S. 5th St)
Harpo's (29 S. 9th St)
Ingredient (304 S. 9th St)
Jimmy John's (1019 E. Broadway)
Main Squeeze Cafe (28 S. 9th St)
Noodles and Company (406 S. 9th St)
Pickleman's (1106 E. Broadway)
Quizno's Subs (2703 E. Broadway)
Shiloh Bar & Grill (402 E. Broadway)
Sub Shop (209 S. 8th St)
Subway (30 S. 9th St)
Which Wich (304 S. 9th St)

Asian

Bangkok Garden's (811 Cherry St)
Formosa (913A E. Broadway)
Geisha Sushi Bar (804 E. Broadway)
India's House (1101 E. Broadway)
Jingo's Restaurant (1201 E. Broadway)
Kampai Sushi Bar (907 Alley A)
Kui Korean BBQ (22 N. 9th St)
Saigon Bistro (912 E. Broadway)
Thai Express (308 S. 9th St)
Thip Thai Cuisine (904 E. Broadway)

European

Casablanca Mediterranean Grill (5th & Elm)
International Cafe (26 S. 9th St)
Cafe Poland (807 Locust St)

Mexican

Chipotle Mexican Grill (306 S. 9th St)
El Rancho (1014 E. Broadway)
Freebirds World Burrito (1020 E. Broadway)
La Siesta (33 N. 9th St)

Pizza

Domino's (416 S. 9th St)
Shakespeare's Pizza (225 S. 9th St)
Gumby's Pizza (1201 E. Broadway)
Papa John's (1203 E. Broadway)

Miscellaneous

Blenders: Smoothies & Juice (308 S. 9th St)
Cold Stone Creamery (904 Elm St)
Frequency Coffee (915 Alley A)
Hot Box Cookies (1013 E. Broadway)
Kaldi's Coffeehouse (29 S. 9th St)
Lakota Coffee (24 S. 9th St)
Lollicup (23 S. 9th St)
Red Mango (1009 E. Broadway)
Sparky's Ice Cream Parlor (21 S. 9th St)
Starbucks (304 S. 9th St)
U Knead Sweets (808 Cherry St)
The Velvet Cupcake (23 S. 8th St)
Vida Coffee (812 Hitt St)
YogoLuv (201 S. 9th St)



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----- PROPOSED SCHEDULE -----

Friday

6:30-9:30 PM Registration (Wrench Auditorium)

7:00-9:00 PM Variety Show (Wrench Auditorium)

Saturday

8:30-9:30 AM Registration Opens (Cornell Hall)

9:30-10:20 AM Opening Ceremony/Keynote (Cornell Hall Auditorium)

10:30-10:50 AM Captain's Meeting I

11:00-11:50 AM Island Session I

12:00-1:20 PM Lunch

1:30-2:20 PM Island Session II

2:30-3:20 PM Island Session III

3:30-3:50 PM Captain's Meeting II

6:30 PM Banquet Doors Open

7:00-9:30 PM Dinner/Keynote/Entertainment/Closing Remarks (RAC)



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----- KEYNOTE SPEAKERS -----

Noor Azizan-Gardner

Noor Azizan-Gardner was appointed as the University of Missouri's chief diversity officer in 2012. She had been serving in this position on an interim basis since September 7, 2011. She will be providing the leadership, consultation and support to enhance diversity at MU.

Ms. Azizan-Gardner has been working with intercultural issues in the United States and Europe for the last 18 years. She is a much sought-after speaker in her specialty area of intercultural competency and leadership. Over the years, her assignments have included presenting innumerable intercultural competency lectures and workshops and consulting on diversity and intercultural competency for the private and public sectors, the police and armed forces.



Mee Moua

Mee Moua is the president and executive director of Asian Americans Advancing Justice | AAJC. Moua leads AAJC's efforts to promote civic engagement, create an inclusive society and empower Asian Americans and other underserved communities.

Moua served as vice president of strategic impact initiatives for the Asian & Pacific Islander American Health Forum (APIAHF), a national health justice organization with offices in San Francisco and Washington, D.C. Prior to her position at APIAHF, Moua was a three-term Minnesota State Senator, where she chaired the Senate Judiciary Committee, and had oversight responsibility for all state agencies in matter related to criminal, civil and administrative law and procedures.

Christine Chen

Christine Chen is currently the Executive Director for APIAVote. Chen is well-known by activists across the country. Her record in building coalitions and working at the grassroots and national levels established her as one of the strongest voices in the APIA community. She has more than a decade of experience in organizing and advocating on issues such as immigration, hate crimes, affirmative action, census, racial profiling, voting rights, election reform, and various derogatory and racist media incidents.

