

Total of Orders

20000

Customers of 2017

3494

Total of Profits

11 МЛН

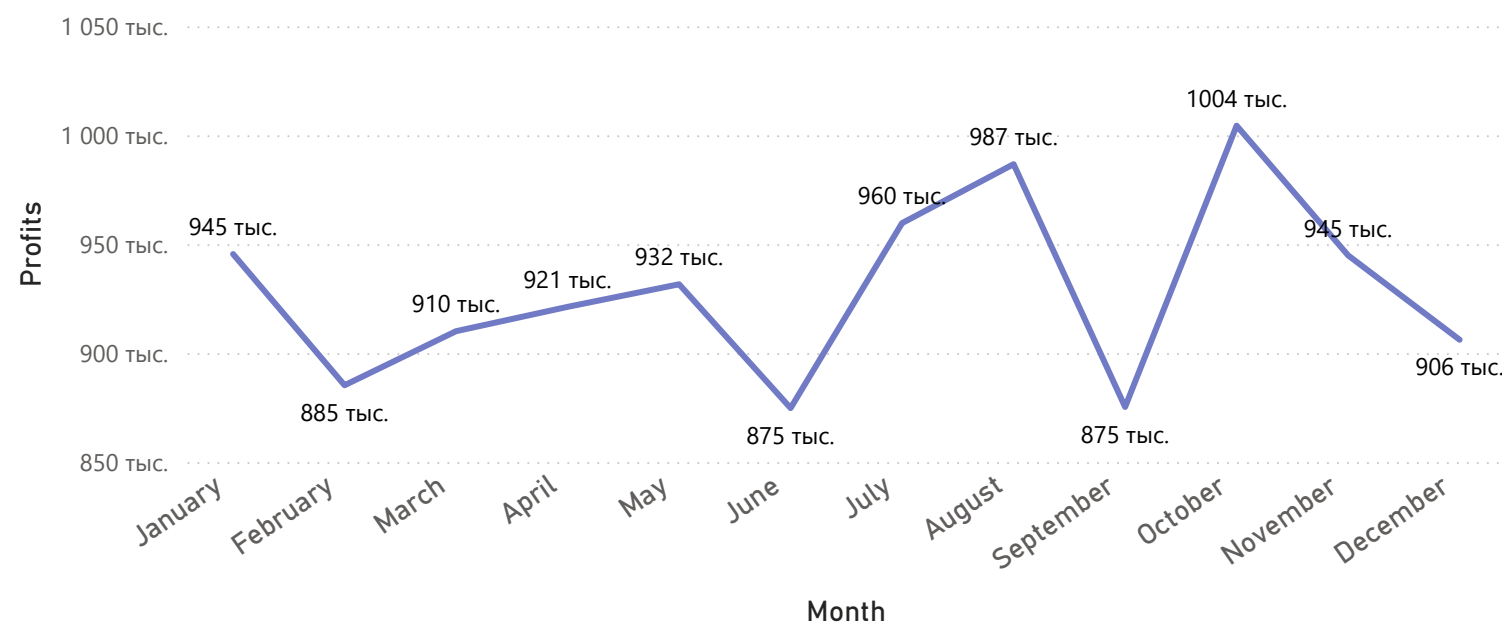
Date

01.01.2017 30.12.2017

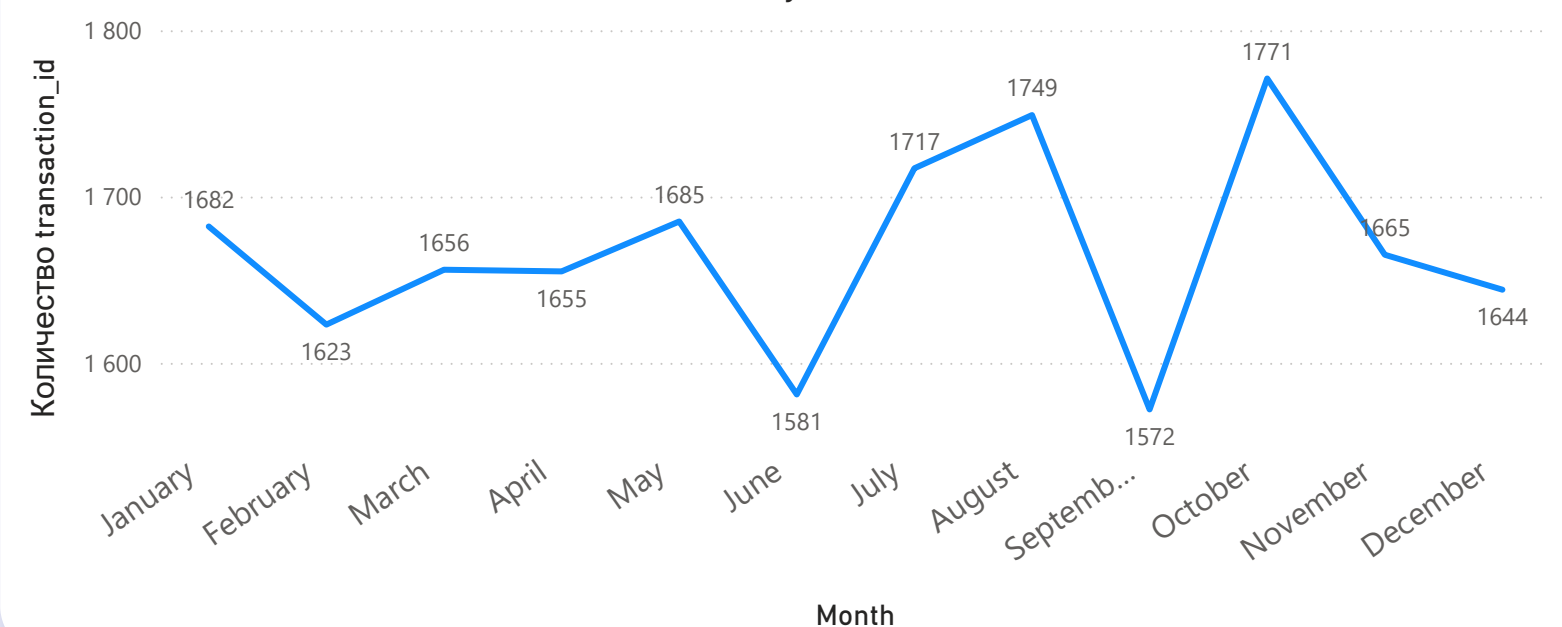
Status Orders

Bce

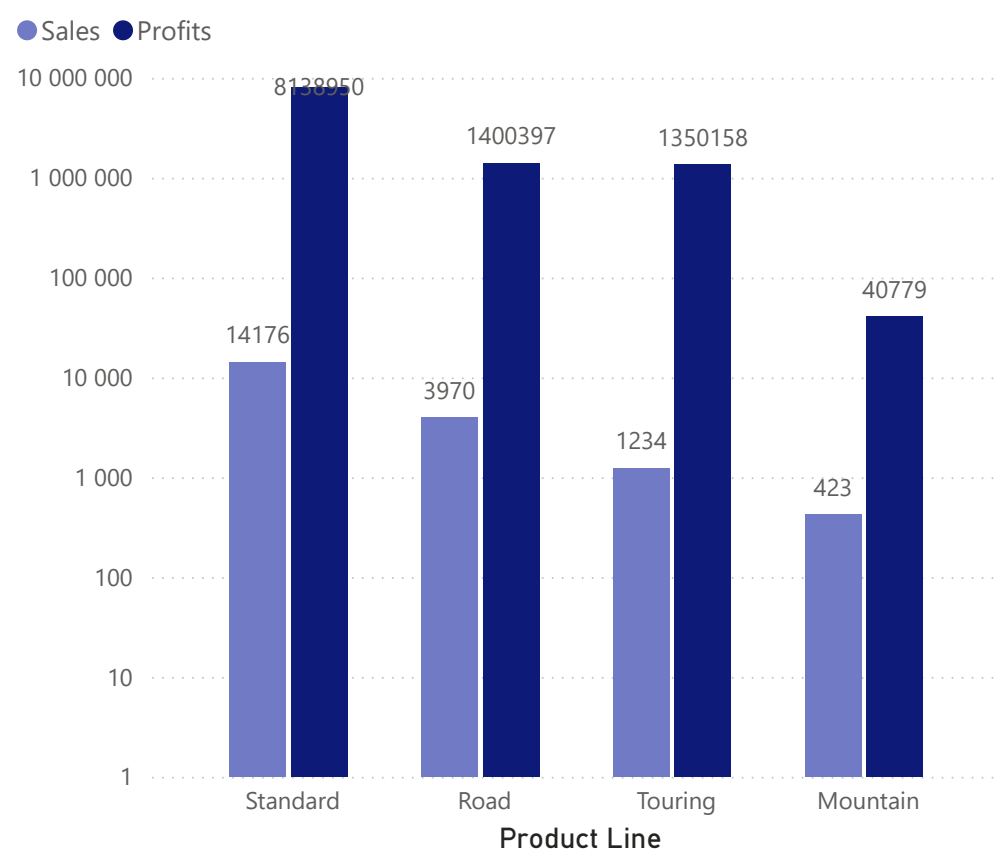
Profit by Month



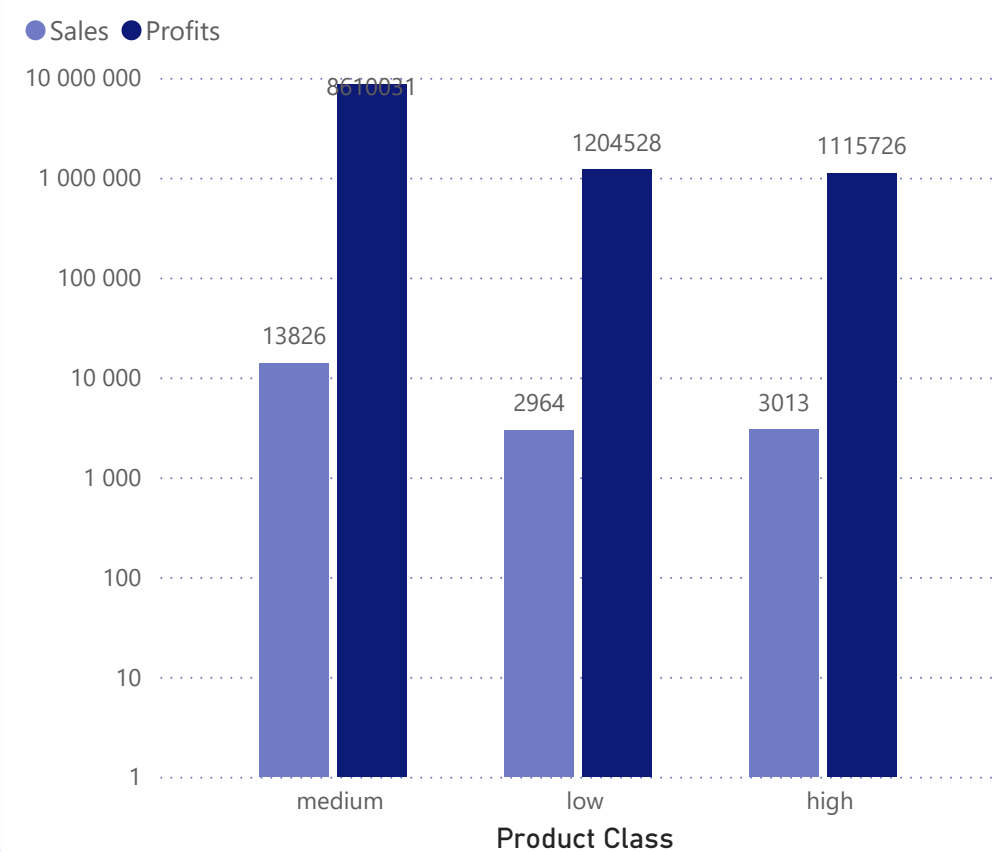
Sales by Month



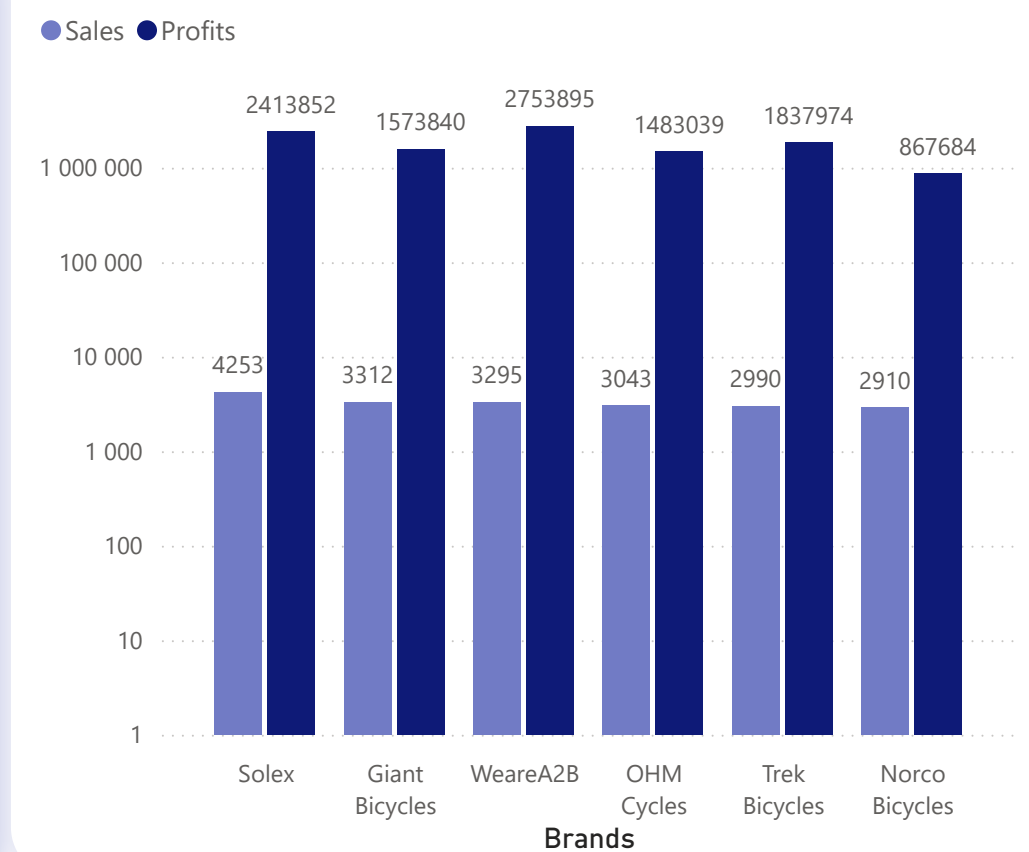
Sales and Profit by Product Line



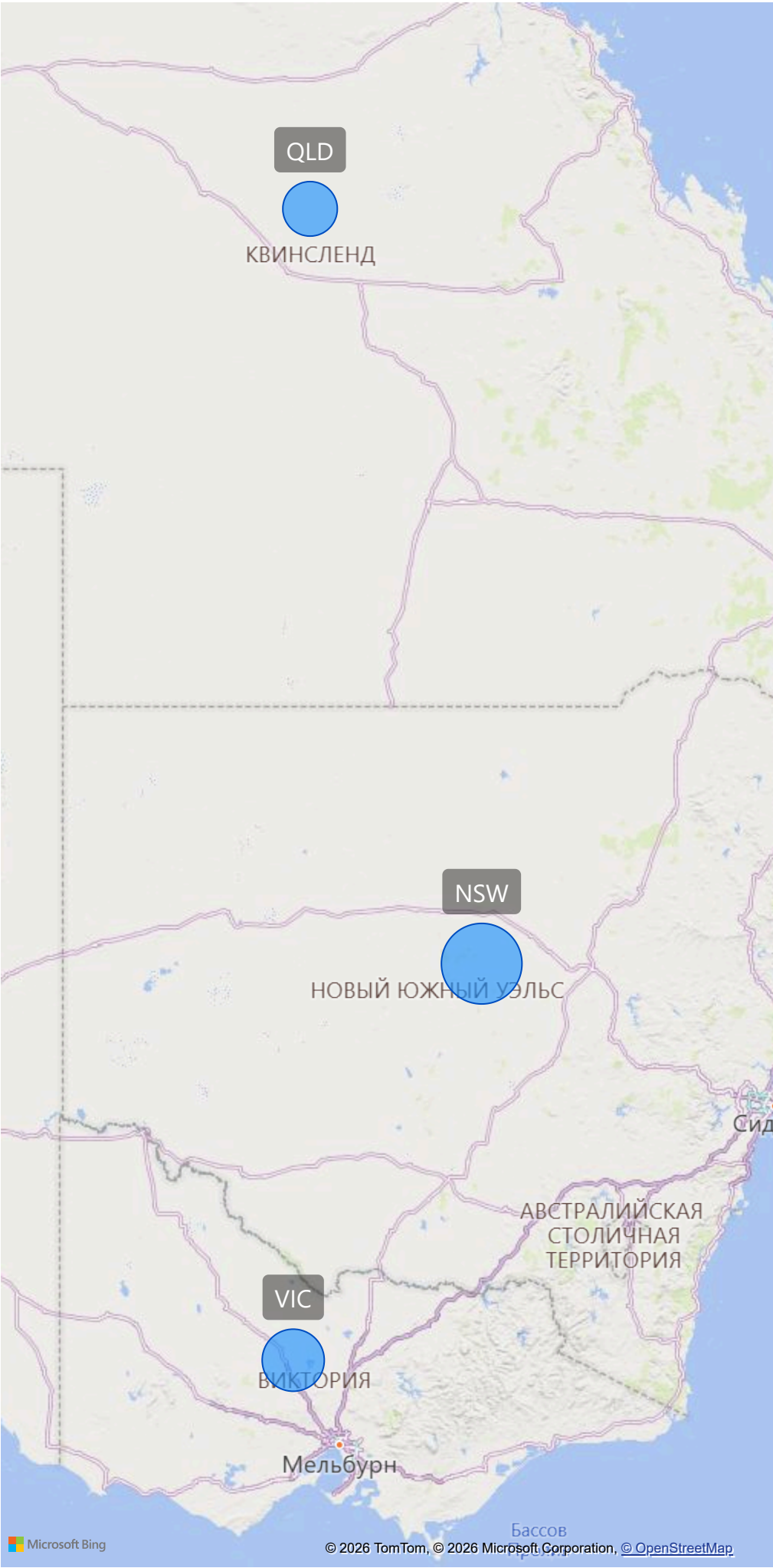
Sales and Profit by Product Class



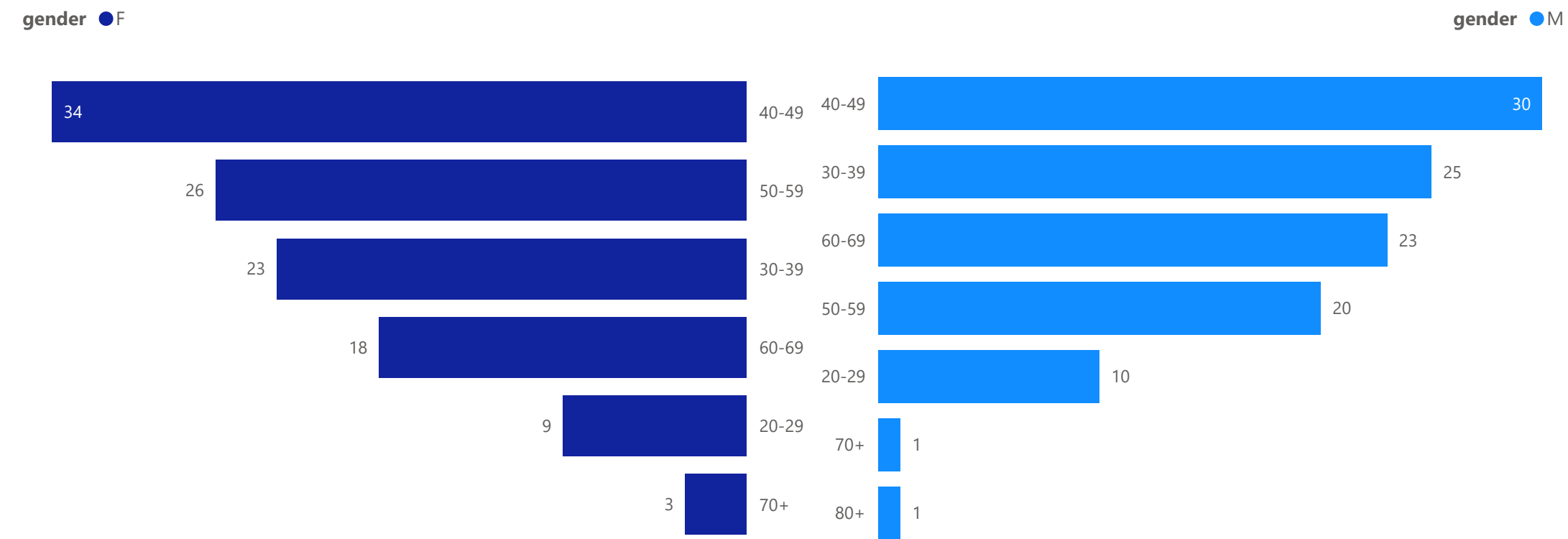
