

Website Planning Document

Site Name: The Valley Weather

Author: Matthan Bosse

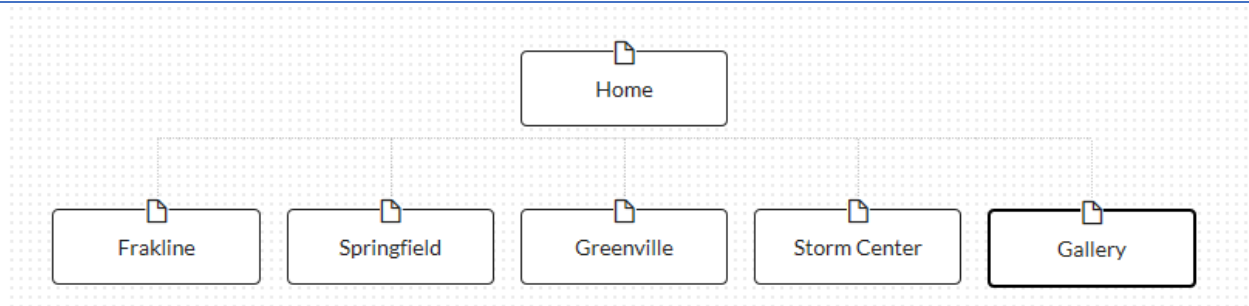
Site Purpose

The purpose of The Valley Weather Now site is to provide a centralized location to provide weather information for each of the three towns located in The Valley. Franklin, Springfield, Greenville will each have a page with a contain weather conditions and other town information or relevant articles/content. The main site page will provide a current weather story and town information. A gallery page will be available to show photos of the what makes the Valley so great. A Storm Center page will be available for residents to get up to the minute information on any sever storm or tornado that plague the area.

Target Audience

The target audience is mainly the members of the three townships located in the Valley. These visitors are middle class citizens living in these small towns. Site visitors will range from kids to senior citizens, but the primary target will be middle age works looking to see pertinent weather information for farming and outdoor labor. The towns also take pride in their high school football team so sports scores will be available.

Site Map



Color Scheme and Typography

The primary text fonts are Segoe UI Light, and Georgia

Site Header	Segoe UI	2.5em	#29524a	Sample
Primary Navigation	Segoe UI	2em	#94a187	Sample
Footer Navigation	Segoe UI	1.25em	#7cb4b8	Sample
Heading 1 (h1)	Segoe UI	2em	#29524a	Sample
Heading 2 (h2)	Segoe UI	1.5em	#94a187	Sample
Heading 3 (h3)	Segoe UI	1.25em	#94a187	Sample
Paragraph text (p)	Segoe UI Light	1em	#000000	Sample

Wire-Frame Sketches

Large:



The Valley Weather

The Valley, No other place like

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Current Weather Information

City Article Headline

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10 Day forecast

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Contact Information

@2018 The Valley Weather May 19, 2018

Medium:



The Valley Weather

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Current Weather Information

10 Day forecast

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City Article Headline

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Small:



The Valley Weather

The Valley, No other place like it.

Home

Franklin

Greenville

Springfield

Storm Center

Gallery



Current Weather Infor-
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10 Day forecast

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City Article Headline

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