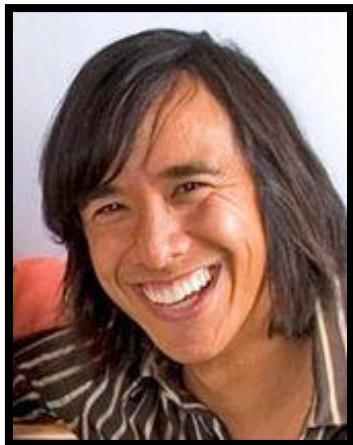
Her role as a trusted coalition builder has her effectively building relationships with key Congressional offices. Chen currently serves on the Kennedy Center Community Advisory Board, Center for Asian American Media, OCA Northern Virginia Chapter, and the advisory boards for the Asian Pacific American Medical Students Association (APAMSA), and CAPAL.





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Kip Fulbeck

Kip Fulbeck is a pioneering artist, spoken word performer, and filmmaker. He has been featured on CNN, MTV, The TODAY Show, and PBS, and has performed and exhibited in over twenty countries and throughout the U.S. He is the author of several books including *Mixed: Portraits of Multiracial Kids*, *Part Asian*, and *100% Hapa*, as well as the director of a dozen short films.

Fulbeck teaches at the University of California, Santa Barbara. In recognition for his work promoting multiracial awareness, he was awarded the inaugural Loving Prize at the 2009 Mixed Roots Film & Literary Festival and also named a Cultural Pioneer at Harvard University.

----- ENTERTAINMENT -----



Alvin Lau

National slam poetry superstar **Alvin Lau** keeps that dream alive every time he spits through the mic. The son of Chinese immigrants, Lau has won more high stakes poetry slams than any other poet in the world, including consecutive championships at Brave New Voices: The National Youth Poetry Slam ('02, '03), dozens of regional and invitational championships, and a record-setting six individual finals appearances at the National Poetry Slam and Individual World Poetry Slam ('04, '06, '07, '09, '10). Lau's poetry has been featured on two seasons of HBO's Def Poetry Jam, NPR, Amnesty International's spoken word tour, Rattle Magazine's Tribute to Slam, and the Poetry Foundation online.

Jennifer Chung

Jennifer Chung is one of the pioneers of YouTube music. Being one of the first people ever to post videos of herself singing, she created a worldwide fan base within 2 years of starting. Now with over 30 million views online and over 130,000 subscribers, Jennifer has become known as a force to be reckoned with not only in the online music community but within the music industry itself. Jennifer can best be described as a soulful resonating voice that has allowed media such as MTV to recognize her as the next big act.





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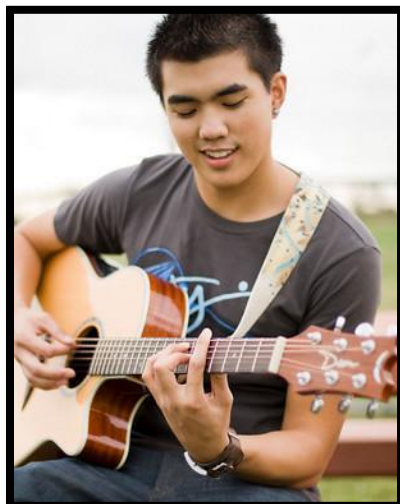
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Jun Sung Ahn

Jun Sung Ahn, who makes videos on YouTube under the pseudonym Jun Curry Ahn (a play on his ethnicity), offers a new take on YouTube's music scene. Since July 2011, Ahn has recorded and published violin covers of popular songs on the website. In just 16 months, he's had 17 million views and 130,000 subscribers. His cover of Psy's hit "Gangnam Style" reached more than 2.4 million views.

Ahn started playing classical violin in fifth grade and has performed in countless competitions and recitals. Ahn wanted to continue his violin career in college. Even though he's not a Bienen music major, he's heavily involved in performing on campus. When he entered Northwestern, he immediately joined the full-size orchestra, Philharmonia.



Joseph Vincent

Joseph Vincent, is a Filipino American guitarist, singer, and songwriter. Joseph has been featured on NBC's The Ellen DeGeneres Show and has performed at well-known Los Angeles venues, such as The House of Blues, The Knitting Factory, Roxy Theatre, El Rey Theatre, The Troubadour, among international venues in Australia, Singapore, and Canada. He is currently managed by Tom Ngo and Catch Adventures.

In June 2008, Joseph entered the music scene by uploading song covers on YouTube, where he became widely recognized. He has over 330,000 subscribers and over 68 million views. Joseph has become internationally popular as well, having performed sold out shows in Singapore, Canada, and Australia, and being voted Australia's "Youtube Artist of the Year" by Star Central magazine.



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WORKSHOPS

Discover your **IDENTITY**. Explore your **CULTURE**. **LEAD** your dream.