Sales and Profit by Brands



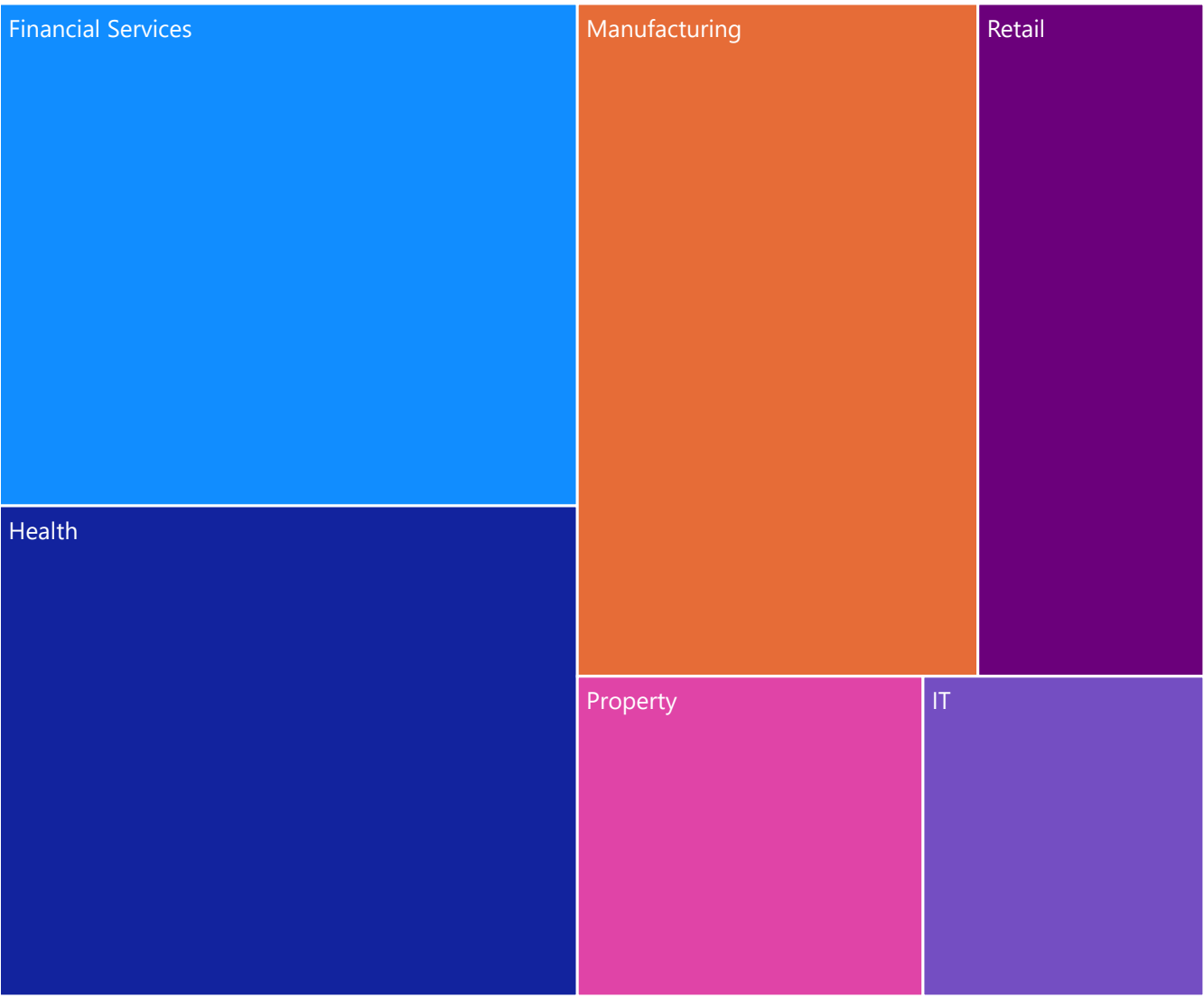
Customer Distribution by State



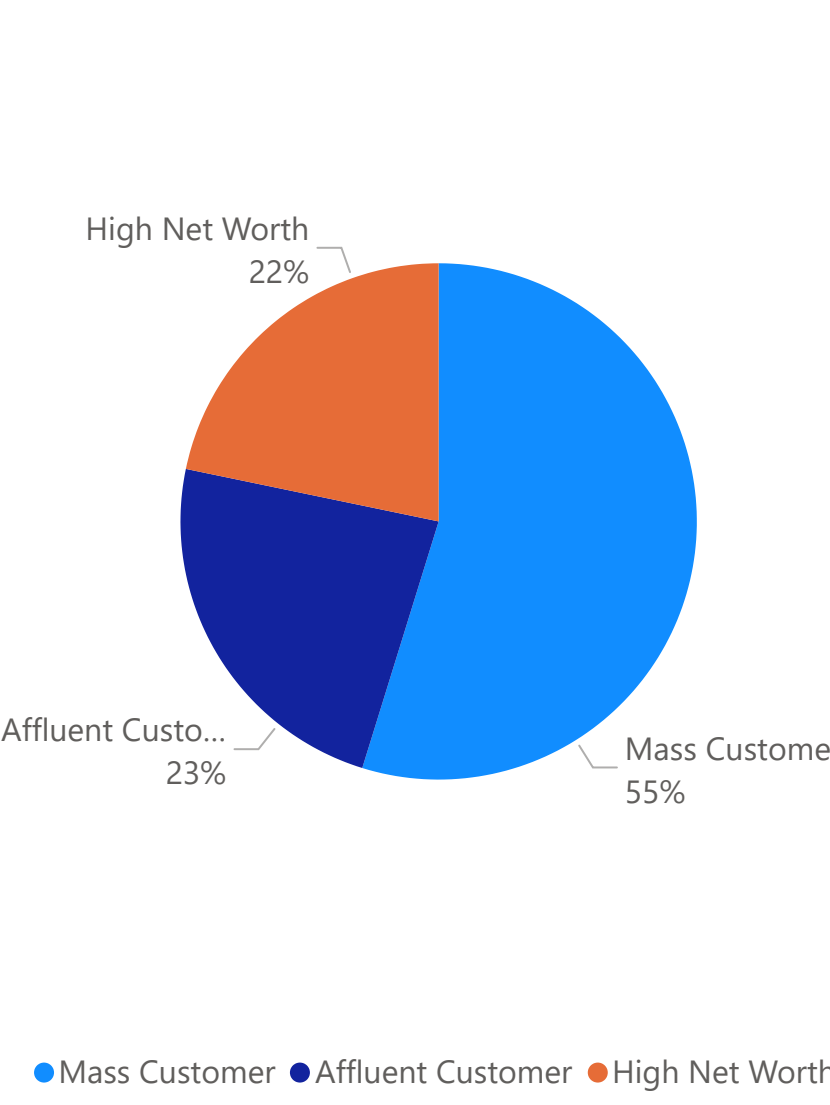
Age and Gender Distribution



Sales by Job Industry



Sales by Wealth Segment





New customers to be targeted

Age
30-69

Job Industries
Manufacturing, Financial Services,
Health

Wealth Segment
Mass Customers,Affluent Customer,
High Net Worth

State
NSW, VIC,QLD

first_name	last_name	gender	Age	wealth_segment	job_industry_category	job_title	state	address	owns_car	past_3_years_bike_related_purchases	property_valuation	tenure
Abbie	Oldman	Male	42	High Net Worth	Health		NSW	4 North Drive	Yes	82	8	5
Abigale	Sives	Female	62	Affluent Customer	Health	VP Marketing	QLD	2 Glendale Center	Yes	48	4	14
Adria	Van den Velde	Female	47	Affluent Customer	Manufacturing	Nuclear Power Engineer	NSW	6030 Becker Plaza	Yes	39	7	9
Adriane	Richardson	Female	49	High Net Worth	Manufacturing	Data Coordinat	VIC	4 Randy Street	No	81	8	9
Agnella	Capener	Female	56	High Net Worth	Health	Teacher	VIC	49185 Derek Circle	No	58	6	19
Agnola	Batterson	Female	46	Mass Customer	Financial Services	Physical Therapy Assistant	QLD	216 Bultman Park	No	86	3	7
Ajay	Worham	Female	46	Mass Customer	Manufacturing	Computer Systems Analyst I	NSW	5 Homewood Road	Yes	80	6	12
Aldin	Newsome	Male	44	Mass Customer	Financial Services	Financial Analyst	NSW	058 Morningstar Center	No	24	9	17
Aldric	Birney	Male	54	Mass Customer	Manufacturing		NSW	5 Caliangt Center	Yes	21	6	14
Aleece	Feige	Female	50	Mass Customer	Manufacturing		NSW	2030 Anderson Lane	No	49	10	18