Category	Topic	Promoted Speaker
Identity	Asian American Women in Leader”SHIP”	Noor Azizan Gardner
Identity	Interracial Relationships	Megan Leong
Identity	Diversity Peer Educator Facilitation	Diversity Peer Educator
Identity	What does it means to be HAPA	Vicki Flippin
Identity	APIA History	OCA - ST. Louis
Identity	Asian Americans in the LGBTQ Community	Duy Nguyen
Leadership	Managing Hard’ships’: Motivating Your Members Are you overwhelmed with projects and facing apathetic members? As a leader, it can be frustrating when members of your group aren’t motivated to do their part or when volunteers are scarce. Lack of initiative is a common problem that plagues many organizations, but the good news is that it is easy to remedy! This interactive session will provide leaders with practical and applicable strategies to engage members to step up and take initiative in any organization.	Alyssa Bilyeu
Leadership	Event Programming 101 An event can take a life of its own while at the same time taking up all of your life! This presentation will center around discussion on program planning from conception to poset-event evaluation and everything in between. Including tips and tricks on how to create a seamless and successful event!	Pangku Moua
Leadership	What I Wish I knew Then: Lessons Learned Through Experience “I wish I knew then, what I know now” is a common refrain that reinforces the power of experience and applied learning. These “learning experiences” are sometimes intentional, more often accidental, and not always obvious at the time. This session will discuss lesson learned about leadership, organizational culture, networking, communication, collaboration, managing change and how to apply them without spending decades learning them on your own.	Frankie Minor
Leadership	Leading Effective Meetings This session will focus on techniques for leading effective meetings for student groups, executive boards and professional organizations. The topics will include creating effective agendas, keeping track of time in meetings and effective brainstorming strategies.	Adam Leong



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Leadership	StrengthsQuest: An Introduction Are you looking to take your leadership experience to the next level? StrengthsQuest is a Positive Psychology Phenomenon that is sweeping the nation. This will be an introduction to StrengthsQuest for those who are not familiar with it or who have only briefly used it through activities and discussion.	MU Career Center
Leadership	Conflict Management: Difficult Conversations and Cooperative Problem Solving We all experience conflict occasionally. It is a natural result of the fact that we are different from each other. We have different roles, different goals, different styles, etc. How we communicate and problem solve in these situations can determine whether there is a constructive outcome. In this workshop, you will learn common responses to conflict, understand principles of cooperative problem solving and have practical tools to increase constructive outcomes.	Paul Ladehoff
Leadership	Student Panel: Leadership in Action Experience makes for great teachers and we can think of no better way to share this experience than letting you hear from your fellow students. Come meet the MAASU Executive Coordinating Committee (ECC), hear their stories on leadership and learn how you can be more involved in the Midwest.	MAASU ECC
Cultural	From West to East: A World-Changing Movement Christianity is usually thought of as a western religion, so you might ask, "What significance does it have in Asian cultures?". Experts from around the world say that we're witnessing the largest Christian movement in all of history, and out of all places, it's happening in Asia. Countries like South Korea, China, and Indonesia are experiencing tremendous growth in the number of Christians. For example, China has gone from about 1 million Christians to over 100 million Christians in the past 50 years. During this seminar, we will explore some possible explanations to why this world-changing movement is taking place in our native lands.	Tim Chung
Cultural	Tinikling Lesson	Filipino American Students Association (FASA)
Cultural	Hip-hop Dancing 101	AAA's OFFICIAL Dance Crew
Cultural	Food Expo: Learn to make Asian food	Asian American Association (AAA)



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Proposed Budget

	Budgeted
Facilities	
Wrench Auditorium Equipment	\$15
Workshops	\$0
Banquet	\$2000
	\$2,015
Food	
Banquet (\$18.95/person)	\$3,790
Saturday Lunch (\$8.95/person)	\$1,790
	\$5,580
Entertainment & Workshops	
Friday Night	\$0
Banquet Entertainment	\$1000
Keynote Honorarium	\$1000
Workshops Facilitators	\$1000
Lodging (5 people)	\$1000
Travel (5 people)	\$2000
	\$6,000
Registration	
Tshirts (\$6/shirt)	\$1200
Folder/Name Tags/Pens	\$500
	\$1700
Marketing	
Programs (\$4/program)	\$800
Website	\$100
	\$900
MASTER TOTAL	\$16,195



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Revenue

	Estimated
Ticket Revenue	
200 Attendees (200 x \$35)	\$7,000
Student Organizations	
Asian American Association	\$8,000
Four Front	\$500
Residence Halls Association	\$200
Total	\$8,700
Departments and Businesses	
College of Arts and Sciences	\$200
Asian Affairs Center	\$200
Chancellor's Diversity Initiative	\$200
College of Education	\$300
Multicultural Center	\$200
State Farm Insurance	\$200
The Reserve	\$200
Veterans United	\$300
Walmart	\$500
Total	\$2,300
Master Total	\$18,000