Alexina	Mabley	Female	50	Mass Customer	Manufacturing	Web Designer IV	NSW	9 Rieder Junction	Yes	72	9	10
Alfi	Sabbins	Female	66	High Net Worth	Financial Services		NSW	763 Ridgeway Place	Yes	63	3	18
Almira	Mangion	Female	30	Affluent Customer	Financial Services	VP Product Management	NSW	179 Anzinger Center	Yes	4	12	2
Aloysius	Glowacz	Male	46	Affluent Customer	Financial Services	Financial Advisor	NSW	07 Susan Lane	No	72	10	18
Amabel		Female	44	Mass Customer	Financial Services	Chief Design Engineer	NSW	3128 Mallory Pass	Yes	71	6	9
Amara	Clow	Female	59	Mass Customer	Financial Services	Biostatistician IV	VIC	99376 Namekagon Street	Yes	47	12	13
Amil	Ennor	Female	30	Mass Customer	Health	Health Coach II	VIC	2093 Amoth Pass	Yes	23	11	10
Andee	Huke	Female	54	Mass Customer	Manufacturing		VIC	4810 Kim Park	No	91	2	9
Andriana	Gosnoll	Female	61	Mass Customer	Manufacturing	Chief Design Engineer	NSW	900 Brown Junction	No	53	10	8
Andy	Deeming	Male	47	Affluent Customer	Manufacturing	Payment Adjustment Coordinator	QLD	63386 Talisman Hill	Yes	79	8	7
Antoinette		Female	45	Affluent Customer	Financial Services	Structural Analysis Engineer	VIC	9 Derek Alley	No	72	9	5
Antonietta	Egle	Female	52	Mass Customer	Financial Services	Actuary	VIC	590 Hagan Parkway	No	82	7	7
Antonin	Britt	Male	32	Affluent Customer	Manufacturing		NSW	011 Northland Trail	Yes	64	9	8
Archibald	Blessed	Male	56	Mass Customer	Financial Services	VP Sales	NSW	7795 Memorial Drive	Yes	61	11	18
Ardelis	Forrester	Female	51	Affluent Customer	Financial Services	Senior Cost Accountant	VIC	5 Colorado Crossing	No	10	5	10
Ardis	Taree	Female	65	Affluent Customer	Manufacturing	Chemical Engineer	QLD	0 Emmet Trail	Yes	97	9	5
Arel	Abramovitz	Male	68	Mass Customer	Health	Nurse Practitioner	QLD	32249 Sycamore Way	No	72	4	16
Arleen	Casbolt	Female	50	Affluent Customer	Financial Services	Senior Quality Engineer	QLD	41042 Lotheville Crossing	Yes	48	1	13
Arty	Strudwick	Male	62	Mass Customer	Health	Data Coordinat	NSW	62 Melrose Court	Yes	85	10	8
Ashlen	Willbond	Female	41	High Net Worth	Health	Software Consultant	VIC	723 Grayhawk Way	No	64	8	16
Ashley	Fennell	Female	60	Mass Customer	Health	Physical Therapist	VIC	10 Doherty Drive	Yes	2	6	15